

2025 Challenge NS Infographic Specifications

Your Infographic submission must meet the following criteria:

- Single page infographic
- PDF format
 - Ensure the tool you choose allows you to save/export a PDF of your finished product
- References must be included on the same page as the infographic (see example below)
- References must include an acknowledgement for any templates, graphics, or images used within your chosen tool (see Note at the bottom of References on the infographic below)
- Infographic must be the original work of the Challenge NS Team members. You are permitted to use existing templates in your chosen tool, but you are not permitted to use generative AI to develop your infographic.
 - Many infographic creation tools include AI assistants. You are not permitted to use these AI assistants in the Challenge NS competition.

Some infographic creation tools

- MS PowerPoint
- Canva
- Venngage

Note: Many of these tools contain generative AI features. You are permitted to use templates, themes, graphics and other elements within the tools, but are not permitted to use the AI features to generate an infographic for you.

Image Repository Options

If you need images from outside of your infographic creation tool, image repositories with open copyright licenses are a good option. See [NSCC Copyright Guide images page](#) for options.

Also check out the Finding Free Images handout for more information on finding and using images in your infographic.

Library Supports

NSCC Library staff are available until 5pm to assist with research for your infographic and referencing your sources. Every Challenge team will have a Campus Librarian who they can reach out to on Microsoft Teams, and you can also get support from on-campus library staff.

Digital Innovation & Technology Supports

The Digital Innovation & Technology team will also have staff available for Challenge teams to connect with to get assistance with technical issues or questions on Challenge Day. These staff can be reached through the [Technology Services Live Chat](#)

Additional Resources

[How to Create Infographics to Explain Complicated Concepts](#) (Microsoft article)

[Designing Infographics – A Manual for Health Care Provider Learners and Practitioners](#)
(Open Educational Resource)

How to Cite an Infographic

You must include references.

- Cite your sources.
- Cite all copied content, or information and ideas that are not your own.
- Cite all images from outside of the creation tool's image repository.
- Include the Creative Commons (CC) licence type for content with a CC licence. Include a link to the licence terms.

How to cite and include references

- **Place an in-text number (starting with 1) next to the content that requires a reference.**
- Number and list the references in the order the content appears in the graphic.
- Add a full reference at the bottom of the graphic in a section called References or Sources.
- **See the bottom of this graphic for reference examples.**

Four Facts About Chocolate Example

Ancient Origins



In the ancient Mayan civilization, chocolate held a distinctive status. Research has revealed that cocoa beans served as a unique form of currency for Mayans.¹

start in-text number references with 1

Hot Chocolate



The Princeton Vase is a well-known example of a Maya chocolate drinking cup.²

Hot chocolate dates back thousands of years, with early versions involving cocoa seeds, water, cornmeal, and chili peppers.³

The information is paraphrased from an article. A reference for the source must be included.

The Princeton Vase image is from a website and requires a credit. See reference section at the bottom of the graphic.

From Bean to Bar

Tempering is a meticulous process that involves carefully heating, cooling, and stirring melted chocolate to align the fat crystals in the chocolate.⁴

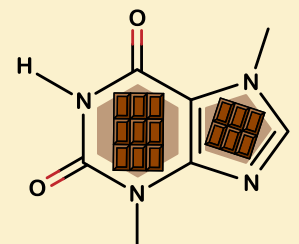


Chocolate Master Elias Läderach⁵

Image has a Creative Commons licence that must be included in the image credit. See references list example.

Mood Booster

Theobromine, discovered in the 1840s, is a compound that is naturally found in cocoa beans. Theobromine is a mild stimulant and, when combined with the caffeine found in chocolate, is "believed to create the small lift we feel after eating it".⁶



References

1. The Maya Civilization Used Chocolate as Money by Joshua Rapp Learn. Science. <https://www.science.org/ concert article maya-civicaon-usea-crocolale>
2. The Princeton Vase. A.O. 6/0-750. Princeton University Art Museum. <https://artmuseum.princeton.edu art collections objects 32221>
3. The History of Chocolate by Deanna Pucciarelli. Teded. https://www.ted.com/talks/deanna_pucciarelli_the_history_of_chocolate
4. From Bean To Bar: How Is Chocolate Made? by The Cocoa Confectionery Company. <https://cocococonfectioners.com/blogs/chocolate-blog/from-bean-to-bar-how-is-chocolate-made?srltid=AfmBOqhsi-UXIRjRUPOsWulkmwMNYADwuxJZmdTSM1DNNU0fJrmlmex>
5. World Chocolate Master by Elias Läderach via Wikimedia Commons. CC BY licence. https://commons.wikimedia.org/wiki/File:Laederach_chocolatierre21886.jpg
6. The Chemistry of Chocolate by Abbey Bigler. National Institute of General Medical Sciences. [https:// blobeat.nigms.nih.gov/2020/02/the-chemistry-of-chocolate/](https://blobeat.nigms.nih.gov/2020/02/the-chemistry-of-chocolate/)

Note: Unless otherwise specified design template, graphics and images are sourced and licensed from Canva.