

Annual Report

2024-25 Giving and Impact

Zach M-M. (Left)
IT Generalist '25, Burr ridge Campus
2024-25 Participant, RBC Student Works

Dustin N. (Right)
Electrical Construction & Industrial '25,
Shelburne Campus
2024 Recipient, Growing Nova Scotia's
Skilled Trades Workforce Bursary

Contents

A message of gratitude	1
Financial highlights	2
Year in review	3
Cost of living supports	4
Student Awards	5
Entrepreneurship and career readiness	6
Student learning opportunities	7
Celebrating alumni connections and impact	8
Alumni Awards	9
Opening year of Sydney Waterfront Campus	10-11
On the horizon	12
Thank you	13

NSCC Foundation and Alumni Relations acknowledges that we are in Mi'kma'ki – the unceded territory and ancestral, traditional homeland of the Mi'kmaq Nation. As Treaty beneficiaries our relationship is based on a series of active Peace and Friendship Treaties between the Mi'kmaq Nation and the Crown, dating back to 1725. Treaties are Nation to Nation agreements with legal and constitutional standing that protect Mi'kmaq as rights holders with self determined sovereignty. We are all Treaty beneficiaries.

African Nova Scotians arrived here 400 years ago, and from that time on, they have contributed to the infrastructure and economic wealth of the towns and cities they helped to build, but from which they could not benefit. Let us endeavour to learn more about the ways in which our own respective communities were shaped by the historic contributions of African Nova Scotians to Mi'kma'ki.



Rebekah R.
Medical Office Administration '25, Institute of Technology Campus
2024 Recipient, Dartmouth General Hospital Foundation &
Horizon Maritime Mi'kmaq Learners Healthcare Bursary

A message of gratitude

This year was one of significant transition and opportunity. With the appointment of a new Executive Director, a rapidly shifting post-secondary environment and ever-evolving student needs, your unwavering commitment was a source of steadiness for the College and our learners. A lot of effort from our team and board members was focused on positioning the Foundation, through alignment with College and Provincial priorities, to be even more responsive to the needs of our students, communities and the workforce.

We are thrilled to share that, through your support, we achieved our most impactful year-to-date both in donor support and financial impact. You helped us innovate beyond the traditional means of student funding and allowed us to show up for students at every stage of their educational path and into their careers. With your trust, we have added and expanded support programs that are nimble, timely and accessible; clearing pathways to opportunities in ways that were never possible before.

Alongside this significant momentum were efforts to make sure we had the right organizational and governance structures to support the next era for the Foundation, and future for the College. This involved building a deeper understanding of academic programming, industry needs and the changing barriers faced by our students and alumni.

With \$12.5M in total donations (compared to \$7.2M in 2023-24) and \$9.4M in total granting towards learner-focused supports and initiatives (compared to \$6.3M in 2023-24), two things are clear: our community of support is steadfast, and the needs of our learners are increasingly significant and more complex. We believe your support, combined with the rally of innovation and care here at NSCC also highlights the incredible possibilities still in front of us as we look to create even more positive impact in Nova Scotia.

In this report, you will find examples of your impact in action and the extraordinary resilience of our learners. We encourage you to read this report

with pride, knowing your contributions are part of these stories.

As we look ahead to the next year and beyond, we will continue to strive towards the priorities outlined in our Strategic Plan, “**Community. Connection. Commitment.**” and our focus on building a stronger, more accessible and sustainable future for all.

With deep appreciation, thank you for your ongoing support of NSCC Foundation and Alumni Relations.

Sincerely,

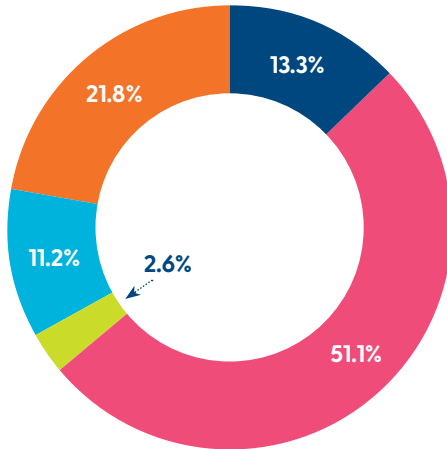
A handwritten signature in black ink, appearing to read 'Don Bureaux'.

Don Bureaux,
President, NSCC

A handwritten signature in black ink, appearing to read 'A. Power'.

Ashley Power,
Executive Director,
NSCC Foundation
and Alumni Relations

Financial highlights

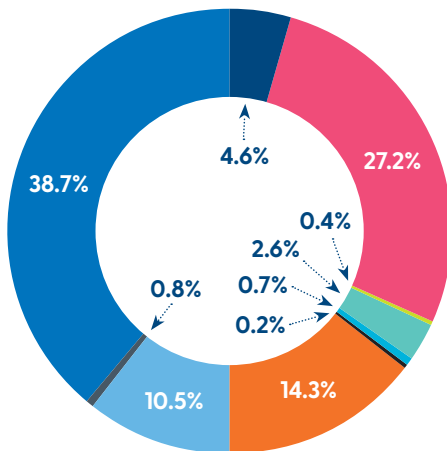


2024-25 Revenues \$18,682,518

■ Endowment gifts (13.3%)	\$2,482,594
■ Annual gifts* (51.1%)	\$9,534,696
■ Affinity programs & partnerships (2.6%)	\$488,125
■ NSCC operating grant (11.2%)	\$2,095,260
■ Investment income** (21.8%)	\$4,081,843

* Capital gifts-in-kind are included

** Interest, dividends, realized gains and unrealized gains on investments



2024-25 Allocations \$18,682,518

■ Cost of living supports (4.6%)	\$860,629
■ Student awards (27.2%)	\$5,077,696
■ Student learning opportunities (0.4%)	\$83,034
■ Entrepreneurship & career readiness (2.6%)	\$477,488
■ Campus infrastructure & classroom equipment (0.7%)	\$134,858
■ Community, culture & awareness (0.2%)	\$33,116
■ Other* (14.3%)	\$2,685,562
■ Foundation and Alumni Relations operations (10.5%)	\$1,961,984
■ Investment management & banking fees (0.8%)	\$142,322
■ Future initiatives for students** (38.7%)	\$7,225,829

* Other category includes: program costs funded and designated by donors to allow for program delivery; Rapid Response funded projects; unique projects that don't fit within existing reporting categories; major, multi-faceted projects that cannot be categorized into a single reporting category.

** Includes funds received and earmarked for spend down for multi-year programs

Please find detailed, audited financial statements by KPMG LLP on our Financial Statements page at nsc.ca/foundation/who-we-are/financial-statements.asp

Year in review

Your generosity, your impact, your communities – thank you for making a difference!

This report shines a light on many incredible examples of individual transformation and we are pleased to share some of the numbers and highlights that showcase the collective impact of your gifts.

\$12.5M

TOTAL FUNDS RAISED

248

NEW DONORS

\$3.1M

RAISED FOR EQUITY-
DESERVING STUDENT
SUPPORTS

785

TOTAL DONORS

\$2.3M

DISBURSED FOR EQUITY-
DESERVING STUDENT
SUPPORTS

\$9.4M

DISBURSED FOR LEARNER-
FOCUSED SUPPORTS
AND INITIATIVES

Strategic Plan highlights



Human rights, equity, inclusion, accessibility and anti-racism (HREIAA)

- Equipping up to 50 spaces at Sydney Waterfront Campus with assistive hearing technology.
- Partnering with our Human Rights, Equity and Inclusion team to launch 2SLGBTQIA+ bursaries.



Evolving social landscape

- Working with NSCC's Black and African Nova Scotian Employee Resource Network to create new awards that honour Black and African Nova Scotian community leaders.
- Partnering with Nova Scotia Apprenticeship Agency to advance skilled trades in Nova Scotia through Growing Nova Scotia's Skilled Trades Workforce Bursaries, College and Job Readiness Funds and Youth Skilled Trades Camps.



Sustainable impact

- Expanding core programming through industry partnerships, such as RBC Foundation's \$700K gift to the Electrical Technician program to offer expanded wind turbine training.
- Expanding pilot programs to sustainable offerings for areas of ongoing need, such as the provincial NSCC Emergency Housing program.



Student and alumni centred

- Evolving support and recognition for NSCC alumni through the launch of the NSCC Alumni Awards.
- Expanding awards programs to include students in part-time studies and on accommodated course reductions to respond to changing student needs.



Scan here
to read our
Strategic Plan.

“Receiving this award is more than just financial assistance, it is a beacon of hope and motivation for my future. As a student striving to complete the plumbing program at NSCC, this award will profoundly impact my journey by easing the financial burden and inspiring me to excel. Every day, I am inspired by the thought of making my family proud and contributing to my community. This award reassures me that I am on the right path, and it empowers me to keep pushing forward.”

Charles M.

Plumbing '25, Institute of Technology Campus
2024 Recipient, Cost of Living Bursary



Cost of living supports

Through the generosity of donors like you, we continue to evolve and adapt to the changing needs of our students, including the expansion of critical cost of living supports.



Scan here to learn more about NSCC's cost of living supports and the impact they make.

\$533.5K

TOTAL RAISED

\$860.6K

TOTAL DISBURSED:

\$457.7K Cost of Living Bursaries

\$77.1K Food insecurity initiatives

\$152.2K Urgent Aid

\$2.0K Emergency Housing

\$101.1K Grocery and gas gift cards

\$70.5K Other cost of living supports

Student Awards

NSCC's Student Awards program offers a broad range of scholarships, awards and bursaries to help increase access to education, celebrate academic success and recognize leadership and community-mindedness.

The awards program also responds to the growing needs of industries across the province through new government and industry

partnerships and donor support. Our awards and support programs are designed to remove barriers to graduation and ultimately, the workforce in ways that are responsive to the student and provincial needs. This year, you'll find increased award offerings for students pursuing careers in skilled trades and healthcare to help clear the pathway to these in-demand sectors.



Scan here to learn more about NSCC's student awards and the impact they make.

\$8.1M

TOTAL RAISED

\$5.1M

TOTAL DISBURSED
IN AWARDS

1,365

STUDENTS HELPED

382

AWARD DONORS

3,399

AWARDS DISBURSED



Rebekah R.

Medical Office Administration '25, Institute of Technology Campus
2024 Recipient, Dartmouth General Hospital Foundation
& Horizon Maritime Mi'kmaq Learners Healthcare Bursary

"It is thanks to the thoughtfulness and consideration of generous award donors that students like me can study with confidence and ease. I am thrilled to have received this award, and it could not have come at a better time for me. Your encouragement and belief in my work has served as a tremendous amount of motivation for me. I am reaching my goals by learning how to help people in different situations with respect and compassion."



Julliane C.

Construction Management '25, Ivany Campus
2024 Recipient, The Women Innovating in Nova Scotia
(WINS) Bursary

"I believe that education is often the only opportunity a person has to change their life and their family's life. Awards like these can be exactly what's needed for someone to continue studying and seeking a better future, and they can mean everything to the person receiving it."

Entrepreneurship and career readiness

Donor funding for entrepreneurship and career supports provides NSCC students and alumni with opportunities that better prepare them for successful careers post-graduation.

Our work with NSCC Entrepreneurship continues to grow because of new and expanding donor partnerships, including new cohorts to the Entrepreneur-in-the-Making (EITM) program:

- EITM – Black and African Nova Scotian Cohort partnered with Blk Women in Excellence
- EITM – Mi'kmaq and Indigenous Cohort funded by the Community Foundation of Nova Scotia



Scan here to learn more about NSCC's entrepreneurship and career readiness supports and the impact they make.

\$484.6K

TOTAL RAISED

\$477.5K

TOTAL DISBURSED:

\$74.4K Student Works

\$21.0K Start-up Accelerator Program

\$86.8K Entrepreneur-in-the-Making

\$107.3K College and Job Readiness

\$45.2K Enactus and Entrepreneurship

\$121.3K Sponsor-a-Student

\$21.5K Event sponsorships



"The work experience component of this sponsorship had a profound impact on my education at NSCC. It provided me with opportunities to apply my classroom knowledge and skills to real-world settings, where hands-on experience is crucial for my development as a healthcare provider. The financial support eases some of the financial burdens I face

as a student, giving me the freedom to dedicate more time to my coursework, clinical placements and skill development."

Samson A.

Continuing Care '25, Strait Area Campus
2024 Recipient, MacLeod Cares Sponsor-a-Student Opportunity



"NSCC Foundation and Alumni Relations have been an essential partner to NSCC Entrepreneurship, helping foster entrepreneurial skills across the College. Through our work with Scotiabank Entrepreneur-in-the-Making (EITM), Enactus, EITM Black/ANS cohort and continuing initiatives, we've empowered many students and alumni to achieve their entrepreneurial dreams."

Sheri Williams

Senior Manager of Entrepreneurship
NSCC Entrepreneurship



“All the classroom theories that we have learned came to fruition in this one opportunity to practice interpreting and all that it encompasses.”

Keira H.

American Sign Language and English Interpretation '25, Ivany Campus
2024 Student Learning Opportunity Participant

“When we are afforded an opportunity such as the Harbour Hopper trip, the students get a much more robust and accurate experience that more closely mirrors the day-to-day work of interpreters, which was our primary goal.”

Beth Reid

Faculty, School of Access, Education and Language
NSCC

Student learning opportunities

Donor funding to the Extraordinary Learning Fund supports unique learning opportunities outside of the classroom providing students with the opportunity to apply their skills in the real world. These funds help students across the province through practical learning, including program-related field trips, conferences and access to expert guest speakers.

This year, second-year American Sign Language (ASL)/English Interpretation Program (AEIP) students from Ivany Campus were given the meaningful opportunity to charter the

Halifax Harbour Hopper to bring their classroom learning to a real-world setting. Thanks to the Extraordinary Learning Fund, the students were given a unique experience to interpret the presentation of the tour guide for first-year AEIP and ASL students while navigating the changing environments from land to sea around the City.



Scan here to learn more about NSCC's student learning opportunities and the impact they make.

\$83.0K

**DISBURSED FOR
STUDENT LEARNING
OPPORTUNITIES**

Celebrating alumni connections and impact

NSCC alumni are known for their impact across industries and communities, pride for their NSCC education and entrepreneurial spirit – areas which Alumni Relations supports through a range of initiatives.

From community favourites like Shop NSCC to new initiatives such as the Alumni Awards, we are proud to celebrate and support the ongoing interests and endeavours of our alumni through our Alumni Engagement Fund.

Some highlights from the year include:

1. A 50th class reunion and Animediafest 20 celebrating 25 years of the Digital Animation program at Truro Campus.
2. Hosting 20 Convocation Alumni Receptions across the province.
3. A series of low-to-no cost social events like the Grand Opening Alumni Tour and Reception at Sydney Waterfront Campus, Alumni Night with Thunderbirds Lacrosse and Afternoon at the Wanderers Grounds.
4. Sponsorship of NSCC career fairs, pop-up events and showcases that connect learners with industry such as [Spark Creativity](#).
5. The launch of (including funding grants to pilot) [Entrepreneur-in-the-Making Black and African Nova Scotian Cohort](#), partnered with [Blk Women in Excellence](#).



Empowering Black women entrepreneurs

“As a Black entrepreneur, access to funding is one of the unique challenges that we face in Nova Scotia and Canada at large. I am beyond grateful for the opportunity to gain knowledge through this cohort and access the funding provided, which played a vital role in growing my business.”

Tamara Adderley Rolle

Health Information Management '23, Institute of Technology Campus
Owner, Fantasy Kustom Designs
2024-25 Participant, EITM Black and African Nova Scotian Cohort, partnered with BWIE

Alumni Awards

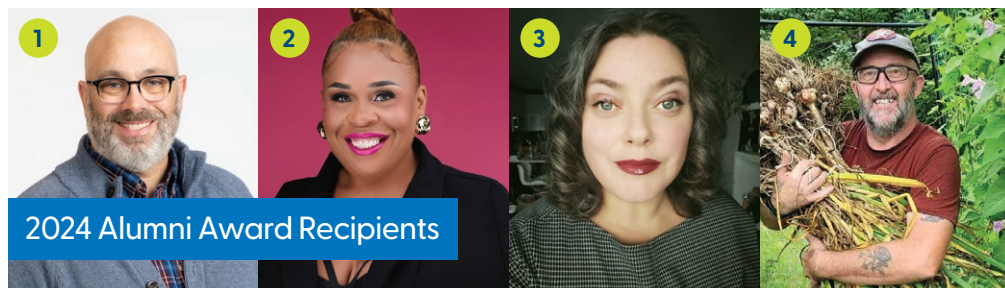
Launched in spring 2024, the NSCC Alumni Awards is a major College milestone as it's the first awards program at NSCC dedicated to alumni recognition. Sponsored by our affinity partner TD Insurance, the awards recognize and celebrate alumni who are making outstanding contributions to their field and community. We are proud to honour these recipients and share their [inspirational stories](#).

The four award categories include:

1. NSCC Service Award
2. Entrepreneurship Award
3. Transformational Change Award
4. Community Impact Award



Scan here or visit nsc.ca/alumniawards to learn more about the awards, recipients and submit a nomination.



Howie Doiron
Carpentry '93

Tia Upshaw
Adult Learning Program '06

Jennifer Barnable
Public Relations '03

David Jarvis, MBE
Boulanger & Baking Art '18

49

**ALUMNI AWARD NOMINATIONS
FROM THE NSCC COMMUNITY
AND FRIENDS**

\$93.8K

**INTERNALLY GRANTED TO
SUPPORT STUDENTS AND
ALUMNI INITIATIVES**

\$16.5K

**IN FINANCIAL AWARDS
SUPPORTING 17 STUDENTS**

31

**EVENTS SUPPORTED WITH
50-100% REDUCED COSTS
FOR STUDENTS AND ALUMNI**



Alumni donor spotlight

"I'm passionate about people and community, and giving back to the institution that helped shape my journey in Canada was a natural decision.

I received financial aid during my studies, so I know how mentally and financially draining it can be for students. My donation, no matter how little, can make a meaningful difference.

I believe in the principle of 'paying it forward.' Supporting students not only helps ease their burden but also motivates faculty and staff to keep making a difference. Everyone wins when we invest in the future."

Grace Okechukwu

Medical Office Administration '23, Institute of Technology Campus
2023 Recipient, Chartwell's Cost of Living Bursary

Opening year of Sydney Waterfront Campus

After years in the making, NSCC's Sydney Waterfront Campus (SWC) opened its doors in September 2024. In the months to follow, thousands of partners and members of the community gathered for a series of celebrations and showcases highlighting this transformational new facility for Unama'ki (Cape Breton). We want to recognize the generosity of each of you in the community who are stepping up to invest in the future of post-secondary learning and workforce development in Cape Breton. In this last year we've felt your support for initiatives like:

- On-campus student employment through Student Works, a program to help students earn while they learn.
- The re-dedication of The Hon. Dr. Mayann E. Francis Library and Learning Commons and unveiling of the new interpretative display to celebrate Her Honour's community impact.
- \$100K gift from Cape Breton Building Trades and Unionized Contractors investing in skilled trades on Campus.
- Increased accessibility for students with hearing impairments through a \$100K federal grant from the Enabling Accessibility Fund which helped to equip up to 50 campus spaces with cutting-edge assistive learning technology.
- \$250K commitment from Shannex to enhance programming at the Shannex Continuing Care and Nursing Lab.

The Hon. Dr. Mayann E. Francis Library and Learning Commons



"It is a great honour to have this beautiful new learning commons space at the new Sydney Waterfront Campus continue to be named after me, including the new exhibit. For me, the importance isn't just the personal honour, it's the opportunity for it to inspire people to learn more about Whitney Pier as a strong and successful community, the history, and the people that came from this area.

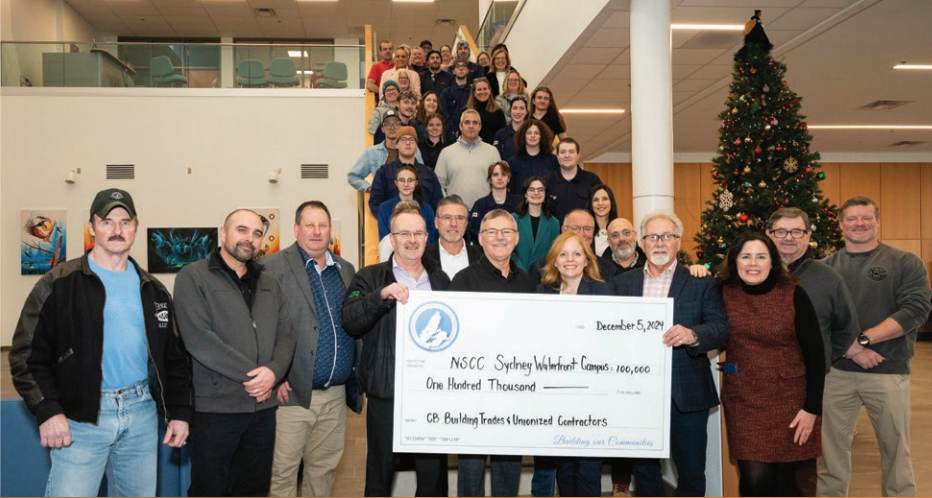
I hope people from Cape Breton feel pride to see this space named after a fellow Cape Bretoner, and that others use the opportunity to learn more about the rich story of this place. NSCC has a strong reputation both in Nova Scotia and beyond, and I believe this new, grand campus right on the waterfront, right in the centre of everything in Sydney, will encourage more people to attend and take advantage of what the College has to offer. Overall, I hope the positive impact that comes from all of this will continue long into the future."

The Honourable Dr. Mayann E. Francis

31st Lieutenant Governor of Nova Scotia

NSCC donor and supporter





"We've been supporting students as a partner of NSCC for many years through student awards, industry advisory, and promotion of diversity in construction. When our tradespeople and unionized contractors are working here, we are supporting the social and economic prosperity of Cape Breton Island. Students are our future tradespeople, and we want to support their success. The new Waterfront Campus project has revitalized Sydney's downtown core, and we are proud to be recognized for this gift."

Ernie Dalton

President, Cape Breton Building Trades
Industry partner



On the horizon

As we enter the 2025-26 academic year, we continue to embrace new opportunities to deepen our impact, while building on the incredible momentum of the past year. We remain inspired by the community of support rallied around our students, alumni and the dedication to our vision of a Nova Scotia where the educational journey is equitable, safe and accessible to all.

As we look ahead to the emerging needs of the College, the Province and the communities we aim to serve, we are excited to welcome John Lindsay as incoming Chair of our Board of Directors. We want to acknowledge Barbara Goit for the tremendous leadership provided throughout her time as Chair during a period of pivotal change for post-secondary and the NSCC Foundation and Alumni Relations.



Scan here to read more about
Barbara's legacy of leadership
and service at NSCC.

Through the lens of our strategic plan, "Community. Connection. Commitment." we will build on the work accomplished with Barb at the helm and look forward to this next era with John's passion for transformational change and access to education as a driving force. Barb will continue as Past Chair where we know she, along with our committed board members, will continue to lead and guide from a place of compassion and vision for lasting impact.



"I have always been impressed by the skills, enthusiasm and commitment that our volunteers bring to the Board and the talents of our staff. Leadership, to me, is knowing how to inspire and work with others to achieve a common goal. My hope is that the NSCC Foundation and Alumni Relations continues to lead the way; working effectively with the College on common and realistic goals to help drive the positive future of our province with competent, educated and skilled workers."

Barbara Goit

Outgoing Chair
NSCC Foundation and Alumni Relations Board of Directors

Thank you


We would like to express our gratitude to you – our donors, partners and supporters – for your generosity and contributions to NSCC's community. Your continued support of NSCC Foundation and Alumni Relations plays a vital role in the work we do. Because of you, learners at the College can access wraparound supports from their first day to after graduation that help them focus on their learning, prepare to launch their careers and feel valued and cared for when they need it most. Thanks to you, NSCC alumni are making their mark, building meaningful careers right here in Nova Scotia, serving the needs of their communities and strengthening our Province.



To learn more about the impact of your support and how you can give to NSCC, please scan the QR code or visit linktr.ee/foundationnsc.

Trinitee A.

Practical Nursing, Kingstec Campus
2024 Recipient, Daurene Lewis Memorial Award



Nova Scotia Apprenticeship Agency's
Summer 2024 Youth Skilled Trades Camp

Please contact us anytime:

NSCC Foundation and Alumni Relations
5685 Leeds Street, PO Box 1153
Halifax, NS B3K 2T3

Toll-free: 1-866-745-7919 | Phone: 902-491-2181 | Fax: 902-491-4828
foundation@nscc.ca | nscc.ca/foundation | alumni@nscc.ca | nscc.ca/alumni

NSCC Foundation is a member of the Canadian Council for the Advancement
of Education and The Association of Fundraising Professionals.

Registered Charitable Number: 887210318RR0001

Donate today at support.nscc.ca



Scan here to tell us
what you think of our
Annual Report

nscc
Foundation &
Alumni Relations