

**nscC**

Foundation &  
Alumni Relations

**Angela G.**

2022 Recipient, The Sobey Award  
Practical Nursing, Ivany Campus

# INSPIRED PEOPLE. THRIVING COMMUNITIES.

Annual Report on Giving 2022-2023



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**Mohit F.**  
2022 Recipient, RBC Student Works  
**Geographic Information Systems,**  
Annapolis Valley Campus

# A Message of Gratitude

Over the past year, you have helped inspire people and communities across Nova Scotia through transformational student and alumni supports. Your generosity has made it possible for students and alumni to stay focused on their education, career, and the path ahead of them. At a time when financial worries arose from unexpected challenges, and the cost-of-living crisis threatened to derail the hard work and commitment to their goals, donor funded programs were there. These essential supports kept students on track for success. The impact this donor and partner community continues to have is profound.

You have made a difference in the lives of so many. Having access to flexible financial aid, hands-on learning experiences and career supports makes a life-long impact. Students and alumni often share their sincere gratitude for the support they have received, which

motivates them to succeed both in their education and careers. Thank you for being a beacon of hope for students and alumni when they need it most.

In this report, you will find highlights from the past year, including:

- Responding to increased student need through cost-of-living supports;
- Community-focused student learning opportunities and support for equity-deserving students;
- Funding for innovative career readiness programs;
- Alumni milestones and entrepreneur empowerment; and
- The latest on the new Sydney Waterfront Campus Campaign – Transform, Together.

As we approach the 2023-2024 academic year, we are excited to see what is in store for NSCC, the Foundation, and Alumni Relations. We look forward to deepening our

engagement with communities and discovering how we can continue to improve supports and enhance learning at the College.

With deep appreciation,



A handwritten signature in black ink, appearing to read 'Don Bureaux'.

**Don Bureaux,**  
President, NSCC



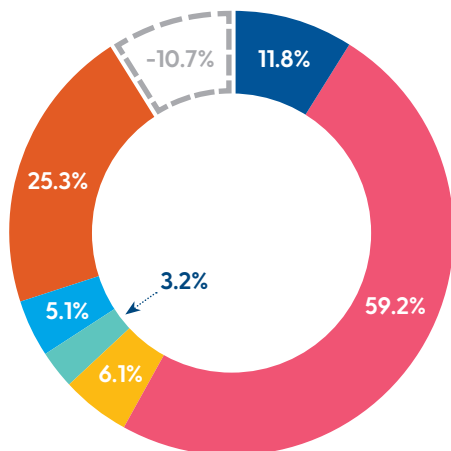
A handwritten signature in black ink, appearing to read 'M Bussey'.

**Michelle Bussey,**  
Executive Director,  
NSCC Foundation  
& Alumni Relations



Scan here to  
read online

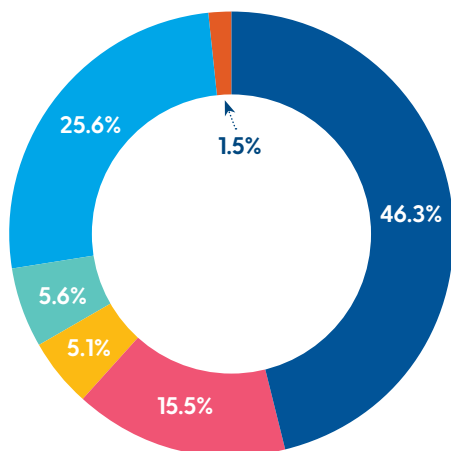
# 2022-2023 Financial Highlights



## 2022-23 Revenues \$6,507,008

■ Endowment Gifts (11.8%)	\$766,998
■ Annual Gifts (59.2%)	\$3,849,856
■ Affinity Programs (6.1%)	\$396,627
■ Sponsorships (3.2%)	\$208,530
■ Capital Gifts-In-Kinds (5.1%)	\$333,400
■ NSCC Operating Grant (25.3%)	\$1,645,508
■ Investment Income* (-10.7%)	(\$693,911)

\* Interest, dividends, realized gains and unrealized gains on investments



## 2022-23 Allocations \$6,507,008

■ Scholarships, Bursaries and Awards (46.3%)	\$3,010,488
■ Student Learning Opportunities and Project Supports* (15.5%)	\$1,008,151
■ Instructional Capital (5.1%)	\$333,400
■ Future Student Initiatives** (5.6%)	\$364,407
■ Foundation Operations (25.6%)	\$1,691,343
■ Investment Mgmt & Banking Fees (1.5%)	\$99,219

\* We are in the process of revamping how we report our impact and numbers, to better reflect NSCC Foundation and Alumni Relations' new programs and growth over the past few years. This category currently includes Urgent Aid.

\*\* Includes funds received and earmarked for spend down for multi year programs

Please find detailed, audited financial statements by KMPG LLP on our Accountability page at [nsc.ca/foundation/who-we-are/accountability.asp](https://nsc.ca/foundation/who-we-are/accountability.asp)



# YEAR IN REVIEW

A remarkable year,  
thanks to our donors  
and community!



## STUDENT SPOTLIGHT

"I, as well as everyone else, am eternally grateful to have the Urgent Aid program. With inflation and the cost of living right now, this is such a great thing for us students."

**Jazlyn S-C.**

2022 Recipient, Urgent Aid  
Social Services, Ivany Campus

\$5.6M

TOTAL GIFTS  
RECEIVED

889

DONORS

\$3M+

IN AWARDS AND  
BURSARIES  
DISTRIBUTED

\$500K+

IN COST-OF-LIVING  
SUPPORTS DISTRIBUTED

\$335K

RAISED FOR  
RAPID RESPONSE

\$184K

DISBURSED IN  
URGENT AID

408

STUDENTS HELPED  
THROUGH URGENT AID

8

NEW ENDOWMENT  
FUNDS ESTABLISHED

\$378K

VALUE OF NEW  
ENDOWMENT FUNDS  
ESTABLISHED

\$68K

DISBURSED IN EMERGENCY  
HURRICANE FIONA RELIEF  
BURSARIES

# Responding to Increased Student Need

## Helping students when they need it most, thanks to your support

Responding to the rapidly changing needs of students is crucial in supporting their education. Thanks to our incredible donors and campus communities, the College has assisted students with access to housing and food security, along with emergency financial aid through Urgent Aid and Rapid Response.

### Emergency Housing Program

Across the province, NSCC is working to provide more housing options and supports. In 2022-23, the program provided:

- 4 students with access to emergency housing support
- 48 days of emergency housing
- One-on-one support to all students entering the emergency housing intake process
- 2 new emergency housing units in progress for 2023-24

### Rapid Response

Addressing the immediate and emerging needs of students through:

- 30 New Black and African Nova Scotian Cost-of-Living Bursaries
- \$68K Emergency Hurricane Fiona Relief Bursaries
- 185 Donors to Rapid Response

# \$500K+

**DISBURSED IN COST-OF-LIVING SUPPORTS**

### Food Security

Food insecurity is a growing issue for students, impacting their ability to continue their education. NSCC campuses and community partners are taking action to help students access food. Examples include:

- Annapolis Valley Campus becoming a member of Feed Nova Scotia
- Truro Campus distributing over \$10K in grocery gift cards to students in need
- IT Campus' Food for Thought Program serving 3,952 free meals in 2022-23
- Burrigdge Campus Food Pantry Program piloted with great success
- Cumberland Campus Breakfast Program serving over 400 meals to students weekly

### Urgent Aid

This program supports students by addressing urgent financial situations impacting their education.

- 408 students received Urgent Aid
- \$450 disbursed on average to students
- \$167K in donations supporting Urgent Aid



[Scan here to donate to Urgent Aid today](#)

## STUDENT SPOTLIGHT

"The bursary made life easier here after moving from Ukraine. It helped me worry less about my whole situation because I wouldn't know how to survive here without it."

**Yehor T.**

2022 Recipient, New Beginnings Bursary  
Electronic Engineering Technology, Ivany Campus



# Student Opportunities Integrate Learning with Community

## Funding enables unique learning opportunities that promote healthy, thriving communities

Through collaborative community partnerships and access to funding through the Extraordinary Learning Fund, students are provided with unique opportunities to apply their new skills and knowledge outside the classroom.

### Centre of Rural Aging and Health (CORAH)

A partnership between NSCC, Nova Scotia Department of Health and Wellness, and Department of Seniors and Long-term Care promotes healthy practices, relationships, eating and active living for adults aged 55+ in Middleton through NSCC's Annapolis Valley Campus. This innovative program:

- Collaborates with campus staff and students to support seniors' well-being with hands-on programming related to students' learning outcomes
- Offers 14-19 weekly sessions and activities such as fitness programs, studio art sessions, and participant-centred presentations attended by 160-200 seniors weekly
- Is gaining interest from other municipalities across Nova Scotia



### Wellness Champions

Students and Wellness Champions Bella K. and Carly M. promoted mental health and well-being at NSCC's Cumberland and Burridge Campuses thanks to Rapid Response funding. The two hosted campus events on:

- Wellness and mental health
- Food insecurity
- Decompressing and stressbusting
- Sleep hygiene
- Body neutrality
- Practicing gratitude
- Time management

### Horticulture Field Trip

Horticulture and Landscape Technology students visited the Annapolis Royal Historic Gardens, where they observed maintenance practices and methods, practiced plant identification and compared garden designs.

- 40 students attended
- Used Extraordinary Learning Funds for transportation to the gardens
- 100% of students said they'd visit again and found value in the trip



### Reporting in Mi'kma'ki

NSCC Radio Television Journalism students participated in the four-week Reporting in Mi'kma'ki workshop, offered in partnership with University of Kings College, to learn responsible reporting for Indigenous stories. Throughout this workshop, students:

- Spent one week in Eskasoni Mi'kmaw Nation learning about cultural values, language and concepts
- Interviewed and learned from community members, Elders and residential school survivors
- Wrote an article titled "Kwe' Eskasoni", which won gold at the 2022 Canadian Online Publishing Awards

# Supporting Equity-Deserving Students at NSCC

## Working with community leaders to identify meaningful and impactful supports

### Archy Beals Legacy Award

Inspired by Archy's commitment to community, the creation of the award was led by his friends and colleagues, Barbara Roberts and Deanna Mohamed. The award honours Archy's 27 years of service at NSCC and to African Nova Scotian communities across the province and continues his influential support of Black and African Nova Scotian students.

At a dinner and dance celebrating his impact, Archy's incredible work inspired the Jeannine Deveau Achievement Fund to donate \$200,000 to the award, and they're matching additional donations up to \$400,000.

### PREP Academy

The Jeannine Deveau Achievement Fund continued their support of African Nova Scotian students at the College, donating \$265,000 to support PREP Academy students and alumni continuing their education at NSCC and beyond!

### Indigenous Student Supports Program

After one year, the Indigenous Student Supports Program continues expanding its impact to make education more equitable and accessible for Indigenous students at NSCC. Receiving \$77,000 in grant and donor funding, the program has funded:

- 13 students through Indigenous Cost-of-Living Bursaries
- 45 students through the Indigenous Students Immediate Needs Fund
- 2 positions for Elders on Campus to foster support and belonging for Indigenous students at Pictou and Burrigade Campuses

### Black and African Nova Scotian Cost-of-Living Bursaries

Donations to Rapid Response supported 30 Cost-of-Living Bursaries valued at \$500, dedicated to Black and African Nova Scotian NSCC students facing immediate financial need.



"The Indigenous Students Immediate Needs Fund was crucial in keeping my life on track. Today I'm following my passion, working my dream job focusing on eco-forestry."

#### **Andrew M.**

2022 Recipient, Indigenous Students Immediate Needs Fund  
Natural Resources Environmental Technology, Lunenburg Campus



"The bursary had a big impact on my education. It gave me peace of mind to study for my exams, rather than working shifts that clashed a lot with my study times."

#### **Victor A.**

2022 Recipient, Black and African Nova Scotian Cost-of-Living Bursary  
IT Generalist, Strait Area Campus



# Career Readiness and Industry Partnerships

## Bridging the gap – paving the way for career and entrepreneurial success

With the help of our donors and partners, industry and career readiness programs provide NSCC students and alumni with mentorship, business funding, work experience and supports to thrive in their careers and entrepreneurial pursuits.

## Entrepreneur-in-the-Making receives three more years of funding from Scotiabank

With the program's growing success, Entrepreneur-in-the-Making (EITM) received another three-year commitment from Scotiabank totalling \$210,000.

With over 40 student and alumni participants to date, the program offers recipients at all 14 campuses up to \$3,000 in funding, business advisory sessions, mentorship and networking opportunities. EITM now offers an annual grant for past recipients to continue growing their business. Additionally, thanks to Cube Sandbox and private donors in Truro, up to \$28,000 in grant opportunities are available through campus specific programs.

## Early success – resulta recaps the benefits of NSCC's Sponsor-a-Student program

Now in their second year of the Sponsor-a-Student program, resulta is seeing first-hand the value in supporting and mentoring NSCC students. This year they've sponsored Chantal P., an IT Web Programming student at IT Campus for her second year in a row, and Kolbi M., a Digital Marketing student at NSCC's eCampus. Another addition to the team is Deanna H., a Truro Campus IT Web Programming alumni and past sponsored student, who's now a full-time Junior Software Developer!



"Any financial assistance that a new entrepreneur can get to help them in the early stages of their business career is going to be a tremendous benefit and help to them. It's great to see this valuable program continue."

### **Sabrina A.**

2019 Recipient, Scotiabank Entrepreneur-in-the-Making Professional Photography '21, Ivany Campus



"The financial aid and job security allowed me to focus on my course and getting my life back on track. Working at resulta will help me prepare for my future career as it allows me to apply the skills I learned in my Digital Marketing course."

### **Kolbi M.**

2022 Recipient, resulta Sponsorship Digital Marketing, eCampus



"The CIBC Job Readiness Funds alleviated stress about affording weather-appropriate workwear. Buying the items I needed to be warm and comfortable was important to my success and safety in the workplace."

**Meredith S.**

2022 Recipient, CIBC Job Readiness Fund  
Carpentry, Cumberland Campus



"I learned technical skills that are invaluable in my future career in geomatics. I'm grateful I was provided with a paid opportunity to explore a long-standing interest of mine and the challenge of applying my program learnings to my work."

**Mohit F.**

2022 Recipient, RBC Student Works  
Geographic Information Systems,  
Annapolis Valley Campus

## College and Job Readiness Fund removes barriers for trades and transportation students

Affording educational items and work tools is essential for student success. Trades and Transportation students face higher starting costs to their programs and careers by paying for tools, textbooks, technology, safety gear and uniforms, along with fees for industry certifications and immunizations.

Thanks to lead donor CIBC, the College and Job Readiness Fund now supports up to 98 students a year. It is removing these increased financial barriers to education and entry into the workforce to set them up for success.

## Growing impact – RBC's \$200K donation expands Student Works program

The Student Works program is expanding its opportunities to eight rural campuses, thanks to funder RBC. Over two years the donation will provide paid, relevant, on-campus jobs, allowing students to gain experience while studying.

The program seeks to employ over 50 students per year and includes access to NSCC's Job Readiness Fund to provide extra supports, professional development and career training. Additionally, the program ensures that 70% of work placements are in skilled trades and technologies, and 50% are designated for equity-deserving students.

# 44

**SPONSOR-A-  
STUDENT RECIPIENTS**

# \$86K

**VALUE DISBURSED  
THROUGH SPONSOR-  
A-STUDENT**

# \$52K

**VALUE DISBURSED  
IN STUDENT WORKS  
OPPORTUNITIES**

# 21

**STUDENT WORKS  
RECIPIENTS**

# Alumni Program Celebrates Major Milestones

## Growing community and support

Since launching the Alumni Program in 2015, there's been notable growth in engagement and support for the College. This year, the alumni community surpassed **over 100,000 graduates**. This signals an expanding community, new possibilities, and a collective impact that is special to NSCC.

Through donor contributions and partnerships like those with TD Insurance and Charm Diamond Centres, the program has also **surpassed one million dollars for the Alumni Engagement Fund**. This fund is essential in advancing initiatives that recognize and engage the exceptional community of learners and alumni, while supporting the critical and ongoing work for a more welcoming and inclusive College community.

# 100K+

GRADS IN THE ALUMNI  
COMMUNITY

# \$1M+

IN TOTAL CONTRIBUTIONS  
TO THE ALUMNI  
ENGAGEMENT FUND

# 1 IN 10

NOVA SCOTIANS  
ARE NSCC ALUMNI

## ALUMNI SPOTLIGHT

Jubanti Dhan Toppo (HR Management '21) and Mohammad al Masalma (Tourism Management '18) are honourees of the 2023 Most Inspiring Immigrants in Atlantic Canada awards. They're recognized for making a difference in their communities as trailblazers and leaders.

"Receiving this award holds great significance for me as it recognizes the efforts I have put in, pays tribute to my mentors and those who helped me, and highlights my contributions to the community," says Mohammad.







### Ask a Black Entrepreneur

NSCC's Ask a Black Entrepreneur virtual panel with all alumni panelists, from classes '88 to '21.

## Empowering Alumni Entrepreneurs

NSCC alumni make extraordinary contributions to their fields and communities across Nova Scotia and beyond, and a significant portion of that group are entrepreneurs. While the College nurtures students' entrepreneurial spirits, Alumni Relations is dedicated to continuing to promote and support entrepreneurship among graduates.



Baking her own sweet success, NSCC alumni Sydney Daoust enrolled in the Start-up Accelerator program to grow her business Syd Delicious.

From professional development offerings to promoting alumni makers and business owners, this includes:

- The **seventh annual Shop NSCC Alumni gift guide** and **12 Days of Giveaways**.
- The launch of **NSCC's Start-up Accelerator program** with Alumni Relations **sponsoring tuition for all accepted into the program**.
- The **third annual Ask a Black Entrepreneur Panel** with all alumni panelists.

# 11

**ALUMNI ENROLLED  
IN NSCC'S START-UP  
ACCELERATOR  
PROGRAM**

# \$11K+

**IN TUITION SPONSORSHIP  
PROVIDED TO ALUMNI IN  
START-UP ACCELERATOR  
PROGRAM**





# TRANSFORM, TOGETHER.

**Expected  
open date of  
September 2024**

**305,000 sq. ft. facility**  
A new environment  
for learning and  
innovation

**Programming from all five academic  
schools** – Also offering new programming  
such as Ocean Technology, which is currently  
only offered at Ivany Campus.



# A campaign to fund the heart and soul of NSCC's transformational Sydney Waterfront Campus

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**Transform, Together** is the campaign bringing the new Sydney Waterfront Campus to life. The excitement for the transformational change it'll bring to the community continues to overflow as the campus' open date grows closer and closer. Sydney Waterfront Campus will inspire innovation and provide a new space for student learning and community engagement to thrive. It'll be home to all five academic schools, offer new programming, and be equipped with new technologies for advanced learning and applied research.

Together, with help from you, our donors, supporters, partners and community, a legacy will be built on Unama'ki Cape Breton.



[Scan here to learn more](#)

## A message from the Principal of NSCC Marconi Campus



As we move into the last year of construction of the new NSCC Sydney Waterfront Campus, I am proud to say that we are meeting our construction targets and look forward to welcoming students in September 2024. This project has been great for the community, with close to 200 construction workers on site each day, and significant economic spin-offs.

The new Campus is not only transforming our downtown community but is transitioning the former Marconi Campus into a new modern college. This is a generational opportunity for NSCC and for the entire Unama'ki Cape Breton community. We look forward to welcoming you in 2024.

Sincerely,

**Carla Arsenault**

Principal, NSCC Marconi Campus

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**To learn more about Sydney Waterfront Campus and how you can get involved, reach out to Whitney MacLean, Manager of Philanthropy and Engagement:**

**Email:** [Whitney.MacLean@nsc.ca](mailto:Whitney.MacLean@nsc.ca)

**Phone:** 902-491-3213



# A Letter from the Board Chair



It has been another fulfilling and inspiring year serving as Chair of the NSCC Foundation Board of Directors. As our work grows, doing so alongside our experienced and invested board has been an honour.

Seeing the substantial impact made by the NSCC Foundation and Alumni Relations team over the last year has been incredible. As we embark on the 2023-2024 fiscal year, the team will continue accomplishing our goals to reduce barriers to post-secondary education for students. They proudly take on and lead their work with compassion. Consistently responding to donor, student and

alumni needs with a commitment to enhancing supports and success for everyone to reach their full potential.

On behalf of the Board, I thank you for your support. I also thank Michelle Bussey for her leadership and the Foundation and Alumni Relations team for helping NSCC students and alumni to flourish.

Together, we continue inspiring the people and communities province-wide to create a stronger future for current and future generations.

**David P. Saxton**, FCPA, FCA  
Chair, NSCC Foundation Board of Directors

## Board Leadership Update – Welcome and Farewell

Over the last year, we've welcomed new faces to our board, and said farewell to others. The Foundation would like to welcome to our newest additions to the Board, Ayo Makanjuola, Houston Barnaby and Gerry Post! We are honoured to have their experience and guidance moving forward into the 2023-24 year.

We also thank our departing Board Directors, Colter Simmonds and Mike Brien, for the time and expertise they brought to the Board. We wish them the best of luck in their impactful community work.



### **Welcome, Ayo Makanjuola.**

Board Director  
Chief Financial Officer,  
Millbrook First Nation



### **Welcome, Houston Barnaby.**

Board Director  
Founding Partner & CEO,  
Indigenous Treaty  
Partners



### **Welcome, Gerry Post.**

Board of Governors  
Representative  
Retired Executive Director,  
Nova Scotia Accessibility  
Directorate



### **Farewell, Colter Simmonds.**

Former Board Director  
Chief Executive Officer,  
OnDaRise Sport and  
Entertainment



### **Farewell, Mike Brien.**

Former Board Director  
CEO, Rockland  
Capital Inc.

# Accountability

NSCC Foundation and Alumni Relations is governed by a volunteer Board of Directors comprised of community leaders and professionals dedicated to helping students realize their full potential. Our volunteer board is responsible for advocacy, fund development, stewardship and granting related to donor gifts. Protecting donor rights and privacy through high ethical standards and transparency in our fundraising and financial practices is paramount to the Foundation and Alumni Relations. We are also fortunate to have several skilled external members on our Board sub-committees dedicating their expertise and time to the oversight for the work of the committees.

## 2022-2023 Board of Directors

### Chair

David P. Saxton, FCPA, FCA: Chartered Accountant and Financial Advisor, Raymond James Ltd.

### Vice-Chair

Barbara Goit, CFRE: Certified Fund Raising Professional (retired)

### Secretary/Treasurer

Anne-Marie Gammon, MBA, FCPA, FCMA

### NSCC Board of Governors Representative

John Lindsay, Chairman, East Port Properties Limited (April 2022 – December 2022)

Gerry Post, Executive Director, Nova Scotia Accessibility Directorate (retired) (December 2022 – Current)

### Directors

David Arenburg, President, Adcor Marketing Ltd.

Houston Barnaby, Lawyer, Founding Partner & CEO, Indigenous Treaty Partners

Mike Brien, ICD.D: CEO, Rockland Capital Inc. (June 2022)

Don Bureaux, FCPA, FCGA: President, NSCC

Andy Cutten, Partner, Halifax Global Inc.

Bob MacEachern, Owner, CIGO-FM

Ayo Makanjuola, CPA, ACCA, PMP, Chief Financial Officer, Millbrook First Nation

Julianne Misner, Coordinator, The Mentoring Plus Strategy

Denise Pothier, Vice President, Practice Services and Vice President, Indigenous Relations, Stantec

Pamela Reid, Retired NSCC Executive

Colter Simmonds, Chief Executive Officer, OnDaRise Sport and Entertainment (June 2022)

Tom Wile, VP Sales, Atlantic Canada, NEI Investments

We also acknowledge the volunteer leadership of the following Board sub-committees;

### Advocacy & Alumni Relations Committee (AARC)

Pamela Reid (Chair)

David Arenburg

Audra McCreesh

Ryan Messiah

Julianne Misner

Colter Simmonds

### Audit, Finance & Risk Committee (AFRC)

Anne-Marie Gammon (Current Chair)

Mike Brien (Chair until June 2022)

Barbora Goit

Ayo Makanjuola

David Saxton

Emmanuel Simmonds

### Fund Development & Stewardship Committee (FDSC)

Bob MacEachern (Chair)

Andy Cutten

Cal Gosse

Sean Griffiths

John Lindsay

Denise Pothier

### Investment Committee (IC)

Tom Wile (Chair)

Houston Barnaby

Mike Brien (June 2022)

Nikki Keating

Samuel Kiragu

Claire Mahaney Lyon

Qizong Wu

### NSCC Foundation & Alumni Relations Staff

Michelle Bussey, Executive Director

Jamelia Anderson, Financial Associate

Allison Banfield, Communications Associate

Derek Blois, Communications Associate

Paige Carrigan, Administrative Assistant and Recording Secretary

Zheni Ge, Gift Processing and Foundation Administrator

Mitchell Lloyd, Finance Assistant

Anthony Luck, Granting and Project Coordinator

Shaylyn MacAulay, Development Officer

Whitney MacLean, Manager of Philanthropy and Engagement

Caitlin McKellar, Stewardship and Donor Relations Officer

Chris Olive, Manager of Operations

Susan Pike, Manager, Finance

Ashley Power, Manager, Alumni Relations

Evie Sabeau, Alumni Officer

Ben Trenaman, Development Officer

Natalie Valcour, Stewardship and Donor Relations Officer

Jin Xu, Financial Associate

Jordan Yarr, Database Assistant

Alexa Zarins, Stewardship and Donor Relations Officer



**Liam C.**

2021 Recipient, Entrepreneur-in-the-Making,  
Culinary Arts '17, Cooking Apprenticeship '20,  
Akerley Campus

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NSCC Foundation is a member of the Canadian Council for the Advancement  
of Education and The Association of Fundraising Professionals.

Registered Charitable Number: 887210318RR0001

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Foundation &  
Alumni Relations



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