

MAKE WAY MILESTONE

On behalf of our students, we are very happy to share with you that **Make Way - The Campaign for NSCC** has now surpassed \$25 million, with support from more than 1,500 donors.

Students and staff are already feeling the impact of the campaign with increased financial aid supports, enhanced instructional equipment, and innovative programming. More students now have access to a life-changing education at NSCC due to your donation. We simply cannot thank you enough!

The campaign has highlighted the challenges that some of our students experience, the passion of our donors to make a difference for them, and our capacity to connect the two through **Make Way**.

We are currently rallying our community partners at all of our campuses across Nova Scotia as **Make Way - The Campaign for NSCC** continues through 2018.

We look forward to marking our collective success this fall with community celebrations at each of our campuses. Stay tuned for more details!

Sincerely and with many thanks,



Don Bureaux
President, NSCC



Rob Sobey
Make Way Campaign Chair



Since the inception of the **Make Way Campaign**:

↑ 3,816

TOTAL NUMBER OF
SCHOLARSHIPS AND
BURSARIES AWARDED

↑ 3.3M

TOTAL VALUE OF
SCHOLARSHIPS AND
BURSARIES AWARDED

↑ 80%

INCREASE IN
AWARD APPLICATIONS
RECEIVED

\$592,000 ↑↑↑

TOTAL AMOUNT OF URGENT AID DISTRIBUTED

BOARD CHAIR SAYS FAREWELL

There are volunteers, and then there are volunteers like Barry Saunders.

Barry joined the NSCC Foundation Board of Directors in spring 2009, and he's been here ever since, lending his business acumen and communications talents during a period of evolution for the fundraising arm of the College.

Now Barry is stepping away from the board, focusing on retirement adventures that include travel and spending more time in his beloved Cape Breton.

"It was exciting for me to be part of this journey - to see how far we have come," he says.

In fact, Barry's connection to NSCC goes back even further. While serving as General Manager of Operations for Global Television, Barry was approached about supporting the Radio Television



Barry Saunders is departing the NSCC Foundation Board of Directors after nine years

Arts program at the planned Waterfront (now Ivany) Campus in Dartmouth, which opened in early 2007.

The program is now called Radio Television Journalism, but its broadcast centre still bears the Global Maritimes name, thanks to the work of Barry and colleagues.

"We obviously had a very, very good relationship with the program. We would host work placement students and a number of our employees came through the college," he says.

A business contact recommended him for the Board of Directors, and Barry didn't hesitate to jump on board.

"I'm a real believer in the institution. I didn't go here myself, but I see the true benefit of the college and the impact it can have on individuals," he says.

He has been at the helm as Board Chair for the past four years, overseeing the quiet and now public phases of the Foundation's extremely successful *Make Way Campaign*.

"*Make Way* has been huge. Speaking to students who have been impacted by this work has been the motivating factor," says Barry.

"Getting behind students is something everybody can embrace. People with the capacity to give can really make a difference in people's lives," he says.

"To go out the door at this point is very satisfying," he says.

CUMBERLAND STAFF ALL IN TO SUPPORT STUDENTS

Staff at Cumberland Campus have reached an ambitious goal - 100 per cent of staff participating in *Make Way - The Campaign for NSCC*.

With nearly 70 per cent of their staff already making contributions to the NSCC Foundation at the start of *Make Way*, Cumberland Campus was in a good position to reach their goal, says Erin Lewis, Employee Services Advisor at Cumberland Campus.



Erin Lewis, *Make Way* committee member at Cumberland Campus

also a member of the Cumberland Campus internal committee for *Make Way*.

That committee, made up of staff and faculty, kicked off a number of small initiatives in an effort to garner total support. They started with peer-to-peer staff education on *Make Way* to increase awareness and encourage more payroll deductions. They also hosted an angel tree at Christmas, 50/50 draws, and a draw for a getaway package donated by staff.

Students at Cumberland Campus have also gotten behind *Make Way* with their own initiatives, like a coffee house and a yard sale that raised over \$2,000. They are also part of a province-wide gift from all NSCC students totaling \$500,000.

Cumberland is not the only campus to reach 100-per-cent staff participation. Strait Area Campus in Port Hawkesbury also recently achieved this incredible milestone.

Through their internal committee and many grassroots initiatives, everyone is participating in the campaign in their own way.

A special thank you to all NSCC staff and faculty for supporting our students.

"The faculty here have really close relationships with their students and they see their students struggle on a daily basis. There's a true giving mentality of whatever we can do to help," says Erin, who is

VOLUNTEER'S NSCC CONNECTION PERSONAL



Barbara Goit, volunteer, *Make Way* Community Appeal, Truro Campus

For Barbara Goit, the impact of an NSCC education resonates on a personal level. That's why she's chosen to volunteer with the *Make Way* Community Appeal at Truro Campus.

"I'm involved because I've seen, first-hand, the difference the community college system, and the caring people involved with it, can make to an individual," she says.

One of her family members has a learning disability. He became interested in pursuing a trade and, in his early 40s, moved to Bridgewater to study welding at Lunenburg Campus.

"The campus embraced him despite his struggles," recalls Barbara.

"They made sure he had small Christmas gifts for the family he was living with and helped when money was tight. The instructors made an older student feel comfortable and succeed. He learned and gained so much from that experience."

Barbara, who grew up in Fredericton and Ottawa and settled in Truro in the 1970s, says she's enjoyed getting to know NSCC - and specifically the Truro Campus - through volunteering on *Make Way*.

"It has opened my eyes and subsequently allowed me to open others' eyes about what goes on here. It's a hidden gem," she says.

"NSCC is living out a mission that is consistent with Nova Scotia's mission, in the broadest sense. It is training very important individuals for the future of our province. It is giving students who didn't think they had an opportunity, an opportunity. It is training caring people who emulate the caring that is embodied in the leadership here."

MAKE WAY IMPACT

"Thank you very much for your generosity. This award will take away some of the financial burden, which will allow me to focus on my studies so I can fulfill my dreams. I am inspired by my grandmother, who has been a CCA for over 20 years. I know this is the career for me as I have always wanted to help others and I will work very hard to do so."



Danika Campbell-Linklater, Recipient, Beth Murray Award Continuing Care, Shelburne Campus, Class of 2018

"This award will help me achieve my goal of becoming a certified engineering technologist, working alongside environmental engineers, to help design and build a more sustainable future for generations to come."



Ian Vaughn, Recipient, Efficiency Nova Scotia Bright Student Award, Energy Sustainability Technology, Annapolis Valley Campus, Class of 2019

"Through this support, I can fulfill my dream of getting a Canadian education and expanding my areas of knowledge. I have such a passion for Information Technology, and this passion will lead me to success. I am embracing all of the challenges of being a student again."



Rachelle Lebantino, Recipient, Risley Family Access to Opportunities Bursary, Information Technology - Database Administration, Institute of Technology Campus, Class of 2019

PROUD GRADS

RETURN TO ROOTS



Criminal Justice alum and NSCC faculty Mike McCurdy and Tayna Ranahan

Mike McCurdy and Tayna Ranahan have come full circle, from eager students at NSCC to passionate instructors in the Criminal Justice program at Truro Campus.

Both graduated from what was then the Correctional Services program at the same campus, Mike in 2006 and Tayna in 1998.

“When I finished this program, I was ready for the workforce. So that’s one of my goals - to have our students ready to go into the criminal justice world,” says Mike, who worked in provincial correctional facilities across Nova Scotia for 10 years before returning to NSCC as faculty.

“I can only say wonderful things about my experiences here at the campus,” agrees Tayna, whose career included work at provincial and federal institutions in Nova Scotia.

“The faculty was really supportive. I felt guided, and the compassion that was in the classroom made a big difference in my ability to learn and gain those skills I needed.”

Both say the hands-on learning at NSCC - particularly work-placement opportunities in their chosen field - are extremely valuable to the student experience.

“We graduated in June and I was working at a correctional facility within a month. The work placements I had completed made that a smooth transition,” says Mike.

These faculty members are proud to count themselves amongst NSCC’s alumni community.

“I have always talked about being a proud NSCC alumni, throughout my career,” says Tayna.

“I’m very proud of the experiences that I gained here. The College is a wonderful team and is super supportive to students.”

PARTNERSHIP NEWS

The NSCC Foundation, through *Make Way - The Campaign for NSCC*, is pleased to be part of a new program that will provide 20 African Nova Scotians an opportunity to study welding at NSCC and secure careers with the Halifax Shipyard.

Pathways to Shipbuilding for African Nova Scotians is an Irving Shipbuilding Centre of Excellence program involving Irving Shipbuilding, NSCC, Nova Scotia Department of Labour & Advanced Education - Skills and Learning branch, Nova Scotia Apprenticeship Agency, East Preston Empowerment Academy (EPEA), Office of African Nova Scotian Affairs, CWB Welding Foundation, and the NSCC Foundation.

The program will see these graduates begin building the Royal Canadian Navy’s future fleet following graduation from the two-year program in June 2020.

Join us

The NSCC Foundation invites everyone who shares our vision to consider making a personal gift. Please help *Make Way* for others.



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