

UPDATE



2016 is a special year for us

A message from NSCC President, Don Bureaux



As we mark the completion of another successful academic year at NSCC, with over 4600 graduates eager and ready to head out in the Nova Scotia workforce, I'm reminded of how special this year is.

NSCC's 20th Anniversary

This year marks the 20th anniversary of NSCC becoming a board-governed institution. Over the last two decades, NSCC has helped people change their lives, find meaningful careers and has contributed greatly to a vibrant Nova Scotia economy and society. Most of our alumni have settled here in the province and have raised families, started businesses and continue to make long-lasting impacts.

Helping Nova Scotia grow

NSCC is well positioned to help Nova Scotia grow. Our flexible learning

options, expert faculty and our graduates have been doing this for decades and that makes NSCC a leader in achieving the goals of the One Nova Scotia Report. We're constantly evolving our business, academic offerings and technology to ensure NSCC continues to meet the needs of students and Nova Scotia.

Our Foundation's 15th Anniversary

This year also marks the 15th anniversary of the NSCC Foundation. The NSCC Foundation has helped thousands of students realize their dreams and achieve their career goals by providing the financial assistance needed to attain and complete their education.

Thanks to our generous donors

I want to sincerely thank all of our generous donors for their contributions

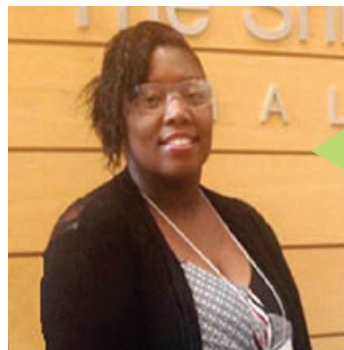
and support of our students – the future of Nova Scotia. I'm happy to say that giving at the college has continued to increase with so many more individuals and businesses coming to the table. I'm overwhelmingly proud to lead an institution that inspires such generosity.

These donations are more than gifts—they're investments in our collective future. Our province's economy and social fabric remain strong because people choose to commit philanthropic support to NSCC.

This year, our Foundation has a goal to financially help 1000 students, and I know that with the extraordinary response we're receiving, we can get there together.

Thank you!

– Don



“I would like to extend a tremendous thank you for your sponsorship. Words cannot express how these bursaries benefit learning.”

Tara Taylor, Lieutenant Governor's Volunteerism Award

“One of the best experiences

of my life.”

A Q&A with Rob Sobey

As a former Chair of the NSCC Board of Governors, a founding member and supporter of the NSCC Foundation and a long-time advocate of the College, what interests you most about investing your time and resources in NSCC?

“My greatest enthusiasm comes from the quality of the people at the College - the faculty, the staff and, most certainly, the students. There are great, ambitious, solid people through all aspects of the College.”

What first convinced you to become a financial supporter of the NSCC Foundation?

“It was my belief in the relevancy, the importance and the vitality of the College and what it was trying to do - and succeeding in doing - with its mandate. That aligned itself so well with my beliefs that my support to the foundation was a no-brainer for me.”

Have you felt a real change in momentum with respect to the College’s impact on the Nova Scotian economy?

“From the early days of my involvement in 2003, there was real

excitement about what the College was offering its student base and, of course, the economy of Nova Scotia - in the region and beyond. That has not abated whatsoever. In fact, it has amplified. The College remains at the forefront of what’s required in our workplaces and aligns itself to ensure success for all.”

Do you feel that translates into a change in momentum of support for the NSCC Foundation?

“The College is very good at matching future demand with its curriculum. It casts its view down the road and then reengineers its programming for the students in anticipation of what the workforce may or may not need. When it comes to that linkage to any Foundational Advancement work, because of its position and zeal in preparing our students for the future, there has always been a constant relevancy that strikes a chord with benefactors. People get it. They understand that this is real programming for real jobs.”



Rob Sobey, Nova Scotia leader, businessman and philanthropist.

Can you cite examples of how your involvement has been enriching for you, personally?

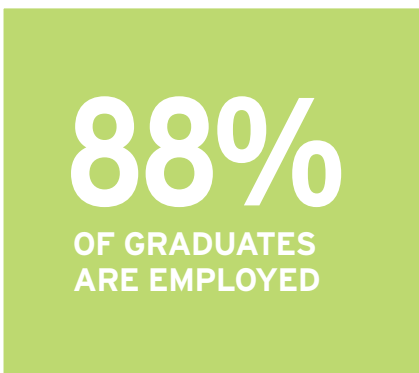
“The highlight for me, personally, is always the privilege of attending the convocation ceremonies. I have attended dozens upon dozens - as I have in the university sector. The feel of NSCC’s graduations is quite different. The pride of the students, friends and family is absolutely heart-warming.”

Is there anything you want to add?

“My association with NSCC has been one of the best experiences of my life and I plan on continuing it as long as they’ll have me around.”



NSCC by the Numbers



Update from the NSCC Foundation

Through the support of our generous donors, the NSCC Foundation has been able to provide students with \$700,000 in student awards and over \$160,000 in urgent aid and student emergency funding this past school year, but there's always more work to be done. It's our vision to eliminate financial need as a barrier for pursuing a career at the College.

The Foundation, with NSCC President Don Bureaux actively involved, is taking action to ensure students are geared for success because we know they're the researchers, innovators and entrepreneurs of tomorrow. Don has been busy travelling the province meeting with key business leaders, sharing NSCC's vision for the future.

The NSCC Foundation is focused on removing financial barriers to obtaining a post-secondary education at the College, increasing access to programs, enhancing the relevance to industry, meeting the workforce demands of Nova Scotia and most importantly, enabling our students to strive for greatness. To accomplish these goals we've focused on four key areas: Student Aid, Innovative Programming, Instructional Learning and our Centres for Expertise.

Since October 2014, the NSCC Foundation has been successful in securing \$9.1 million in gifts, pledges and sponsorships. Just last month, we were pleased to receive a five-year commitment from Nova Scotia business leader and philanthropist John Risley to support 100 students annually, students who might not have otherwise been able to attend NSCC due to financial barriers.

Students entering one-year certificate programs as well as two-year diploma programs will be eligible for the tuition bursaries of \$1,500. Continued support will be made available to recipients upon entering their second year of studies. Through the Risley Family Access to Opportunity bursaries, the Foundation will be able

\$700,000
IN STUDENT AWARDS &
\$160,000
IN URGENT AID DURING
2015/16 SCHOOL YEAR

to help anywhere from 600-800 students reach their full potential over the five-year period.

As many of you are well aware, the Foundation was thrilled to receive \$4.6 million from The Joyce Foundation last year, the largest financial contribution in NSCC history. The endowment of \$4 million from the Joyce gift will be given time to grow and provide income to finance the Joyce Foundation bursaries. Students at risk of leaving their studies before graduation will be able to access support from a \$500,000 fund the Joyce Foundation established for urgent aid. In its first year, the Joyce Foundation Urgent Aid Fund helped 426 students across all 13 NSCC campuses.

Thanks to the growing support of our donors, we've been able to help more students than ever achieve their goals at NSCC.

\$9,100,000
IN DONATIONS
SECURED SINCE
OCTOBER 2014



“Receiving this award has made me very happy, knowing that there are support systems out there for students who need help financially while attending post-secondary education. It is the generosity of foundations such as this that help make a difference in a student's life.”

Aileen Addington, Joyce Foundation Bursary

NSCC Foundation, Alumni Engagement Fund sponsors TEDx event

NSCC hosted its first-ever TEDx event at the Waterfront Campus this May, leaving attendees informed and inspired.

The NSCC Foundation and Alumni Relations were a proud sponsor of this event where over 100 guests joined in the theatre. Among these guests were local business leaders, NSCC staff and faculty, students, alumni & general public. The event, organized by a committee of NSCC Social Services and Public Relations students, Manager of Alumni Relations Ashley Power, and faculty lead Scott Furlotte (Correctional Services, 1994), focused on the power of community connections – a theme very much aligned with the mission of the College.

The afternoon event included thought-provoking talks from seven local and engaging speakers who represented a wide-range of topics, including perseverance, mental health advocacy, the role for hope in climate change, and more. Several of the speakers are members of the NSCC alumni community who, through their talks, were able to speak to how they're creating impact in their communities.

The reception, hosted by the NSCC Foundation and Alumni Relations, provided attendees and speakers a



chance to network and discuss the ideas presented that day.

Sponsoring events, such as this one, is an example of how NSCC Foundation and Alumni Relations contributes to student and alumni success.

Giving to NSCC comes

in all shapes and sizes

Gifts of all shapes and sizes are given each year to the NSCC Foundation to help support students. Many of our gracious donors choose to support students in the form of a cash gift, but the Foundation also receives numerous gifts-in-kind each year.

These gifts of equipment, tools, technology, training, and more help prepare students for what they'll experience once they're out in the workforce. Students gain the opportunity to train hands-on with the latest resources and most innovative technology, allowing them to develop expert techniques while they study.

"We work to emulate the automotive service shops our graduates will find in large dealerships as well as smaller, independent auto service centres," says Gord Mackenzie, Academic Chair of Trades and Technology at NSCC's Akerley Campus. "Recent gifts of new cars, engines and transmissions from General Motors, Toyota, Honda and Nissan really make a difference for our students and faculty."



Gord Mackenzie surveys his inventory of new and used cars available for teaching advanced automotive programs at NSCC.

This is just one example of how valuable a gift-in-kind can be. "In our most recent fiscal year, the NSCC Foundation received gifts-in-kind valued at over \$165,000," says Susan Pike, Manager of Finance and Donor Relations at the NSCC Foundation.

NSCC Enactus teams recognized at national competition

For members of the NSCC Enactus teams, attending the Enactus Canada National Expositions was an experience of a lifetime.

“There’s no better feeling than being surrounded by people who share the same passion about making positive change in our world,” says Enactus NSCC Pictou Campus member, Nicole MacDonald.

NSCC is home to two Enactus teams, located at the Waterfront and Pictou Campuses. With the Waterfront team only in their second year, and Pictou in their first, they’re making positive change through entrepreneurial action at home and around the world with projects in Nova Scotia, Colombia and Vietnam.

With support from the NSCC Foundation, both teams travelled to the National Expositions in Toronto where they were given only 17 minutes to present their projects’ impact to a panel of business leaders serving as judges. “Learning to focus on the story we’re telling is a skill that will serve us well in our futures,” says NSCC Enactus Pictou Campus member Ann McGee.

Enactus NSCC Waterfront Campus

Enactus NSCC Waterfront Campus presented four of their projects in front of a panel of more than 20 judges. Locally, they partnered with the Boys and Girls Club of Canada to deliver financial



Enactus NSCC Waterfront Campus wins third place in their league at Enactus Canada National Expositions.

education to youth. On campus, they delivered Project Mini Venture, which provided a hands-on entrepreneurship experience for students. Their desire to make change then took them to Colombia, where they delivered a sustainability manual to a struggling farmer’s co-operative. Wrapping up their year, members of the team travelled with NSCC International to Vietnam to review Tra Vinh University’s current micro-credit lending program. “Returning from Toronto as third in our league is a truly amazing feeling. I’m so proud of what

our team has been able to accomplish this year and being recognized for that is extremely rewarding,” says Enactus NSCC Waterfront Campus Co-President Cody Cooke.

Enactus NSCC Pictou Campus

Enactus NSCC Pictou Campus received the Spirit Award, which recognizes the positive impact their projects had in their community. They partnered with local youth shelter, Pictou Roots for Youth, to increase food security by installing raised garden beds. On campus, the team initiated Dress for Your Future, which provided advice on professionalism in the workplace and building a wardrobe for your career. Enactus NSCC Pictou Campus finished their first year with the Venturing-Out Career Fair, which connected students looking for employment with businesses looking to hire.

The NSCC Foundation commends the Enactus teams and looks forward to supporting them in the future.

“Returning from Toronto as third in our league is a truly amazing feeling. I’m so proud of what our team has been able to accomplish this year and being recognized for that is extremely rewarding.”

Cody Cooke, Enactus NSCC Waterfront Campus Co-President

Princess Auto Foundation bursaries drive student success

SPOTLIGHT ON SUPPORT

The Princess Auto Foundation (PAF) has been a supporter of the NSCC Foundation since 2011. PAF Bursaries are available to students in the School of Trades & Technology at any of our 13 campuses. We caught up with PAF Director, David Shnider while on a recent visit to NSCC and were able to ask a few questions.

What convinced PAF to become a supporter of the NSCC Foundation?

“One of the PAF’s mandates is to partner with at least one community college in each of the provinces where Princess Auto has a store. We require that the chosen college has a wide range of full-time skilled trades programs. We are also interested in job-readiness and the percentages of graduates that become employed in their field of study. NSCC meets or exceeds all of our selection criteria.”

How do you feel PAF support makes a difference?

“Our bursaries support students with unmet financial need. When we talk to recipients or receive thank you notes from them, we get strong feedback that our support made it possible for them to focus on their studies. That’s what it’s all about.”

“This award means so much to me and my family. I can focus more on succeeding academically in my field of study next term rather than stress about my financial difficulties. That was possible by the generosity of the Princess Auto Foundation and NSCC. I have been successful in my goals in entering NSCC and my first term of studies. By winning this award more success will come. I am extremely grateful to see my hard work being recognized.”

Mohammed Algharbawi, Pipe Trades, NSCC IT Campus



Princess Auto Foundation Bursary recipient, Mohammed Algharbawi with Scott MacKinnon (L), Princess Auto Dartmouth, and David Shnider (R), Director, Princess Auto Foundation.

How does PAF support align with the strategic goals of Princess Auto?

“Princess Auto sees college graduates across the country as a significant source of new customers. We want to create brand awareness early in their journey toward successful careers in the trades. To help accomplish this, we have launched the Princess Auto PASS Program for full-time skilled trades students in all 15 of our partner colleges. This program provides discounts and a points reward program that make it easier for them to purchase tools that they require.”

How do employees at Princess Auto integrate with your Foundation’s work?

“The primary contacts for the PASS program are local Princess Auto store leaders and other interested team

members. They have ongoing meetings with the colleges related to PASS in-store activities and special events at the colleges.”

What value do PAF and Princess Auto derive from relationships with school populations that may extend beyond their education into their professional careers?

“We envision a sense of community between our foundation, the colleges and Princess Auto. Promoting each other’s brands and being involved in local activities gives all stakeholders a broader level of awareness.”

If you had one single piece of advice to give to potential supporters of the NSCC Foundation, what would that be?

“Our model of giving is based on developing a long-term relationship with NSCC. We see that relationship as being much more than simply sending a cheque every year. Each time we visit one of your campuses, we try to meet with PAF bursary recipients as well as your academic people. This helps us gain insight into what we can help each other with going forward. My advice to potential supporters is to define a relationship that adds value on many levels.”

Strive Campaign

raises NSCC profile

The future is written by the doers, makers and creators. Those who are eager to get things done and make their mark. The world belongs to those who never settle. And NSCC is for those who Strive.

For decades, NSCC has empowered students of all ages and abilities to transform their lives, their communities and the world. The College's latest marketing campaign, Strive, showcases the varied talents and success of our students and alumni. The campaign, launched in early March, aims to position the College as a leader for a variety of educational opportunities in the province.

Finding strength in knowledge, harnessing creativity and overcoming obstacles are just some of the themes portrayed in the campaign's short online documentaries. Since the release of the first film, the six films have been viewed over 10,000 times via NSCC's website and social media channels. These films, along with a TV commercial and advertisements, have been sparking discussion among Nova Scotians and raising NSCC's profile.

The College's increased position in the market will help the NSCC Foundation promote the value of investing in students. We know our students are capable of great things and we will continue to reduce financial barriers and provide opportunities for them to learn and become leaders in their field.

To view the Strive films visit
nscC.ca/strive



Strive cinema poster.

Extraordinary learning leads to success



NSCC alumnus Jamie Gerrard encourages NSCC students to take part in extraordinary learning opportunities.

As an applied learning college, NSCC understands the value of hands-on training, whether it's in the classroom or in the field. One of the ways the NSCC Foundation helps students is by supporting extraordinary learning opportunities that allow them to apply their knowledge and practice their skills in a real life setting. Students who participate in experiential learning expand their networks and their horizons in a way that will benefit them well into their careers.

"Early on, a lot of networking opportunities came from me volunteering my time. I did it because I was passionate, but also because I was already planning for life after NSCC," says alumnus Jamie Gerrard (Class of '99, '00, '03). Jamie is just one of several successful alumni who knows first-hand the value of extraordinary learning.

Leveraging his passion, education and experiences, Jamie has evolved an impressive career right here in Nova Scotia. From Halifax Public Libraries, to a digital marketing agency, to a software startup, Jamie has used his innovative thinking, technical skills and leadership abilities to help grow these organizations and achieve personal success.

As a three-time NSCC graduate, Jamie is no stranger to the College. Jamie began his journey at NSCC in the Library Information Technology program in 1997. He returned to NSCC to pursue his interest in business information technology, and in 2003 he graduated from Web Programming.

Jamie quickly connected with NSCC's hands-on approach, getting the most out of his education, whether that was in class or through extraordinary learning opportunities. During his return to school Jamie learned that Skills Canada - Nova Scotia, a non-profit group that promotes trades and technologies through competitions, projects and events, would host its first-ever website development competition – it was fate. Fuelled with excitement and determination, Jamie put his skills to the test and won gold at the provincial Skills Competition. This win gave Jamie the opportunity to advance nationally, where he took home a bronze medal for all of Canada.

Participating in these extraordinary learning experiences opened a world of opportunity for Jamie. "Besides competing, I ended up doing a lot of volunteer work with Skills Nova Scotia, which lead to long lasting professional relationships," says Jamie. He remains active with the College, taking the time to provide advice and guidance to current students and fellow alumni.

"I'm a huge advocate for NSCC and life-long learning and I think it's important that students get the opportunity to participate in learning opportunities that connect them to the real world," says Jamie.

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