

2014–2015

**nsc** Foundation

# Annual Report on Giving



## Supporting student success!

Recognizing seven years  
of CANS support for  
NSCC students

NSCC Enactus Waterfront  
campus celebrates  
student success

Hope & Inspiration Award  
Campaign helping students  
realize their dreams





# 729

scholarships and  
bursaries awarded



# \$593,289

scholarships  
and bursaries



# 627

students  
impacted

## Message from our Executive Director



On behalf of the NSCC Foundation, Board and staff, I would like to express my sincere appreciation for the commitment and dedication our donors have afforded the College and our students again this year. This report reflects details of our giving program, financial investments and expenditures for the fiscal period April 1, 2014 to March 31, 2015. It also offers readers a glimpse into the extraordinary impact giving has on our College and the students through the eyes of those who choose to study with us here at NSCC.

At NSCC, we believe education has the power to transform lives. Our goal is to provide access to education for Nova Scotians. We're working hard to increase the amount of financial assistance available for students through the College's student awards and emergency funding programs. This important work helps more students reach graduation day and go on to achieve their goals. As the Foundation broadens our fundraising efforts to include special projects, we will open doors for more NSCC students to enrich their learning experiences, and in turn, bring new skills and knowledge to the workforce of Nova Scotia.

A special thank you to our donors for choosing the NSCC Foundation for your philanthropic investment. It's your belief in the work we do that helps our students succeed. Through your generous gifts, you are investing in Nova Scotia. You are the key to success for many students.

We are transforming Nova Scotia one learner at a time.

With thanks,

**Frank Lockington**, Executive Director, NSCC Foundation

## Message from our President and Chair



### Changing Lives in Every Corner of Nova Scotia

At NSCC, we are proud to support the province in its continued economic growth and social prosperity. We are honoured to have that as our mandate, but it is truly inspirational to watch our students make it a reality each and every day, through their hard work and determination.

We work hard to enable students to accomplish their goals and build our province, but we couldn't do this without you – our valued donors. We are so grateful for your support and commitment to helping students, to helping grow our province. This past year, 4,500 students graduated from NSCC. Most have already entered the workforce and are starting meaningful careers. Thanks to you, the NSCC Foundation assisted over 600 of these smart, resilient and creative individuals.

Your generosity has helped students continue their education without the financial challenges many face throughout the year. The impact of these gifts is huge: assisting students as they fulfill their dreams of receiving an education, supporting their families, and staying in their communities.

We are so excited to share in a vision of a bold new future with you and working together to achieve it. Thank you for your generous contributions to the success of our students and the well-being of our province.

With immense gratitude,

**Don Bureaux**, President, NSCC

**Barry Saunders**, Chair, NSCC Foundation Board of Directors

# CANS 150th Anniversary Industry Campaign

## Recognizing Seven Years of CANS Support for NSCC Students

Construction Association of Nova Scotia (CANS) donors continue to provide significant financial support to NSCC students in construction-related programs. As donors of the CANS 150th Anniversary Campaign, members are breaking down financial barriers for NSCC students, helping them on their journey to learn the skills needed to have a successful career in the industry. Over the past seven years, CANS contributions have financially assisted 212 students with \$194,100 in scholarships and bursaries.

The CANS investment in educating Nova Scotia students is growing significantly each year. This academic year, NSCC is able to offer even more awards, reaching 84

students with over \$70,000 in financial support. As CANS donors, you are changing lives and making a difference in your communities across the province.

**212**  
CANS student  
award recipients



*“Being chosen for this award has helped relieve some financial stress and is keeping me focused on what is important – gaining the education to proceed with my life plans!”*

**Brian Fells**, Welding – Diploma – Burrige Campus  
**Cherubini Metal Works Award**

## Hope & Inspiration Award Campaign



The Honourable Dr. Mayann E. Francis originally created the Hope & Inspiration Award during her service as Nova Scotia's Lieutenant Governor. Inspired by the difference it was making in students' lives, Dr. Francis spearheaded a campaign to ensure the award would continue forever. With the support

of many, the Hope & Inspiration Fund has accumulated to \$240,000. Beginning Fall 2015, the Honourable Mayann E. Francis Hope & Inspiration Award will offer \$1,000 awards for an NSCC student at each campus. The award will support first-year students who demonstrate a commitment to their community and who are in need of financial assistance. To honour Dr. Francis' contributions to NSCC through the Hope and Inspiration Award Campaign, and her leadership in Nova Scotia, NSCC is naming the Marconi Campus's library the Honourable Mayann E. Francis Library. It is Dr. Francis' vision that the Hope & Inspiration Campaign will help students realize their dreams.



*“The Hope & Inspiration Award inspired me because I realized someone gave so that I might receive... inspiring me to give back to my community.”*

**Ronia Shamaila**,  
Culinary Arts Program –  
Akerley Campus

**The Hope &  
Inspiration Award**



*“...the work on the award helped me rededicate myself to doing more and opened my eyes to new opportunities.”*

**Ceilidh Auger-Day**, Adult Learning Program – Pictou Campus  
**The Hope & Inspiration Award**



# Our Foundation's Accountability

The NSCC Foundation is governed by a volunteer Board of Directors who promote advocacy, fund development, donor stewardship and grant-making. Protecting donor rights and privacy through high ethical standards, transparency and accountability in our fundraising and financial practices is paramount for the Foundation.

## Our vision

Supporting student success

## Our mission

We invest in educating students to improve Nova Scotia's quality of life through education and innovation. We support student success by reducing financial barriers and providing opportunities for students to learn and become leaders in their field.

The NSCC Foundation leads fundraising initiatives across the College's 13 campuses, ensuring the responsible management and stewardship of all donor funds for the benefit of NSCC and its students.

## Board of Directors

### Chair

Barry Saunders, Former General Manager Operations, Global Television (Retired)

### Chair of Audit, Finance and Investment Committee

Joan Penney, Executive Director, Project Implementation and Customer Service, Regulatory Affairs and Service Effectiveness

### Board of Governors Representative

Dave Saxton, Former Chartered Accountant and Financial Advisor for Stephen Bishop & Associates Wealth Management Services of Raymond James (Retired)

### Directors

Tim Brownlow, Director, Industry Relations, Atlantic Towing Ltd.

Jennifer Robichaud, VP, Client Experience and Operations, Innovacorp

## Ex-Officio Members

Don Bureaux, President NSCC

Frank Lockington, CFRE, Executive Director, NSCC Foundation

## Audit, Finance and Investment Sub-Committee Board Members

Chair – Joan Penney, Executive Director, Project Implementation and Customer Service, Regulatory Affairs and Service Effectiveness

Barry Saunders, Former General Manager Operations, Global Television (Retired)

Ken Chernin, Director of Investor Relations, Empire Company Ltd.

Dale Noseworthy, VP Investor Relations and Corporate Planning, Killam Properties Inc.

Tom Wile, Associate VP, Connor Clark Lunn

The NSCC Foundation is a member of the Canadian Council for the Advancement of Education, The Association of Fundraising Professionals and Imagine Canada

## Tim Brownlow, Foundation Board of Director understands from experience the positive impact of fundraising.

Tim is the Director of Industry Relations for Atlantic Towing Limited and a member of the NSCC Foundation's Board of Directors.

He is a strong believer in the education NSCC delivers and says serving on the Foundation's board is a rewarding experience, "It's gratifying when you can actually see how our fundraising impacts so many Nova Scotians and positions them with new careers across our province, country, and sometimes globally."



*“There is a bright future ahead here in Nova Scotia and I am very proud to be connected to such a first class training institution who will become leaders not followers as we move forward.”*

**Tim Brownlow**, Sales and Marketing – Akerley Campus, Class of 1989

# 2014–15 Financial Highlights

NSCC Foundation focused on three areas of student support this past year:

- Student Financial Aid (scholarships, bursaries, awards and student emergency funding)
- Student campus food banks across the province
- Student programs and initiatives

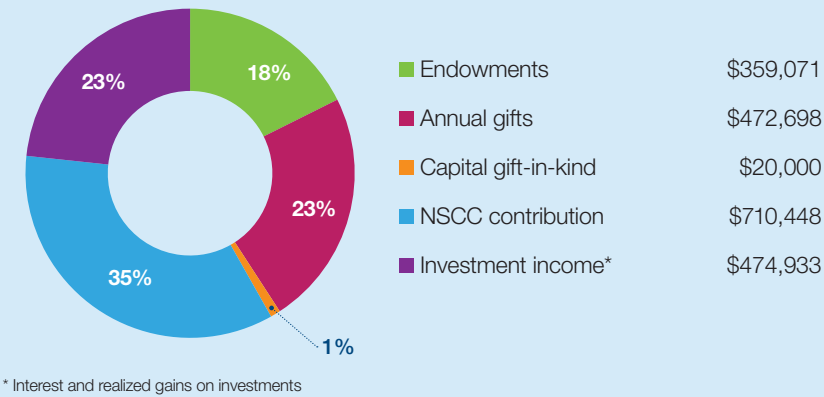
Detail audited financial statements by KPMG LLP can be found at [foundation.nsc.ca](http://foundation.nsc.ca) on our Accountability page.

100%

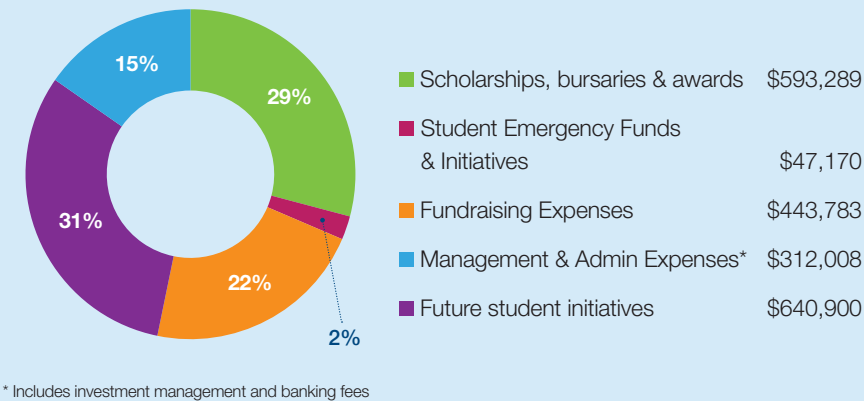
of your donations support students



2014–15 Contributions and other income \$2,037,150



2014–15 Allocations \$2,037,150



NSCC President Don Bureaux with the Enactus team. The NSCC Foundation provided funding to support the team's participation at the Canadian national competition.

Entrepreneurship –

Nova Scotia needs more people to embrace the entrepreneurial attitude. Enactus is a global community of students, academic and business leaders committed to sharing the spirit of entrepreneurship for positive change.

# NSCC Alumni

## Launch of NSCC Alumni Program

NSCC officially launched its alumni program this year. We are reconnecting with thousands of our alumni from across Nova Scotia and beyond. The program exists to build lifelong mutually beneficial relationships between the College and its alumni, adding value to the NSCC experience and advancing our goals of the College.

The NSCC Alumni Relations Office is integrated with the NSCC Foundation and shares the priority of advocacy for NSCC and its students.

## Official NSCC Alumni Ring

The launch of an official NSCC alumni ring is building excitement, engagement and pride. A portion of all ring proceeds go to the Foundation's Alumni Fund.



## Alumni Legacy Award

The NSCC Foundation distributed its first Alumni Legacy Awards this year. These awards are available to students entering their first year of studies at NSCC, who are either registered NSCC alumni, or the son/daughter/grand-child of a registered NSCC alumnus. The ring represents another great benefit for NSCC alumni, and a way to support College education.

## Calling all NSCC Alumni!

The NSCC alumni network includes thousands of alumni from across our 13 campuses, as well as the various vocational schools and technical institutes that are considered the foundation for the modern college NSCC is today. Our alumni represent the tradition of excellence NSCC is known for throughout our province and around the globe.

Everyone can help grow the alumni community! If you or someone you know is NSCC alumni, visit us online or contact the Alumni Office today. Get connected and learn about the exclusive benefits, news, events and other perks offered to our alumni as part of this valuable network.

Contact us by email at [alumni@nscc.ca](mailto:alumni@nscc.ca)

Sign up or update your record:  
[nscc.ca/alumni](http://nscc.ca/alumni)



Like us on Facebook:  
[facebook.com/NSCCAlumni](https://facebook.com/NSCCAlumni)



*“It opens up opportunities for us to enjoy the lifestyle here at home.”*

**Roger MacKinnon**, Steamfitting/  
Pipefitting Program –  
Strait Area Campus, Class of 2015

**Robert Sampson Memorial Award**

Also shown: **Jeremy Luddington**,  
Steamfitting/Pipefitting Program –  
Strait Area Campus, Class of 2015

**Harrison McCain Bursary**



*“I’m so glad I chose NSCC and the RTA program, otherwise I don’t think I’d have had the chance to produce something like ‘Split’.”*

**David Irish**, Radio and Television Broadcast Journalism Program – Waterfront Campus, Class of 2015

David Irish won two prestigious awards; an Atlantic Journalism Award and a national honour from the Broadcast Educators Association for his documentary ‘Split’. He is currently working at CBC, where he also did his work term.

**Global Maritimes Media Award**





## A look ahead to 2015–16: the Joyce Foundation invests in NSCC students

On June 17, 2015, the NSCC Foundation proudly announced a \$4.6 million gift from The Joyce Foundation in support of NSCC students. This is the largest single donation the College has ever received. The largest portion of The Joyce Foundation's gift will be endowed. Interest from the fund will be used to award \$1,000 bursaries each year to 140 NSCC students across the province. The first 30 awards are available to students applying to attend NSCC this fall. This gift will also provide urgent-aid funding of up to \$500 per student over the next five years to 1,000 students most at-risk of leaving their studies due to their financial challenges.

The Joyce Foundation truly believes in helping young people attain higher education.

At the announcement, Ron Joyce offered his advice to NSCC students – “Education is a stepping stone. Where you go from there, take that education and pursue your dream. Whatever it is, persistence and dedication will make it happen.”  
– Ron Joyce

**SUPPORTING  
STUDENTS**  
across the province



100%

of your donations  
support students



**\$593,289**  
scholarships  
and bursaries

## Considering your investment in NSCC?

Learn more about supporting NSCC students  
and donate online securely at:

**[give.nsc.ca](https://give.nsc.ca)**

### **Need help? Please contact us at:**

NSCC Foundation  
Institute of Technology Campus  
5685 Leeds Street, PO Box 1153  
Halifax, NS B3J 2X1

Toll free: 1-866-745-7919 | Phone: 902-491-2181 | Fax: 902-491-4828

[foundation@nsc.ca](mailto:foundation@nsc.ca) | [foundation.nsc.ca](https://foundation.nsc.ca)

Charitable Registration Number: 887210318RR0001

**nsc** Foundation

