



LEADTHEWAY

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nsc



“Growing up in Labrador, there weren’t a lot of opportunities for higher education.

I completed a Bachelor of Arts degree in Psychology in 2010 and have spent the last 10 years working in residential care. Although joining the Electronic Engineering program is a complete career change, I’m interested in being involved with creating and developing technology that can help people.

Receiving the **WINS Bursary** made it possible for me to go back to school. Knowing that they were specifically looking for people like me gave me the extra motivation to take that step and pursue a lifelong dream.”

ALICIA MONTAGUE

Electronic Engineering Technology,
Class of 2022
Ivany Campus

[▶ Hear from Alicia](#)

THE WORLD WE KNOW HAS CHANGED.

We are witnessing rapid change, increased challenges and growing equity gaps. Every industry and community is impacted in ways we never imagined.

Despite these challenges we see the potential for economic and social prosperity.

Our alumni, partners, and supporters are industry and community leaders. They are philanthropists, small business owners, educators, and researchers who share our commitment to grow Nova Scotia one learner at a time.

By working together we know our ability to create positive change is unparalleled.

IT’S TIME TO LEAD THE WAY. ▶

NOW, WE BUILD BACK BETTER.

Lead the Way is our vision of a brighter future. Over the past year, the entire world has seen what Nova Scotia has to offer.

Together, we can build our province, communities and industries back better than ever. While there is still uncertainty, what we do know is the transformational power of education and the negative impact that can occur when that journey is disrupted.

With your support, we can enable more people to participate in our economic growth. Right now, we need all hands on deck and that means, removing barriers, minimizing disruptions and setting graduates up for success.

For this to happen, relationships with industry and community partners, like you, are critical. By supporting students, providing opportunities and hiring our grads, you are strengthening the competitiveness of the province.

With your support, we can address the growing gaps in achieving a post-secondary education, we can ensure a stronger provincial recovery, and together we can build a more prosperous future for all.

DON BUREAUX,
President, NSCC





TOGETHER, WE CAN DELIVER HOPE.

We have identified and offered supports for a variety of student needs over the years, but COVID-19 and recent world events have brought forward new, never experienced situations, and we are responding to them quickly and effectively.

But we can't do it alone - this evolution requires strategic partnerships and community collaboration. By working together, I believe we can develop individuals by providing them with the tools, networks and strategies to succeed and thrive.

Together, we can build a more resilient workforce and a sustainable future for Nova Scotia.

Together, we can Lead the Way.

JOHN LINDSAY,
Chair, Lead the Way



OUR GOAL IS TO RAISE \$5M FOR IMMEDIATE IMPACT.

Students' needs are significant and widespread. The opportunity for disruption in their educational journey is huge.

We have identified specific areas of impact and innovative programs that can be part of the solution. We need your help.

With your support, you are creating opportunities, fostering equity, ensuring success and helping to empower the next generation of leaders.

You are the changemaker.



“One of the realities of the pandemic is that people from lower income brackets have been hit harder and mental health has become a concern for more people. Post-pandemic, NSCC can help students get back on their feet, graduate and get a meaningful job in the community they love and want to live.

We have been community-minded since day one. In partnering with NSCC, we can have direct impact on the lives of many Nova Scotians. Through the NSCC Foundation, we offer the **Love The Way You Learn Bursary** every year. Nothing feels better than helping someone achieve something they never thought possible.

If we are going to grow the economy of Eastern Canada, we need more people in the workforce and NSCC is a critical part of that.

We give because nothing beats learning.”

JIM MILLS
CEO, Office Interiors

LEAD THE WAY FOR EQUITY AND ACCESSIBILITY.

At NSCC, our commitment is to build a more equitable, welcoming and inclusive Nova Scotia. To do this, it has to start here, on our campuses, in our classrooms and with our industry partnerships.

Let's work together to build pathways to industry for students, to increase financial supports and to enhance career transition programs so all equity seeking groups thrive.

Your partnership will help remove barriers for students and create spaces and opportunities so everyone feels welcome.

YOUR GIFT WILL SUPPORT:



PATHWAYS TO INDUSTRY PROGRAMS



SCHOLARSHIPS AND BURSARIES



CULTURAL SPACES



LIMITLESS PROGRAM



“The African Nova Scotian cohort of the **Irving Pathways to Shipbuilding program** gave me an opportunity to work with people that look like me, think like me and have the same cultural values.

We had great teachers that pushed us beyond our comfort zone and helped us break down barriers. They wanted to make sure that even if we got nothing else out of the program, we would have each other to lean on. We became a family.”

JUNO KEIZER BEALS

Welding, Class of 2020
Akerley Campus

 [Hear from Juno](#)



LEADING THE CHARGE FOR CHANGE.

Through NSCC's new Centre for the Advancement of Educational Equity and Belonging, our focus is to create opportunities for students from diverse backgrounds. To help them find their way through college, have a positive experience while they are here and to graduate and find employment in Nova Scotia.

There is so much power in creating designated programs. With new donor funding, we can create these pathways and opportunities.

With your support, we can identify areas lacking diversity. We can have groups of students go through a program together and help diversify that sector with intentionality.

These culturally responsive opportunities are life-changing for students. For many, they've never had a chance to be in a room where they are supported by other people from their community. It helps us create spaces where people are comfortable, where they know they belong at NSCC.

We need to create opportunities for more Nova Scotians to find their way to NSCC, so that all communities in Nova Scotia prosper.

JILL PROVOE

Director, NSCC Centre for the Advancement of Educational Equity and Belonging



"NSCC does a great job of adapting their programs to make sure that employers and the labour market have the people they need, when they need them and with the right skills.

Halifax Water has partnered with NSCC to offer bursaries that encourage diversity in the talent pool, help students financially and help them prepare for the workforce. In addition to offering five awards annually, we offer opportunities and work terms that help students gain experience.

I support NSCC because I want to see students be successful, be role models for others and selfishly, I want to see them want to come and work at Halifax Water."

CATHIE O'TOOLE

General Manager,
Halifax Water

 [Hear from Cathie](#)

HOPE FOR A FRESH START.

For Pieter, the **Limitless Program** was a lifeline after being incarcerated. The journey has been one of learning and maturity.

“The school has really had a positive impact on my life. It kept my mind busy and it gave me focus. I was surrounded by mentors and counsellors,” Pieter says “Whenever I was frustrated, I had someone to talk to and steer me in the right direction.

“I have nothing but thanks for everyone involved. It was a life-changing experience. It made me want to be better person.”

PIETER JOHNSTONE

Carpentry, Class of 2020
Kingstec Campus

[Read Pieter's story](#)

The Limitless Program is made possible by donor funding and its objectives are fulfilled through a partnership with NSCC's School of Access, Education & Language, and the Nova Scotia Department of Justice.



LEAD THE WAY FOR COMMUNITIES.

There is a level of uncertainty in our environment that no one could have prepared for or predicted. Jobs have been lost, food insecurity has increased, mental health concerns are rising and many students have become overwhelmed as a result.

Through this, innovation and creativity have thrived. New ways of reaching students and connecting virtually have been established.

But students' access to resources on campus are more limited than before, they are unable to access computers, internet, food banks, advisors and community supports in the same way.

This has resulted in a greater level of need and an increased risk that students will be unable to complete their education and achieve their dreams.

With your support, we can keep students on track to graduation and a meaningful career.

YOUR GIFT WILL SUPPORT:



FOOD INSECURITY



EMERGENCY HOUSING PROGRAM



RAPID RESPONSE FUND



INTERNATIONAL STUDENT INITIATIVES



“As a self-employed musician, making the decision to return to school during the pandemic this year provided an opportunity for growth and education but meant a 90% reduction in income. I applied to NSCC knowing my financial reality could mean an early departure. Words cannot express the joy I felt when I found out my bursary applications were successful. It meant I could finish the program, and the only regret I have is not attending NSCC sooner.

Mature students face additional barriers entering post-secondary education, from imposter syndrome to a financial double bind. Our responsibilities at home can't be paused while we go to school. The consequence is we need to maintain full-time employment to provide for ourselves and our families, but we need to reduce our working hours to attend school. Thanks to **NSCC Student Awards**, I can focus my time and energy on the education itself, not paying for it. I cried many happy tears the day I received my student awards – for both the financial relief and the comfort of knowing that I belong to this community.”

CHRISSEY CROWLEY

Business Administration, Class of 2022
Marconi Campus

[Read Chrissy's story](#)



NATHANIEL SWIDER

LISA MADER

A COMMUNITY OF SUPPORTERS.

“Once I knew what I wanted to do with my IT career, I knew that NSCC was the right choice for me. The experience so far has been fun and competitive. The faculty go above and beyond.

During the second semester, I found myself homeless. Without a stable place to call home, I thought my academic career was over. With the help of Lisa and the **Metro Emergency Housing Project**, I was able to bounce back. I am thankful to her and NSCC for enabling me to strive and persevere.”

NATHANIEL SWIDER

IT Systems Management & Security,
Class of 2021
Institute of Technology Campus

[Hear from Nathaniel](#)

“The Metro Emergency Housing Program (MEHP) offers short-term housing to Akerley, Ivany, and Institute of Technology Campus students, as well as eCampus students in the metro area, who are experiencing an immediate risk to their personal safety. Thanks to financial support from the College and donors, all program costs are covered.

The food, shelter and emotional support we offer through this program will help keep students on track to finish their training and start successful careers.”

LISA MADER

NSCC Student Services Counsellor,
MEHP Project Lead.

With donor support, we are planning to expand the Emergency Housing Project to every campus across the province.



“NSCC and the Apprenticeship Agency have played a significant role in our growth over the last four years. Almost all of our 40 technicians are graduates of NSCC.

We decided to contribute through the **Sponsor-a-Student program** and our sponsorship not only helps students with the academic costs but guarantees a student work placement and an opportunity to join Iron Dog on a full-time basis post graduation.

Through supporting NSCC, we are giving our students an opportunity in Nova Scotia, we are supporting the growth of our province. We are giving back to those people that need a hand up.”

GORD GAMBLE

President, CEO
Iron Dog Mechanical Services

[▶ Hear from Gord](#)

LEAD THE WAY FOR A STRONGER ECONOMY.

The working environment has evolved and students are looking for employment in a new digital age. This is resulting in a misalignment of skills needed in the workforce. Alumni are finding themselves in need of upskilling to adapt their businesses or answer the new workforce needs.

Through innovative programs like Sponsor-a-Student, Entrepreneur-in-the-Making and the Job Readiness Fund, together we can set students and alumni up for success and grow the economy of Nova Scotia.

Through partnerships with industry, we continue to develop and keep talent in Nova Scotia.

YOUR GIFT WILL SUPPORT:



JOB
READINESS
FUND



SPONSOR-
A-STUDENT
PROGRAM



STUDENT
WORKS
PROGRAM

LEAD THE WAY FOR THE FUTURE.

As technology progresses at a rapid speed, it's creating unparalleled global connectivity and is causing constant change in the way we work. To flourish, we must evolve with it.

By harnessing the opportunities available, we can be a driver of change.

To do this, it's necessary to invest in technology and innovation, sustainable practices, and applied research to ensure that we're ready for what the future has in-store.

Through collaboration, we can create solutions, build a more resilient workforce and develop a sustainable future for Nova Scotia.

Your support makes it possible for us to prepare students and the province to respond to the needs of the industry with a competitive advantage.

YOUR GIFT WILL SUPPORT:



ACCESS TO TECHNOLOGY



APPLIED RESEARCH



SUSTAINABILITY AND INNOVATION INITIATIVES



Through a partnership between Glas Ocean, NSCC and the Offshore Energy Research Association, Canada now has the first approved lithium-ion-powered boat in Canada to carry more than 12 people.

The Alutasi, launched in August 2020 is on course to help reduce the carbon footprint of the Marine Sector by bringing clean, battery-powered electric motors to passenger vessels.

NSCC's **Applied Energy Research Lab**, which led the research phase of this project works with industry partners to solve energy issues, strengthen communities, and support the shift towards a more sustainable, lower-carbon future.

[Read about the Alutasi](#)



“As a graduate of the Ocean Resources - Fisheries and Aquaculture Program, I hope to contribute to the growth of aquaculture in this province. I plan to do this by developing new methods of land-based food production by combining aquaculture and hydroponics.

Receiving the **Scotiabank Entrepreneur-in-the-Making** grant is a reminder that someone believes in me and it gave me the motivation to continue working on my idea during a time of economic uncertainty.”

SCOTT GARDINER

Oceans Resources - Fisheries and Aquaculture, Class of 2020
Shelburne Campus

➤ [Hear from Scott](#)



Thanks to donor support, Rebecca and nearly 500 other students were loaned laptops to support their continued learning and connect them to virtual support services at the College.

“The support and compassion shown was instrumental to my success. My instructors created a learning environment that was inclusive, empathetic and encouraging. It helped push me through.”

REBECCA LOMBARDO

Social Services, Class of 2020
Kingstec Campus

➤ [Read Rebecca's story](#)

ABOUT NSCC

50%

Incoming students have previous post-secondary experience

20,000

Students welcomed each year

88%

Graduates are employed

99%

Programs include work integrated learning opportunities

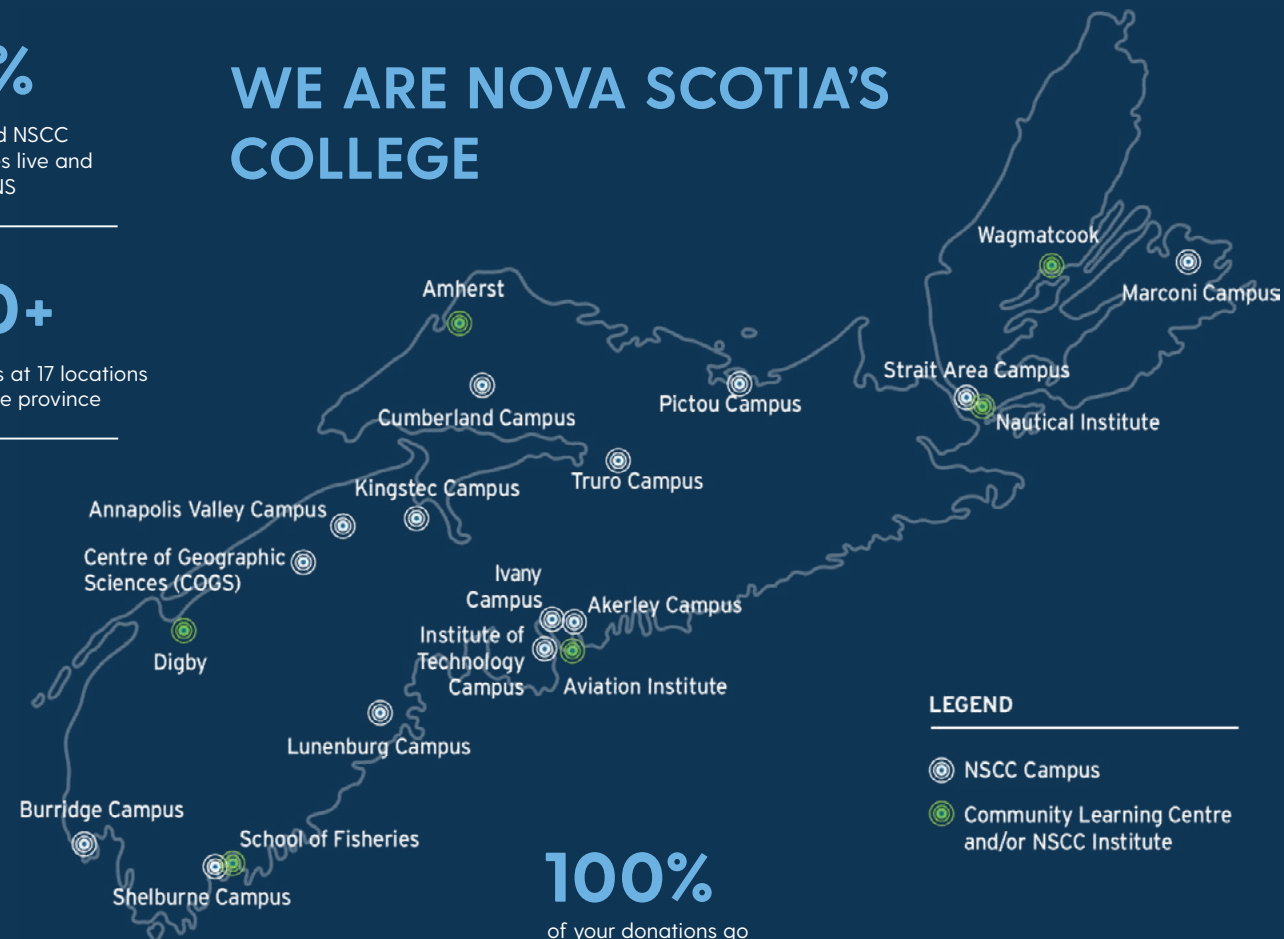
92%

Employed NSCC graduates live and work in NS

130+

Programs at 17 locations across the province

WE ARE NOVA SCOTIA'S COLLEGE



100%

of your donations go to support students

LEGEND

- NSCC Campus
- Community Learning Centre and/or NSCC Institute

nscc

LEAD THE WAY ADVISORY TEAM

We have enlisted a team of community leaders, changemakers and industry representatives from across the province to embark on this initiative with us and help us listen and respond to the issues that affect our communities and students.

John Lindsay JR.
Chair, Lead the Way

Don Bureaux
NSCC President

Lynn Hartwell
NSCC VP Campuses and Communities

Dima Aburub
Planning and Development division of HRM

Alfred Bergusson
Project Lead, Centre for Employment Innovation, Founder HFX Collective

Barbara Goit
Retired CFRE, Vice Chair NSCC Foundation Board of Directors

Liza MacDonald
Regional VP, Financial Planning, Atlantic, RBC

Raj Makkar
NSHA Manager of Ambulatory Care/Cardio-respiratory Services and Senior's Clinic, Colchester East Hants Health Centre

Michael Peters
VP Corporate Development at Glooscap Ventures

Gerry Post
Former ED, Nova Scotia Accessibility Directorate

Mary Thompson
NSCC, Principal Burrigde and Shelburne Campuses

Kathleen Yurchesyn
CEO at Cape Breton Regional Chamber of Commerce



NSCC FOUNDATION TEAM

Michelle Bussey
Executive Director

Whitney MacLean
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Ben Trenaman
Development Officer



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Join us and Lead the Way