

TEXTBOOK LIST



Campus: PICTOU - PICTOU CAMPUS
Semester: FALL18 - FALL SEMESTER 2018
Program: BAMK2 - BUSINESS ADMIN MARKETING YEAR

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Course: MKTG3111 - MARKETING RESEARCH

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1337744557	BUNDLE: BASIC MARKETING RESEARCH, LOOSE-LEAF .9		BD	TOM J. BROWN	SOUTH-WESTERN C...	R	99.95