#### MARITIME BROADCASTING SYSTEM SPONSORSHIP

This program provides financial assistance for 1-3 NSCC students in the form of a \$1,500 educational credit and a work placement at Maritime Broadcasting System (MBS).

## **About the Sponsor**

Maritime Broadcasting System (MBS Radio) is a family owned and operated group of 24 radio stations across Nova Scotia, New Brunswick and Prince Edward Island. Locally owned and managed, these stations act as hubs in the communities that they serve. They provide up to date & relevant information to listeners, and also entertain the masses with shows like the Saturday Night Hoedown in PEI, to live sports broadcasts in the Valley or Sydney. MBS Radio's portfolio of products include on-air advertising, live on location broadcasts, digital platforms including websites, streamers and social media, as well as strategic event promotion and above all, creative marketing solutions.

## **Eligibility Requirements**

To be eligible for this program, applicants must:

- Be enrolled <u>full-time</u> in the <u>second year</u> of <u>Radio Television Journalism –</u> <u>Radio Performance & Studio Production Concentration</u> at <u>Ivany Campus</u>.
- 2. Commit to completing a 5-week work placement at MBS in Spring 2020.

### **How We Choose**

Recipients of this program will be chosen based on the following criteria:

- Application, which includes an essay, resume, and cover letter;
- Academic standing.

## To Apply

Interested applicants must complete the following to be considered:

1. MBS Sponsorship Application

2. Applicants will follow regular company application process; application, interview and reference check

# **Payment Details**

The educational credit will be applied to the successful recipients' student accounts in January 2020.

The recipients must meet the conditions of the Sponsorship at all points in order to have funds applied to their student accounts and to maintain eligibility. Failure to do so will result in removal from the program and repayment of funds to the Sponsor. The recipients will be asked to sign Return to Service agreements to comply with terms.

#### For More Information

Contact the NSCC Student Awards Office by phone at 1-855-825-9060 or by email at <a href="mailto:awards@nscc.ca">awards@nscc.ca</a>