



**Michelle Small**

NSCC Culinary Management Student  
from the Bahamas  
2021 Virtual Recipe Exchange with the  
Philippines participant

## Results Report 2021

**nscc**  
International

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## Note About the Photos in the NSCC International 2021 Results Report

The photos in this report are from the 2020-2021 academic year when our programming went virtual. For this year's NSCC International Results Report, we encouraged NSCC students and employees to think about the places they travelled within their home communities that are special to them. All students and employees profiled in this report are telling their stories from a place close to their hearts.



Photos: kelly clark photography  
kellyclarkfotography.com

# Vision

NSCC students and employees will have a strengthened global world view through experiential international learning opportunities at home and abroad.

NSCC will be an important part of changing culture and attitudes in Nova Scotia, creating welcoming communities for immigrants.

# Staff

**Katie Orr** – Director

**Zoran Kondali** – Manager

**Ashley Pinsent-Tobin** – Manager, International Learning (Inbound)

**Kellie McMullin** – Manager, International Learning (Outbound)

**Lisa Matheson** – Administrative Assistant

NSCC Student Assistants, NSCC International Student Ambassadors

# Target Regions

Caribbean • Latin America • Europe • East Africa • South East Asia



# Role

In collaboration with other NSCC departments:

- Link to provincial, national and international networks, standards, practices and opportunities
- Identify and evaluate opportunities with partner institutions
- Develop proposals for external funding
- Promote opportunities and the selection process for students and employees
- Manage risk
- Ensure successful project design, development, implementation and management
- Build capacity and share knowledge with employees and students

# Themes

## Internal internationalization goals

### UN Sustainable Development Goals

In 2020, NSCC signed on to the United Nations Sustainable Development Goals (UN SDG) Accord. This committed NSCC to embed and align efforts with the 17 UN SDG goals, targets and indicators, working through NSCC's education, research, leadership, operational and engagement activities, including internationalization.

### NSCC Strategic Plan - international learning goals:

- Student success - expand opportunities for cultural and global experiences
- Community Impact - expand supports and programs for international and new immigrant students
- Program Quality - 21st century skills, project-based, experiential learning
- Strategic Sectors - boosting exports, global competitiveness, expand programs and partnerships to align with government priorities

### NSCC Academic Plan - International learning goals

- Creating a welcoming and inclusive community for our local, domestic and international students
- Working with provincial post-secondary institutions to enhance supports and programs for international and new immigrant students

# Themes provincial/regional/national internationalization goals

Global Education for Canadians: Equipping Young Canadians to Succeed at Home and Abroad – the 2017 Report of the Study Group on Global Education <http://goglobalcanada.ca>

Canadian Outbound Student Mobility Pilot Project managed by Colleges and Institutes Canada and Universities Canada - \$95 million over five years and will address three key objectives:

- Increase the participation of underrepresented students
- Diversify the destination countries of international opportunities for students
- Test innovative approaches to reducing barriers to working and studying abroad.

Up to 11,000 Canadian students will benefit from the pilot project over its five-year duration. The program was launched in 2020 with RFPs for innovation projects.

<https://www.collegesinstitutes.ca/news-centre/news-release/cican-to-support-student-mobility-as-part-of-canadas-new-international-education-strategy/>

ONE Nova Scotia Commission: international learning goals:

- Goal of 10% of international students choosing to stay in Nova Scotia after graduation  
<https://onens.ca/goals/goal-3-retain-international-students/>
- Increase the number of firms participating in export trade by 50% (need for students with international skills)

Nova Scotia Labour and Advanced Education & Atlantic Canada Opportunities Agency:

- In 2021 EduNova's Study and Stay™ program is celebrating five years and 89% retention of graduates living and working in Nova Scotia one year after graduation.

2018 Atlantic Colleges Atlantique (ACA) international education and training strategy development project recommendations:

- Investments in resources to address the challenges of ensuring international student living and academic success; and
- Early establishment of solid connections between international students and employers



## Atlantic Growth Strategy – International education related goals:

- Immigration: The Atlantic Immigration Pilot includes a stream for international student graduates and will be renewed with a similar but expanded model in 2022 <https://www.canada.ca/en/immigration-refugees-citizenship/services/immigrate-canada/atlantic-immigration-pilot.html>
- Trade and investment: double the number of export businesses in the Atlantic Region (from 1,700 to 3,400 by 2025) – need for grads with international experience



# International Learning Programs

## Internationalization benefits 2020/21

### Goal

Enhanced quality and increased participation in international learning programs for students



CJ James and Linh Chi "Lency" Bui, NSCC student competitors in the Philippines Canada Culinary Cup

### Results

- New virtual international exchanges created for students and faculty with partners in Austria, Ecuador, the Philippines and Vietnam
- Over 70 students participated in virtual exchanges
- 15 employees engaged in virtual international exchanges
- 2 Global Skills Opportunity projects (ESDC/CICan funding) won to support NSCC students learning abroad
  - Global Employability Skills
  - Applied Learning Projects (\$500,000)
  - Global Employability Skills – International Summer Schools (\$500,000)
- 3 Outbound Mobility Innovation Fund projects secured ESDC/CICan funding
  - Innovations in Flexible Pathways and Program Development to Enhance Access for International Learning
  - Innovative Technology for International Employability Skills
  - Risk Management Toolkit for CICan Members
- First partnership with the the NSCC Centre for Educational Equity and Belonging
- NSCC gold medal winner of the Philippines Canada Culinary Cup
- CareerProfessor app tested and the impact of global employability skills evaluated for NSCC students participating in international virtual exchanges



New virtual international  
exchanges created



First partnership with the  
NSCC Centre for Educational  
Equity and Belonging

**70**

Students participated  
in international virtual  
exchanges

**3**

New Outbound Student Mobility  
Innovation Projects won



Philippines Canada Culinary Cup



CareerProfessor app tested and  
impact of global employability  
skills evaluated on students



## 2021 International Learning Programs

NAME	PARTNER	COUNTRY	DATES	NSCC STUDENTS
IT Exchange	Upper Austria University of Applied Sciences	Austria	April 2021	Information Technology
Global Meetz	Universidad de Especialidades Espíritu Santo	Ecuador	Oct 2020 - Apr 2021	Mechanical Engineering Technology, Adult Learning Program
Philippines Canada Culinary Cup	College of Saint Benilde	Philippines	April 2021	Culinary
Recipe Exchange	College of Saint Benilde	Philippines	Nov 2020 - Jan 2021	Culinary
Social Entrepreneurship Project	Tra Vinh University	Vietnam	January – April 2021	Business

## Outbound Mobility Projects


PROJECT NAME	FUNDING AGENCY	SECTOR	PARTNERS	COUNTRIES	DURATION	BUDGET
Erasmus + Bridge the Ocean	European Union	Hospitality, green construction, and entrepreneurship	5 Vocational Colleges	Finland, Denmark, Netherlands	2020-2022	€265,000.00

## Outbound Mobility Projects continued

PROJECT NAME	FUNDING AGENCY	SECTOR	PARTNERS	COUNTRIES	DURATION	BUDGET
Innovations in Flexible Pathways and Program Development to Enhance Access for International Learning	ESDC/ CICan	Building capacity for more international learning for students	NSCC School of Business & Creative Industries and the Centre for Educational Equity and Belonging	N/A	2021	\$25,000
Innovative Technology for International Employability Skills	ESDC/ CICan	Evaluating the impact of Global Employability Skills for students	Expertise in Labour Mobility	Netherlands	2021	\$25,000
Risk Management Toolkit for CICan Members	ESDC/ CICan	Risk Management	Humber College, N/A guard.me		2021	\$40,000
Global Employability Skills – Applied Learning Projects	ESDC/ CICan	Student outbound mobility	N/A	N/A	2021-2025	\$500,000
Global Employability Skills – International Summer Schools	ESDC/ CICan	Student outbound mobility	N/A	N/A	2021-2025	\$500,000

**CICan** – Colleges and Institutes Canada

**ESDC** – Employment and Social Development Canada


A photograph of a chef, Michelle Small, in a kitchen. She is wearing a white chef's coat, a black and white striped apron, and a grey and white striped chef's hat. She is holding a cooked lobster with both hands. In the background, there are several round cakes or pastries decorated with fruit. A large blue banner with white text is partially visible behind her. An orange semi-transparent box is overlaid on the left side of the image, containing text.

"I was drawn to this project because it offered a fun and creative way of stretching my knowledge and expanding my skills while discovering new passions, gaining new insight; and sharing my culture and talents"

**Michelle Small**

Culinary Management Student  
Philippines Recipe Exchange 2020

NSCC Akerley Campus Culinary Lab



“Working with TVU in Vietnam during the pandemic allowed us to experience an international setting while at home. Not only did it open the door to an exciting culture, it allowed us to understand the entrepreneurial ecosystem from a local and a global standpoint.”

**Sheri Williams**

Manager, NSCC Entrepreneurship  
Social Entrepreneurship Project 2021

St. Bernards Park, Enfield



“What I learned from this project is that international education is essential for our students, faculty and college community. Thinking beyond traditional conduits of knowledge transfer will only happen if we are exposed to international ideas and mindsets.”

**Shari Mallory**

Faculty, School of Business &  
Creative Industries,  
CICan Innovation Fund Project

Eagle's Crest Trailhead,  
Cobequid Trail, Bible Hill





A woman with blonde hair, wearing a tan fedora with a blue and red band and a dark blue short-sleeved dress, is sitting on a sandy beach dune. She is smiling at the camera. Behind her is a dune covered in tall, green and brown grass. The sky is clear and blue. The image is divided into sections by white lines.

“Combining an international component with our NSCC courses opens unique learning opportunities and broader learning experiences for our students.”

**Goldie Miller**

Faculty, School of Business &  
Creative Industries  
Social Entrepreneurship Project 2021

Big Island Beach, Pictou County



"I think learning abroad would open up a whole new world of knowledge that someone from my community would love to experience. I know I would have loved to have the chance to learn my trade abroad and now I know the opportunities exist."

**Saedene Simmons**

Heavy Duty Truck & Transport graduate, worked on NSCC's Innovation Fund Projects

Mom & Dad's back yard, North Preston

# Technical Assistance Projects

## Internationalization benefits 2020/21

### Goal

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More externally funded international technical assistance projects in target regions that create international learning opportunities for employees and students

### Results

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- Virtual planning and implementation of project activities
  - Design and delivery of an online teacher training course for hospitality teachers in Kenya
  - 180+ participants in teaching and technical webinars, online workshops and training from Latin America, the Caribbean and East Africa
- Five new and six ongoing technical assistance projects in the Caribbean, East Africa and Latin America with 21 local partners and 8 Canadian partners
- New projects:
  - One new project in the Caribbean (Skills to Access the Green Economy, funded by the Government of Canada and managed by CICan)
  - One new project in Belize (Development of Renewable Energy and Energy Efficiency Program, funded by the Inter-American Development Bank)
  - Three new projects in Kenya (two Young Africa Works projects, funded by the Government of Canada and managed by CICan) and one branding and communications Consultancy (funded by the Government of Germany)



**180+**

Participants in virtual webinars  
for Chile and Peru projects

**6**

Ongoing externally funded projects in the  
Caribbean, Latin America and East Africa

Partnered with **21** international  
institutions and **8** Canadian colleges

**5**

New projects won



Designed and delivered an online  
teacher training course in Kenya

**2**

New marketing of TVET  
consultancies in the  
Caribbean and Kenya

## 2021 Technical Assistance Projects

PROJECT NAME	FUNDING AGENCY	SECTOR	COUNTRY	LOCAL PARTNERS	DURATION	BUDGET
SAGE Marketing Consultancy	GAC	Promotion of TVET	Belize, Dominica, Grenada, Guyana, Jamaica, St. Lucia	Post-secondary education providers	2020 - 22	\$44,500
Branding and Communications Consultancy	Government of Germany	Promotion of TVET	Kenya	Ministry of Education	2020 - 24	\$53,800
Development of Energy and Energy Efficiency Program	IADB	Energy Efficiency	Belize	Belize City ITVET	2020 - 24	\$300,000 USD
Young Africa Works TVET-19*	Mastercard Foundation	Aquaculture & Fisheries	Kenya	1 Polytechnic & 1 Institute	2021 - 24	\$750,000
Young Africa Works TVET-25	Mastercard Foundation	Hospitality & Trades	Kenya	1 Polytechnic, 1 Institute & 1 College	2021 - 24	\$1,185,000

**GAC** – Global Affairs Canada

**ITVET** – Institute for Technical and Vocational Education and Training

**TVET** – Technical and Vocational Education and Training

**IADB** – Inter-America Development Bank

**SAGE** – Skills to Access the Green Economy



## 2021 Ongoing Technical Assistance Projects


PROJECT NAME	FUNDING AGENCY	SECTOR	COUNTRY	LOCAL PARTNERS	DURATION	BUDGET
Young Africa Works TVET-10	GAC	Hospitality	Kenya	Kenya Coast National Polytechnic	2020 - 21	\$120,000
KEFEP 05	GAC	Hospitality & electrical	Kenya	KCNP	2017 - 21	\$740,000
KEFEP 07	GAC	Promotion of TVET	Kenya	KUCCPS	2017 - 21	\$550,000
SAGE - 03	GAC	Water & Coastal Management	Grenada	TAMCC	2020 - 23	\$800,000
Pacific Alliance B.07	GAC	Mining Related Trades	Peru	HIPE Honorio Delgado	2017 - 21	\$880,000
Pacific Alliance B.01	GAC	Electricity & Energy Efficiency	Chile	CFT CEDUC UCN CTI Don Bosco	2017 - 21	\$650,000

**GAC** – Global Affairs Canada

**KUCCPS** – Kenya Universities & Colleges Central Placement Service

**KCNP** – Kenya Coast National Polytechnic

**TAMCC** – TA Marryshow Community College

A man wearing a grey t-shirt with a logo, olive shorts, a cap, and sunglasses stands on large rocks by the ocean. The t-shirt logo reads "KIC COMMUNITY BREWING CO".

"I believe that NSCC employees participating in international projects is important simply because it is an opportunity for individuals to discover commonalities and share best practices which enhance our skills as educators and ultimately improve the educational experience for our learners."

**Brad MacDonald**

Business Hospitality Faculty  
worked on a project in Kenya

Herring Cove Provincial Park  
Lookoff, Halifax

“My personal mission is to use my platform to make the world a better place through education. Having the opportunity to work at NSCC and with NSCC International affords me the ability to do so as I continue to support our learners on their educational journey.”

**Donnie MacDonald**

Business Hospitality faculty,  
worked on projects in Tanzania  
and Kenya

Beazley Field, Dartmouth





“ I feel honoured to have had the opportunity to work on international projects as part of my role at NSCC. I've taken away so much and have grown my appreciation for diversity in the classroom. Learning about the food and beverage industry in different cultures motivates me to be innovative in my approach with my students.”

**Garth Brown**

Business Hospitality Faculty,  
worked on projects in Kenya and  
Tanzania

Benjamin Bridge Winery, Wolfville



# Immigrant and International Student Experience

## Internationalization benefits 2020/21

### Goal

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Enhance the immigrant and international student experience at NSCC

### Results

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- 751 International Students at NSCC
- International Student Ambassador (ISA) program moved 100% online: events were open to ALL international students across the province and around the world. Our ISAs put in 696 volunteer hours and created and hosted over 50 events with 1666 total attendees to engage international students and build community. New programming included the Cultural Coaches and International Alumni Talk series
- Enhanced iCent app including an expanded housing and arrivals section with cost of living information, COVID-19 updates and notifications of events and important reminders
- 100% employment rate in Nova Scotia for NSCC's fourth cohort for the EduNova Study and Stay™ in Nova Scotia program, designed to link students to career opportunities to stay in Nova Scotia after graduation
- NSCC's second cohort of Pathway to Stay pre-employment program collaborated on the delivery of the program with the Writing Centre, EAL Supports, the International Student Ambassador Program, employer partners and EnPoint



**751**

International  
Students at NSCC



International Student Ambassador  
Program became more inclusive by  
moving 100% online

**100%**

Employment rate in Nova Scotia  
for NSCC's fourth cohort for the  
Edunova Study and Stay™ in Nova  
Scotia program

**60**

Participants in the  
NSCC Pathway to Stay  
in Nova Scotia program



**696**

Volunteer hours and  
over **50** events






“As an international student from Mongolia, NSCC was the brightest light on the road towards achieving my goals. The hands-on learning style helped me to retain practical skills for my career.”

**Otgon Ganbaatar**

International Business Student,  
Mongolia

Halifax Waterfront, Halifax

A portrait of a young woman with short, dark, wavy hair, smiling warmly at the camera. She is wearing a light pink blouse with a delicate floral pattern in shades of blue, red, and gold. The background is a blurred indoor setting with large windows and architectural details.

“Going to NSCC was a life-changer experience. I wanted to find a place where I could develop my technical skills but also work on my professional soft skills. NSCC is an institution full of opportunities enabling us to achieve our goals.”

**Raquel Pires**

Industrial Engineering Technology  
Student, Brazil

NSCC Ivany Campus



“International students are my heroes. How they seek opportunities and are able to pursue their dreams despite the many challenges strikes me every time. We are so lucky to have them here in Nova Scotia, with their ideas, cultures, tenacity, optimism and problem-solving skills.”

**Ilaria Pivi**

Coordinator, Housing and Arrival  
Services, NSCC Student Awards  
& Experience

Fisherman's Cove Boardwalk,  
Eastern Passage



"NSCC is a wonderful place for International students to study because differences are valued and celebrated. I'm privileged to work with amazing students from around the world who come from various backgrounds and bring with them many skills and strengths."

**Bana Al-Shaghay**

EAL Support Specialist

DeWolfe Park, Bedford







"Throughout the COVID-19 pandemic I was fortunate enough to work with an extremely resilient group of international students, many of whom were still in their home countries. It was amazing watching them not only excel in their studies, but form a community of learners with shared experiences."

**James Robertson**

EAL Support Specialist,  
NSCC Libraries and Learning  
Commons

Halifax Commons, Halifax

# Impact Awards

In 2017 NSCC International introduced International Impact Awards and an International Learning Summit to recognize student and employee impact on internationalization at NSCC. Because of the COVID-19 restrictions, the 2020 International Learning Summit & Impact Awards were held virtually.



## 2020 NSCC International Impact Award Recipients

### Mark Mortel

Student Award

International and Immigrant Student Experience

### Mike Duggan

Employee Award

International and Immigrant Student Experience

### Ces Thea Fule

Student Award

International Learning Programs

### Susan Campbell

Employee Award

International Learning Programs

### Ilaria Pivi

Employee Blog of the Year

### Jacob Aleer

Student Blog of the Year

### Kirsty Lock & Charlene Marshall

Employee Award

Technical Assistance Projects

All NSCC International blogs can be found at  
<http://international.nsc.ca/media-centre/blog/>

# Covid-19 Response 2020-2021

The NSCC International team was able to continue to innovate with employees and students across the college and with partners around the world to deliver highly rated international programming in our three main areas of work despite the challenges posed by the COVID-19 pandemic.

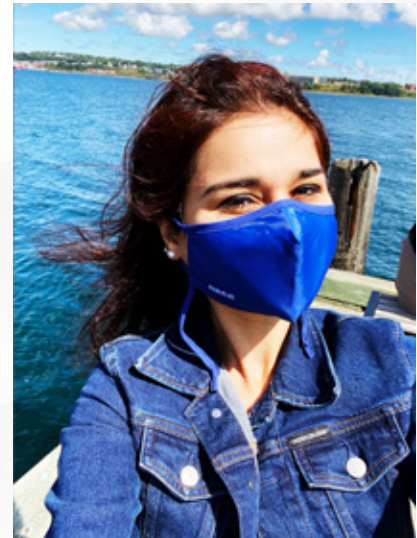
International student ambassador programming like “cultural coaches”, and Pathway to Stay in Nova Scotia and related employment readiness programs were delivered virtually with high levels of engagement, even with students presenting from or participating from their home countries. Virtual international exchanges and projects and even an international culinary competition were held for the first time with enthusiastic and creative students, faculty and partners around the world. Training for international

technical assistance projects switched to virtual delivery with excellent results, despite technology, time zone and other logistical challenges.

Thank you to all of our employees and students and global partners who persisted, and overcame great challenges to bring international learning to life in a difficult time – you inspired our NSCC International team to continue to pursue internationalization at NSCC in new ways which will continue in the future.

We are looking forward to new opportunities and challenges ahead, including integrating the UN SDGs into our work, to progress towards a brighter future.

**Katie Orr**  
Director, NSCC International



*Yasemin Arslan, NSCC International Student, Turkey*

## 4 QUALITY EDUCATION



# NSCC International and the UN SDGs

- **NSCC's international technical assistance projects:** in partnership with Colleges and Institutes Canada (CICAN) in the Caribbean, the Andean region of South America, and in East Africa **contribute to capacity building in developing countries (goal 17) and cooperation for teacher training in developing countries (goal 4), thereby increasing access to TVET skills development (goal 4)**
- **NSCC's international outbound mobility programs:** (including virtual exchanges) and **international student ambassador "culture coaches" programs promote global skills and appreciation of cultural diversity (goal 4)**
- **NSCC exchange scholarship programs:** NSCC sponsors one refugee student per year to study at NSCC via the World University Service of Canada Student Refugee Program, and facilitates Government of Canada scholarships on a tuition waiver basis for students from NSCC partner institutions in developing countries at NSCC **contribute to expanded scholarships for students from developing countries in developed countries (goal 4)**



# ***nsc*cc** International

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[nsc.ca/international](https://nsc.ca/international)



GO



LEARN



GROW

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