

nsc

Report to the Community 2023



Pjila'si (Welcome)

President and Board Chair message

Welcome to the 2023 Community Report.

The stories featured in this year's report highlight how NSCC is preparing our province for the needs of today and tomorrow. Whether it's responding to healthcare workforce demands, embracing the potential of different forms of learning or creating a more inclusive learning environment, we take pride in leading positive change. In addition to these stories, you can find NSCC's 2023 Financial Statements at nsc.ca/2023-financials.

Our vision at NSCC is to transform Nova Scotia one learner at a time, empowering each individual to reach their full potential. In doing so, we recognize that their achievements ripple far beyond themselves, making a positive impact on our province and the communities where our campuses are located.

Thank you to everyone who has contributed to the progress and success of NSCC – it is through your collective efforts that we continue to transform lives and make a positive impact on our communities. As we turn the pages of this report, let us be reminded of the power that we have to drive positive change, bringing hope for a brighter future.

With gratitude,



Don Bureaux
President, NSCC



Karen L. Churchill
Chair, NSCC Board of Governors



Breaking barriers

Hadia Bedoui

Electrical Construction and Industrial,
Ivany Campus

In February 2023, Hadia Bedoui, an Electrical Construction and Industrial student, clinched a bronze Abilympics medal in Metz, France. Driven by her super abilities, Hadia champions inclusivity and empowers individuals, proving that determination knows no bounds.

“I struggle with a lot of things and that's okay. I'm trying to overcome those barriers myself because I constantly tell my kids there's nothing you can't do. I call them my super abilities because that's what they are. I try to do things that constantly push me outside my comfort zone.”

nsc.ca/Hadia

26%

NSCC's population self-identified as having a disability.* NSCC recognizes accessibility as a human right and is working to improve accessibility by preventing and removing barriers for everyone.

*Source: Nova Scotia Community College's Accessibility Plan

Justin Chang

Geographic Information Systems,
Centre of Geographic Sciences

Looking for a change and a fresh start, Justin Chang moved from South Korea to Nova Scotia in 2018 to study Geographic Information Systems at NSCC in Lawrencetown. Since graduating, Justin found meaningful employment and he and his family have made Nova Scotia their permanent home.

“I didn’t have a lot of technical experience and the program was really helpful in that way. I learned how to handle situations using new software, new settings, new workflows and had a lot of time to hone those skills. In the first year, we built a foundation and in the second year, applied everything we learned.”

nsc.ca/Justin

74

international student ambassadors, located throughout our campuses, helping fellow students and their families integrate into the community.*

*Source: NSCC Institutional Research



A new start in
Nova Scotia



Bridge to success

Marcia Helpard

Adult Learning, Continuing Care Assistant and Practical Nursing, Cumberland Campus

Driven by her dream of a career in nursing, Marcia Helpard started her NSCC journey with the Adult Learning and Continuing Care Assistant (CCA) programs. A decade later, as a single mom balancing full-time CCA work, she began the Practical Nursing program and is set to graduate in spring 2024.

“It’s a lot of hard work. It’s not easy but it’s worth it. I have never been so proud of myself! I can’t wait to continue to make a difference in other people’s lives and do what I love to do.”

nsc.ca/Marcia

180 additional government-funded Practical Nursing seats added for 2023-24 in response to the need for more healthcare workers.*

*Source: Annual College Milestone Enrolment Count

Reporting in Mi'kma'ki

Radio Television Journalism,
Ivany Campus

In 2015, the Truth and Reconciliation Commission told journalism schools, including Nova Scotia Community College and the University of King's College they must teach students about the history of Indigenous Peoples in Canada. In 2022, both post-secondary institutions, located in Mi'kma'ki, came together to create a course that teaches journalism students how to responsibly report Indigenous stories.

“For me, playing a major role in this course has been an honour. I take great pride in taking these young, non-indigenous minds, and showing them my experience as a Mi'kmaq reporter but more importantly, showing these students my people and my culture.”

– George Paul, Reporting in Mi'kma'ki
Community Liaison

nsc.ca/Responsible-Reporting

46% increase in Mi'kmaw students enrolled at NSCC in 2023-24 compared to 2022-23, which reflects continuing work with Mi'kmaw community and programming to create more equitable enrolment processes.*

*Source: 2023-24 Milestone Enrolment Count



Responsible reporting



Empowering safety

SafetyNet

Truro Campus

Driven by concern over the rising rates of human trafficking in Nova Scotia, NSCC staff and students came together to develop SafetyNet – an app where those in danger could instantly alert a safe contact that they're in an unsafe situation.

"This has the potential to save lives. I'd like to see this app go global for anyone to use."

– Ed Burns, Lead Public Safety Officer, Truro Campus

nsc.ca/SafetyNet

99%

of programs have work-integrated learning opportunities to provide students with meaningful learning outside of the classroom.*

*Source: NSCC Institutional Research

Lulo Music Group

Music Business , Ivany Campus

Born from a class project, seven Music Business students created a music label named Lulo Music Group. Now NSCC alumni, they manage their successful label while collaborating with their first signee – Good Dear Good, a Halifax band also made up of NSCC alumni.

“I started out in the Music Business program wanting to learn how to promote and market my own music but realized I am very passionate about helping others succeed in their music business as well.”

- Megan Henebury, Lulo Music Group

nsc.ca/Lulo

25%

of NSCC students are enrolled in a Business and Creative Industries program – the largest enrolment of all five academic schools.*

*Source: Annual College Milestone Enrolment Count



Launching a label



Caring for our communities



Community resilience

In the past year, Nova Scotia weathered three natural disasters – Hurricane Fiona, Shelburne and Tantallon wildfires and devastating flash floods. Amidst adversity, our resilient communities, including campuses, students and staff, united to offer unwavering support to those affected, showcasing the strength of togetherness in challenging times.

“When I think back to those few days, how the team came together without hesitation to help the community get their power back, I’m incredibly impressed by how invested the people of NSCC are in the community.”

- Carla Arsenault, NSCC Marconi Principal

nsc.ca/caring-for-our-communities

350

approximate number of emergency bursaries awarded following the wildfires and Hurricane Fiona to support our communities*

*Source: Estimate: NSCC Foundation



Opening 2024: Sydney Waterfront Campus

Transforming downtown Sydney

The Sydney Waterfront Campus is on track to open its doors next September for the 2024-25 academic year.

NSCC's second purpose-built campus will span 305,000 square feet, offering a picturesque view of Sydney Harbour and will have capacity for 1,400 students, accommodating even more learners than the previous NSCC Marconi campus.

Construction is in full swing, with 175-200 workers on-site daily. 80% of these workers are local, some being NSCC students who are gaining valuable experience through part-time work or work placements related to their studies.

Built for accessibility and sustainability

When it opens, the Sydney Waterfront Campus will show excellence in sustainability and accessibility. The site adheres to the Rick Hansen Foundation Accessibility Certification Program and the Leadership in Energy and Environmental Design (LEED) standards, ensuring inclusivity and environmental responsibility.



Housing projects on schedule

The Sydney Waterfront Campus is one of four major builds underway at NSCC that are creating opportunities for our students and communities to thrive. Our other three developments are student housing projects located at NSCC Akerley, Pictou and Ivany Campuses. These builds will provide up to 350 students with a safe, affordable, inclusive living option. The Pictou and Akerley Campus student housing will open in fall 2024 and Ivany Campus student housing will open in fall 2025. To stay up to date on construction sites underway, visit [nsc.ca](https://www.nsc.ca).

Making an impact

#1

organization within the post secondary sector in the Atlantic Reputation Monitor ranking ¹

\$2.2B+

contributed to the Nova Scotia economy by NSCC and its students in 2022-23 ⁵

1 in 10

people in NS identify as an NSCC alum

91%

graduates in the labour force who are employed ²

93%

of employed grads live and work in Nova Scotia ²

62%

incoming students with previous post-secondary experience ⁴

26

average age of NSCC students ³

18K

students welcomed each year ³

34%

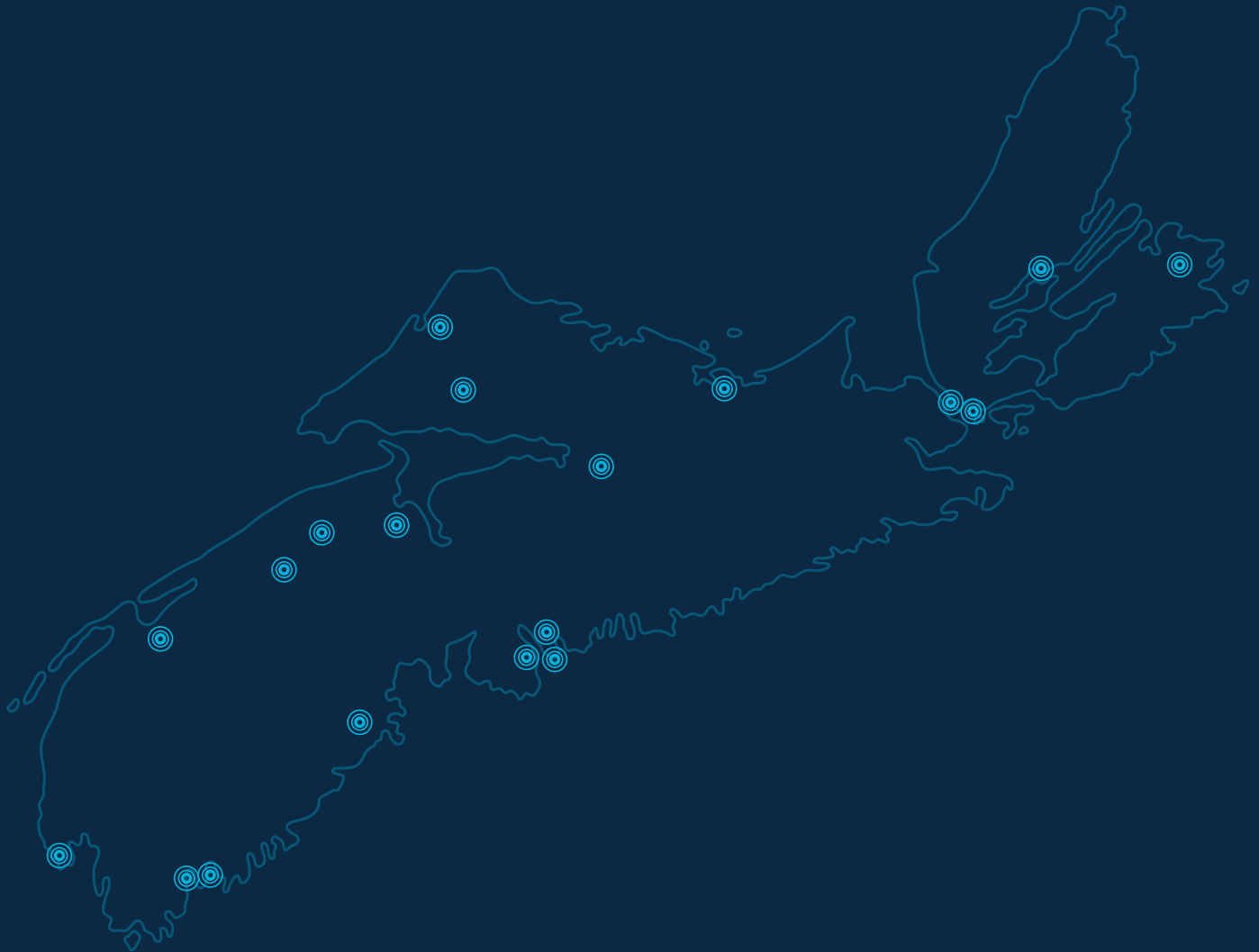
incoming students are first generation to attend post-secondary ⁴

Sources:

- 1. Atlantic Reputation Monitor
- 2. NSCC 2022 Graduate Survey

- 3. NSCC Institutional Research
- 4. NSCC 2022 Fall Student Success Survey

- 5. Analysis of the Economic Impact and Return on Investment of Education, EMSI, 2023



nsc.ca/communityreport

communityreport@nsc.ca

1-866-679-6722

Financial statements: View the full version of NSCC's Consolidated Financial Statements at nsc.ca/Financials.

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