



Music Business

Gain an advantage in this competitive sector.

From marketing to revenue streams, learn everything you need to make your mark in the music industry.

Program snapshot:



Start date:
September 2022



Typical length:
1 Year



Credential:
Graduate Certificate

Why was this program created?

- Nova Scotia has one of the richest talent pools for music in the country, with tremendous potential for growth through export. That's why employment-ready industry professionals are needed now more than ever.
- The music industry is complex, and revenue is generated by artists in a multitude of ways. Music Business gives you a comprehensive understanding of the different revenue streams available to artists and industry professionals, and how to develop them into a sustainable career.
- This program was developed for people interested in a career in the music industry, and for artists who are looking for the skills and knowledge necessary to advance their careers.

Why study at NSCC?

- Developed and taught by industry professionals with years of experience in the field, get the practical skills and business knowledge you need to build or grow your career.
- Experiential learning is at the core of this program so you “learn by doing” and get opportunities to reflect on your experiences with other students and industry leaders. The insights and networks you discover can be put to use immediately.
- Gain an in-depth understanding of the roles and opportunities that exist in the music industry. If you are an artist, you will be able to apply your learning to strategies that will take your career to the next level.

Admission requirements

- A two-year college diploma and/or an undergraduate degree.
- If you don't currently meet the requirements, you may be eligible to apply if you have a high school diploma and a minimum of five-years work experience in any industry. For more information, visit nscC.ca/plar

Program costs and fees

- In addition to tuition, there are program costs (books, field trips, etc.) and student fees for college services, health and dental plans, student association and parking. Costs for these items are announced in late spring for programs starting the following September. For an idea of how much your costs and fees will be, visit nscC.ca/cost

Questions?

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