

SUMMER 2019

# IMPACT REPORT

**MAKE WAY**  
THE CAMPAIGN FOR NSCC

## THANK YOU

**You stepped up and answered the call.** You have embraced Nova Scotia Community College and, in doing so, you are changing lives for students on their NSCC journey.

More than four years ago, we set out to raise \$25 million to help students, through financial aid, innovative programming, instructional equipment and centres of expertise. The goal was to improve access to NSCC and open doors so that even more people would have a chance at a transformative education.

We reached out to all of you: business leaders, industry partners, and community members in every corner of our province.

Your generosity resulted in a remarkable **\$33,097,542** raised to support students - helping address very real financial issues but also giving them the confidence to achieve their dreams.



These funds are already helping NSCC students at campuses across Nova Scotia, and improving Nova Scotia's economy and quality of life in the process.

We are so humbled that you rallied to the cause and invested in our students, and excited by the relationships that have been created and strengthened as a result.

**You inspire us. Thank you.**

Two handwritten signatures in black ink. The signature on the left is 'Don Bureaux' and the signature on the right is 'Rob Sobey'.

*Don Bureaux, NSCC President / Rob Sobey, Make Way Chair*



“When I found out I had received the bursary, I was blown away. It was such a relief and it really eased the stress I was under. On top of that, it felt like reassurance. Like I was safe. I had been having doubts and it helped build my confidence.”

**KENNEDI ATWELL**

Social Services, Pictou Campus, Class of 2020

# WE ASKED. YOU DELIVERED.



ANDY MACGREGOR

## STUDENTS HELPING STUDENTS

“When I talk to my fellow students about the challenges they face on their NSCC journey, they often tell me that finances are the main obstacle. NSCC Student Associations are supporting students through bursaries and financial aid. They see the need, and they know this is the best way to help.”

# \$500K

OVER 5 YEARS PLEDGED  
BY NSCC STUDENT  
ASSOCIATIONS

### JOE KIDSTON

Student Association President,  
Institute of Technology Campus



# WITH INCREDIBLE RESULTS.

## MAKE WAY PRIORITIES & OUTCOMES

### STUDENT AID



**\$26.93M**  
TOTAL SECURED



SCHOLARSHIPS  
AND BURSARIES

**\$22.9M**



URGENT  
AID

**\$1.9M**

**120+**

students supported  
annually through  
Sponsor a Student  
program

### INNOVATIVE PROGRAMMING



**\$3.09M**  
TOTAL SECURED

### INSTRUCTIONAL EQUIPMENT



**\$1.94M**  
TOTAL SECURED

### CENTRES OF EXPERTISE



**\$1.17M**  
TOTAL SECURED

FUNDS SECURED

**\$33M+**

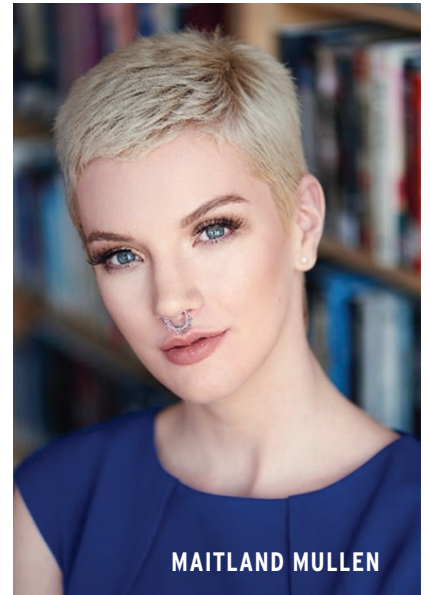
## DONORS MEET URGENT NEED

Maitland Mullen lives about an hour's drive from NSCC Burrige Campus in Yarmouth, where she is studying Social Services.

So when her vehicle broke down and needed repairs, it was a serious situation for the young mother of three.

"It was an unexpected setback. I was very worried," says Maitland.

"Urgent Aid allowed me to breathe. It allowed me to concentrate on the good and the positive in my life, rather than the unfortunate situation with my vehicle. It was relief, gratitude and genuine appreciation all rolled into one. I felt very blessed and thankful."

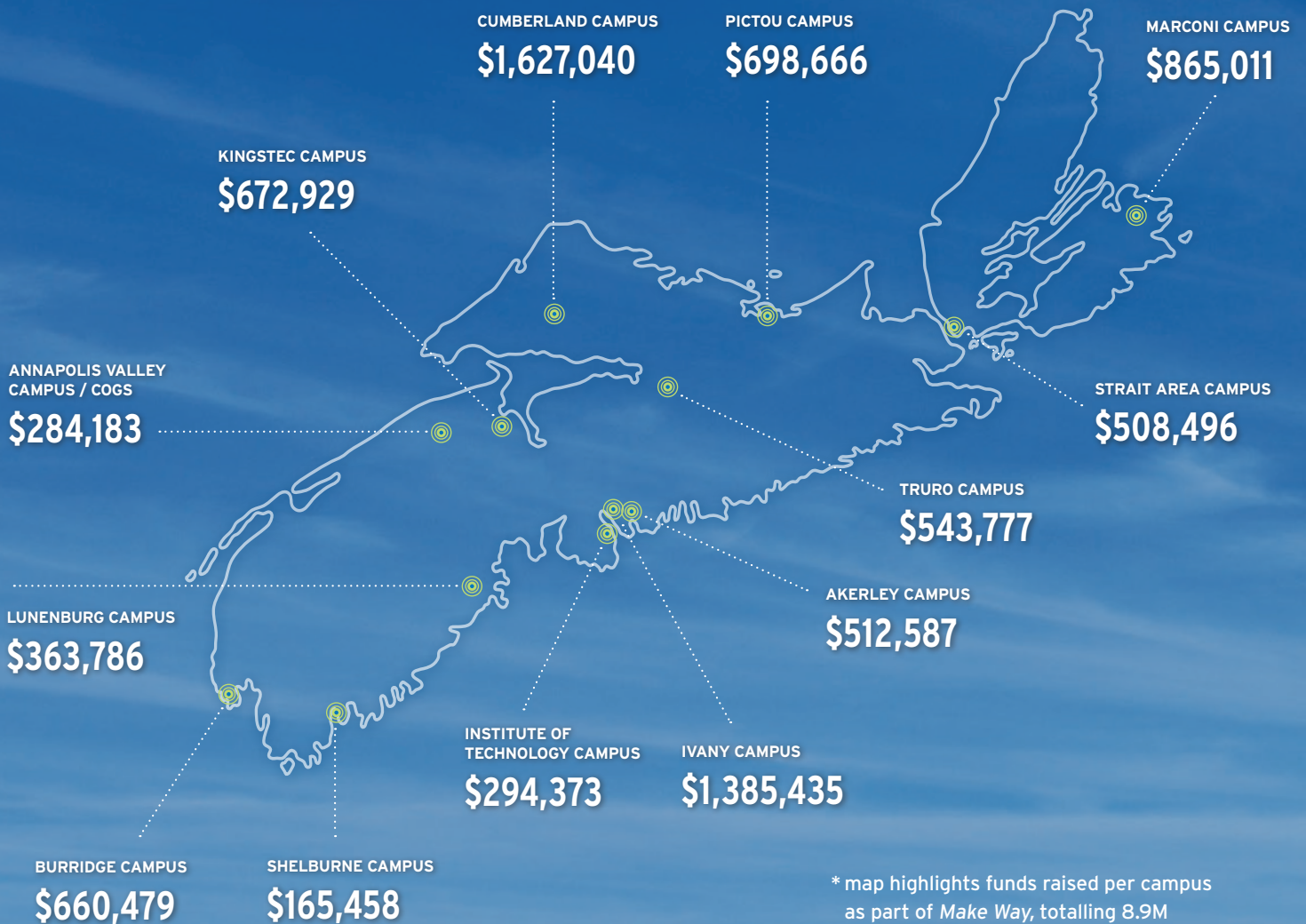


MAITLAND MULLEN

# GENEROUS COMMUNITIES.

MAKE WAY RAISED \$33,097,542

ACROSS NOVA SCOTIA



5,321

SCHOLARSHIPS AND BURSARIES AWARDED TO DATE

\$1.5M

VALUE OF GIFTS IN KIND SECURED

3,250

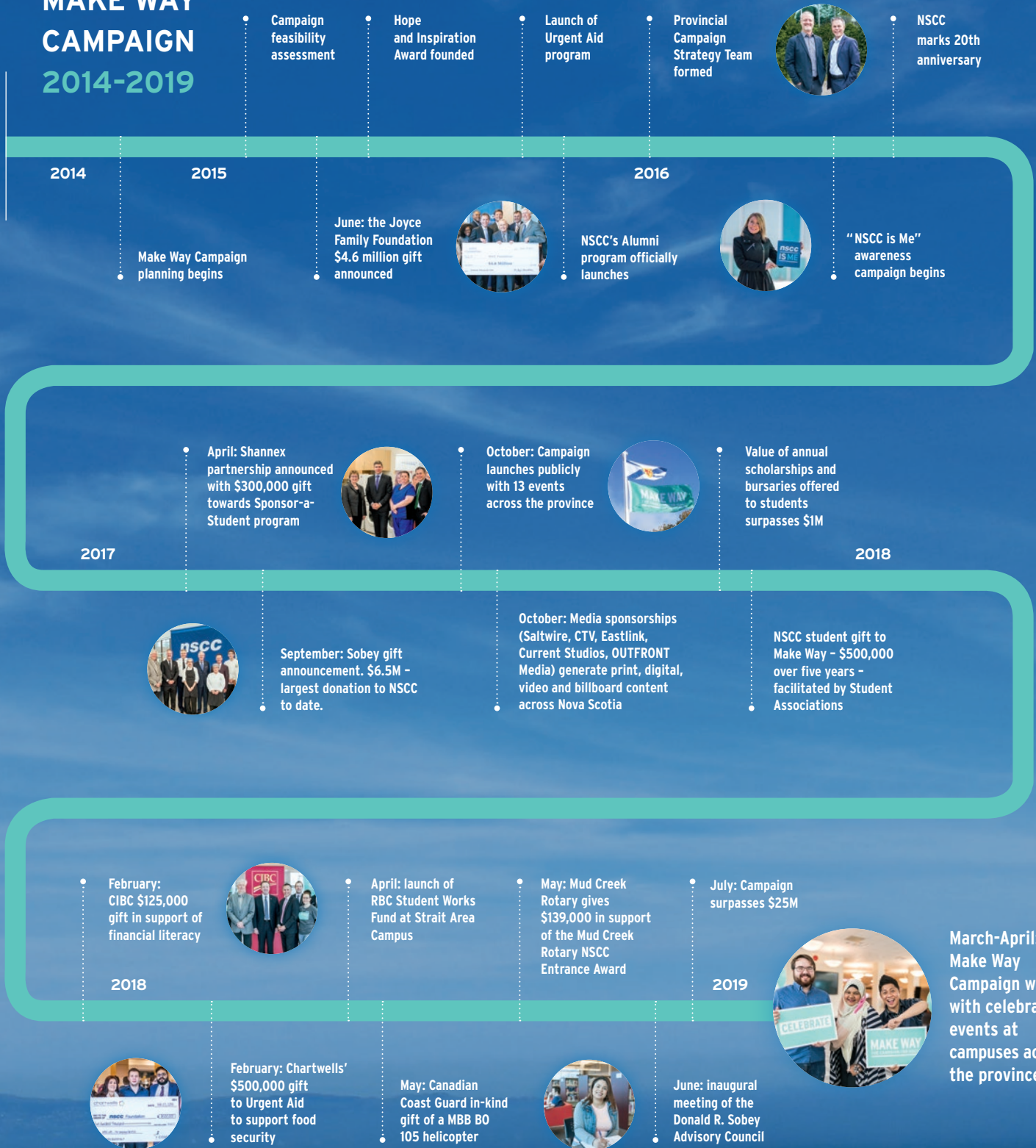
STUDENTS WHO HAVE RECEIVED URGENT AID TO DATE

2,093

NUMBER OF DONORS

# LOCAL IMPACT.

## MAKE WAY CAMPAIGN 2014-2019



# CELEBRATING OUR DONORS,

The recent *Make Way* celebration events provided an awesome opportunity to showcase the incredible giving spirit of our communities.

Meeting you in person was certainly a highlight.

We loved hearing about your affinity for Nova Scotia Community College - the fact that you mentor, hire and rely on our students and graduates and see firsthand their impact on our economy and quality of life.

You told us how much you enjoy hearing from students who have received financial aid and benefitted from your generosity. This presented an opportunity to connect your gift and its impact.

If you were not able to make it to one of the events, we're sorry we missed you!

As Michelle Bussey, Executive Director of the NSCC Foundation, said: "We have really felt the support of community. And we're confident that these connections will make a lasting impact on students, their families, and Nova Scotia's future outlook."



<b>12</b> EVENTS	<b>13</b> CAMPUSES	<b>6</b> WEEKS
---------------------	-----------------------	-------------------

## 100% GOOD VIBES

# PARTNERS & SUPPORTERS.



## ALUMNI CREATES MAKE WAY ARTWORK

Bee Stanton (Graphic Design, Waterfront Campus, Class of 2009; Applied Communication Arts, Annapolis Valley Campus, Class of 2008) and her 'love letter' to Nova Scotia, chronicling her Make Way recognition project

Two-time NSCC alum Bee Stanton created a series of artwork to honour supporters of Make Way, while bringing each of the campuses and their surrounding communities to life.

While the originals will hang in each campus, we will also be giving donors and sponsors a reproduction to show our gratitude for all that you have done for NSCC students.



The project prompted Bee to pen a 'love letter' to Nova Scotia, which she released on social media. Here's an excerpt:

*What an amazing experience. From the artwork itself, to the celebrations across NS, I've been completely overtaken with inspiration. Stories of gratitude and generosity; a true sense of pride, honour and faith in our province's workforce.*

*Being someone who lives and breathes all things Nova Scotia, I can't begin to express how humbled and overjoyed I am to have been a part of something as fantastic as Make Way.*

TO SEE BEE'S MAKE WAY ARTWORK, AND FOR OTHER NEWS, VISIT US ON FACEBOOK & TWITTER @FoundationNSCC

# BUILDING ON MOMENTUM.



*Bursary recipient Shamika White and her daughter express their gratitude*

Your support for *Make Way* has provided incredible motivation and momentum for the NSCC Foundation as it moves forward.

As the fundraising arm of Nova Scotia Community College, we will continue to align our efforts to help move Nova Scotia forward together.

We are excited to continue on this path with all of you – our donors, supporters, partners, employees, students, alumni, business leaders and other stakeholders. Together, we will increase the College's ability to break down financial barriers, boost learning opportunities, grow its footprint in a sustainable manner, and connect with communities in meaningful ways.

You will be hearing more about this in the coming months and, indeed, years. Being on this journey with you is our privilege.

Inspired philanthropy. Enhanced student success. Propelling Nova Scotia forward. This is our path and our promise to you.

As we transition out of *Make Way*, the future is bright – thanks to you.

**A CELEBRATORY**

**TOAST TO EACH OF YOU**

Your generosity is helping students and will continue to do so. We are so grateful. Here's to transforming Nova Scotia, one learner at a time!

**STAY CONNECTED.**

**We look forward to hearing from you.**

NSCC Foundation  
5685 Leeds Street PO Box 1153, Halifax, Nova Scotia B3J 2X1  
Toll free: 1-866-745-7919 Fax: (902) 491-4828  
foundation@nsc.ca  
support.nsc.ca | nsc.ca/foundation

Charitable Registration Number: 887210318 RR0001

**NSCC** Foundation