

nscc
Foundation &
Alumni Relations

Community. Connection. Commitment.

NSCC Foundation & Alumni Relations
Strategic Plan

Quinn Legg
Automotive Service
and Repair '23

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NSCC Foundation and Alumni Relations acknowledges that we are in Mi'kma'ki – the unceded territory and ancestral, traditional homeland of the Mi'kmaq Nation. As Treaty beneficiaries our relationship is based on a series of active Peace and Friendship Treaties between the Mi'kmaq Nation and the Crown, dating back to 1725. We are all Treaty beneficiaries.

African Nova Scotians arrived here 400 years ago, and from that time on, they have contributed to the infrastructure and economic wealth of the towns and cities they helped to build, but from which they could not benefit. Let us endeavour to learn more about the ways in which our own respective communities were shaped by the historic contributions of African Nova Scotians to Mi'kma'ki.



Scan here to read
our plan online



Jordan Bernard
Marine Safety '12, Bridge Watch
Rating '20, Pipe Trades '22
NSCC Student Awards Recipient

Leading with intention

In the years since NSCC Foundation and Alumni Relations last introduced a strategic plan, the world has drastically changed.

Global health challenges, social and political unrest, and high inflation have all exposed the profound inequities and systemic barriers that exist in society and post-secondary education is no exception.

It is clear that new strategic direction is needed, to allow us the opportunity to articulate who

we are, how we relate to the College, and how we can have the greatest impact for those we aim to serve. It is also clear that we must be ready to shift and change as needed, and this can only be done through trust, collaboration and ongoing community engagement.

The College, our students, alumni, donors and communities are ready for us to step up; and we are ready to deliver.

Who we are

We are NSCC Foundation and Alumni Relations. We are a strategic entity of the College focused on empowering transformation and communities to thrive. NSCC Foundation is also a registered charity and our approach to fundraising is unique and grounded in equitable and inclusive principles.

We work collaboratively internally; and with donors, partners, and community to co-create innovative, impactful and responsive supports for students and alumni. We, along with our Board of Directors, have mapped out a new strategic direction.

This plan will serve as our compass, allowing us to confidently move in a direction centred around lasting impact, trust, inclusion, and belonging.



“After working in collaboration with NSCC Foundation and Alumni Relations on our new strategic plan, we are excited. As we put this plan into action, I am confident in our collective ability to do what’s best to support students, alumni and the College.”

Barbara Goit

Chair, NSCC Foundation and Alumni Relations Board of Directors



Samuel Kiragu

Faculty, School of Business
CCEDP – Teaching and Learning '16
Investment Committee, NSCC Foundation
and Alumni Relations Board of Directors

Our process

Following the release of the College's Strategic Plan in June 2022, NSCC Foundation and Alumni Relations and our Board of Directors embarked on a strategic planning process to help guide our vision for the future and prioritize our work.

The development of this strategic plan was guided by three key objectives:

- Listen and learn from those who have contributed to our past and are crucial to our future;
- Build awareness and strengthen goodwill for NSCC Foundation and Alumni Relations; and
- Discover and interpret themes that can help shape our strategic plan.

The plan reflects the many voices of those we aim to serve – captured through a series of open discussions with individuals and community groups representing the diverse rightsholders and stakeholders. We offered multiple options for people to provide feedback – including

one-on-one conversations, group roundtables, surveys and feedback forms. Hearing first voice experiences was crucial for this process.

These honest conversations must be ongoing; the environment we live in, how we learn, and the ways we work, will continue to rapidly evolve and we must follow suit in order to validate this plan and hold ourselves accountable to the intent it lays out.

We are dedicated to moving boldly in the direction of this plan, while being agile and open to modifying our course as needed. We are committed to listening and adapting – using every interaction as a chance to learn and grow; sharing and communicating actions and impact; continuing to collaborate and be guided by community; and not being afraid to pivot based on feedback.

The plan was also informed by many guiding documents from NSCC, the United Nations, industry experts and both our provincial and federal governments. View our digital copy for a full list of resources referenced.



“The Indigenous roundtable for the strategic plan was a safe space to share experiences and ideas in a frank and open discussion. I felt heard and that my thoughts were a valued part of the process.”

Melanie Sampson
Radio & Television Arts '05



Brenda Francis
Nonprofit Leadership '18

Nina Barnaby
Program Coordinator, NSCC
Adult Learning Program '04,
Business Applications '05,
Business Administration '08

Vision, mission, promise, values

This plan will guide and prioritize the work and actions of NSCC Foundation and Alumni Relations. We will seek and be open to ongoing feedback, ideas, and opportunities to evolve this plan, and our goals.

Margaret Crawley
Adult Learning Program '19,
Early Childhood Education '22
NSCC Student Awards Recipient

Our vision

A Nova Scotia where the educational journey is equitable, safe and accessible to all.

Our mission

Stewarding relationships and leveraging resources to improve lives and strengthen communities.

Our promise

Igniting the potential for students and alumni to transform and communities to thrive.



Kyah Sparks
Radio & Television Arts '15
NSCC Student Award Recipient

Our values

NSCC Foundation and Alumni Relations has a unique role in both supporting the College's mandate, while positioning ourselves as a leader in fundraising and engagement.

We will remain rooted in our values as we navigate the ever-evolving needs and realities of those we aim to serve. Our values will guide our behaviour, shape our culture, and ground our commitment to creating lasting positive impact in all that we do.

Grounded in community

Community is at the very core of what we do and why we do it. We are stronger when trust is earned, everyone is heard and included in the way forward. Safe spaces will be built and protected for everyone to learn and grow. We will acknowledge if we cause harm and commit to learning from our mistakes.

Act with intention

We are thoughtful and bold in our actions, live our values, lead with empathy, do what we promise, and challenge others to do the same. We will aim to understand and acknowledge the impact of our intentions before action.

Progress over perfection

We recognize perfection can be a barrier to meaningful progress and choose to be nimble and embrace innovation by listening, learning and adapting as we go.

Lead with integrity

We will do the right thing, even when it's uncomfortable. Transparency and accountability are core to our practice. We will respect and acknowledge lived experience, as we lead authentically towards transformative action, continuous improvement and meaningful reconciliation.



Our strategic priorities

Nova Scotia needs the College, and the College needs the NSCC Foundation and Alumni Relations to challenge the norms, push the barriers and co-create innovation. By working together towards these strategic priorities, we will create a stronger Nova Scotia – one learner at a time. In the years ahead, NSCC Foundation and Alumni Relations will focus on the following pivotal directions.

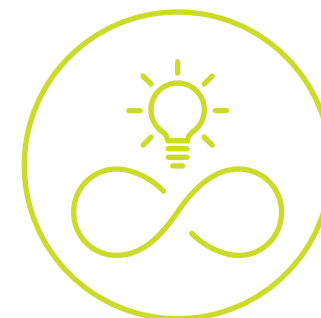
Human rights, equity, inclusion, accessibility and anti-racism (HREIAA)



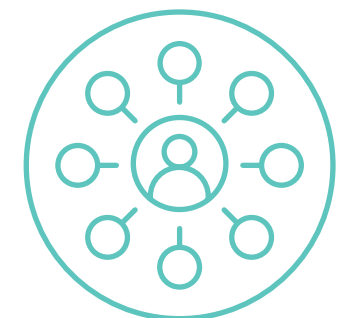
Evolving social landscape



Sustainable impact



Student and alumni centred





Mika Francis
Office Administration '18,
Social Services '20
NSCC Student Awards Recipient

Evolving social landscape

We will help lead social progress by listening, partnering and responding to the evolving needs of our communities. We will remain nimble and aware of the opportunity to impact not only the path to graduation, but also sense of community, belonging and ultimately, wellness for those we aim to serve.



“The support of NSCC Foundation helps Women Unlimited focus on what matters most – educating and mentoring the phenomenal women of the program. Throughout the process, the Foundation were outstanding to work with and clearly demonstrated how our support would contribute to their mission of bridging gaps in trades and tech.”

Admiral
Donor

Human rights, equity, inclusion, accessibility and anti-racism (HREIAA)



Together with community, we will act to identify and remove systemic barriers and build capacity for change. We will foster trust and connections that contribute to a foundation of equity and belonging. We will nurture meaningful relationships, co-create innovative and equitable solutions, support community capacity-building, and collaborate to provide culturally relevant supports.

“NSCC’s Office of Human Rights Equity and Inclusion (HREI) recently collaborated with NSCC’s Foundation and Alumni Relations as a proactive means to ensure equity was centred throughout their strategic planning process. Equity is everyone’s responsibility at NSCC and it is through shared lifting that we accomplish levels of transformative change that is often unattainable when we work autonomously. In the spirit of reconciliation, and as an equity-centred college, it is imperative that we continue the shared lifting on all matters of human rights and equity in support of decolonization, dismantling racism and intentionally eliminating all systems of oppression.”

HREI Senior Advisors, NSCC
Internal partner



Jonathan Lloyd
Social Services '18, Disability Supports
and Services '20

Njeri Smith
Academic and Career Connections '18,
Business Administration '20

Jericho Padua
Electronic Engineering Technician '20

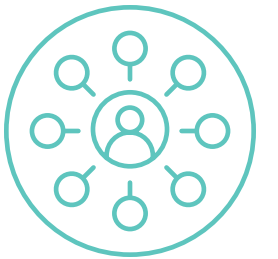
“I feel very supported as an alum of NSCC Kingstec. It’s almost like I never left – but I did, and I started a business. The Scotiabank EITM Growth Grant feels like a huge pat on the back saying, ‘We believe in your progress and your proven business concept’. PieceMeal Food Provisions would not be the same without the endless support of NSCC and its partnerships.”

Kara Friesen

Business Administration '20 Scotiabank Entrepreneur-in-the-Making Program



Student and alumni centred



Through the relationships we develop and steward, we will remain focused on opportunities that benefit our students and alumni. We will build equitable pathways for those seeking to access post-secondary education and support their transition from student to alumni. We will provide opportunities for growth, connection, and celebrate their accomplishments along the way. We will contribute to intentional, holistic, and lifelong opportunities that build affinity and ongoing value to their personal and professional life.

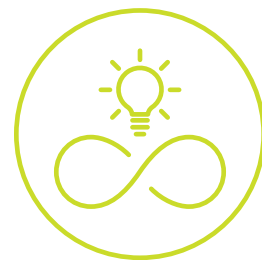
“To me, being alumni means maintaining that sense of community connection that sparked and was fostered as a student. Arriving at an NSCC campus at 18 years old felt like I was arriving at a second home. And as alumni, I continue to walk through the community and see the people I went to school with – they’re your mechanic, and hairdresser, and nurse. They hold positions of influence, in community-focused roles, that foster a sense of connection.”

Julianne Misner

Business Administration '05, Human Services '07
Director, NSCC Foundation and Alumni Relations Board of Directors

Sustainable impact

We will remain focused on areas of greatest impact. We will drive and contribute to lasting initiatives that will leave a legacy for the future of NSCC and Nova Scotia. We will be nimble and think outside the box as we respond to the ever-changing needs of students and alumni and engage others in sustainable solutions.



Micheline Fraser

Adult Learning Program '22,
Continuing Care '23

Committed to progress

The vision, values and strategic priorities in this plan were directly informed by our partners – NSCC students, alumni, donors, supporters and community members who shared their time, lived experience, expertise and counsel to help define our road ahead. They have laid out a direction that asks us to be bold, innovative, collaborative and accountable.

Together, and guided by our values, we are ready to bring this plan to life and we will do so through our day-to-day actions. We will continue to seek out and be open to ongoing feedback, ideas and opportunities needed to evolve our plan over time.

To our partners, thank you – our strategic plan **'Community. Connection. Commitment.'** is not just a set of goals and initiatives; it represents our dedication to building stronger communities through meaningful connections, shared vision and commitment to action.

Our action

We look forward to working with you – our students, alumni, donors, industry partners and communities as we put our strategic plan into action. To follow our progress and learn about our commitments, visit our websites and join our online community below.



Hadia Bedoui
Electrical Construction
and Industrial '23

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Stay connected

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