nscc **Foundation**

MAKE WAY THE CAMPAIGN FOR NSCC

WINTER 2019



It seems the perfect time to reflect on our good fortune to work with amazing donors, supporters, students, alumni and colleagues across Nova Scotia. This is truly a privilege.

We hope this holiday season brings peace and joy to your lives. Maybe you'll even manage to have a bit of fun! We like to do that here, from time to time, as you can see by this photo.

Make Way is still going strong, and we will continue to raise funds for this Campaign until the end of March 2019. As we turn our focus to wrapping up Make Way, we would like to invite you to join us at one of our celebration events.



Please **save the date** (invitations to follow in the New Year):

- Ivany Campus: March 5, 4 6 p.m.
- IT Campus: March 7, 4 6 p.m.
- Annapolis Valley Campus / COGS: March 12, 12 1:30 p.m. (at Middleton site)
- Kingstec Campus: March 13, 3:30 5 p.m.
- Akerley Campus: March 14, 4:30 6 p.m.
- Lunenburg Campus: March 25, 3 5 p.m.
- Burridge & Shelburne Campuses: March 26, 12 1:30 p.m. (at Yarmouth site)
- Cumberland Campus: April 1, 11:30 a.m. 1 p.m. (at Amherst site)
- Truro Campus: April 3, 3 5 p.m.
- Pictou Campus: April 8, 11:30 a.m. 1:30 p.m.
- Strait Area Campus: April 9, 3:30 5 p.m.
- Marconi Campus: April 10, 8 9:30 a.m.

See you then. And all the best in 2019!

BONSPIEL HURRIES HARD FOR STUDENTS



Each February, an NSCC student is celebrated at the Construction Curling Association Bonspiel.

Thanks to proceeds raised from the annual event, a student receives the Construction Curling Association Scholarship, and organizers read the recipient's thank-you letter during the banquet.

"We love to hear that. People feel

really good that their money is helping somebody," says David Fader, Past-President of the Association.

Justin Thornhill, a Carpentry student at Ivany Campus, received the scholarship last term.

"This award will go a long way to helping me complete my time at NSCC debt-free," he says. "Thank you for your generosity!" DONOR: Construction Curling Association

The annual scholarship, available to secondyear students in a range of trades and technology programs at NSCC campuses across Nova Scotia, was established 15 years ago. The bonspiel, which is entering its 78th year, attracts participants from construction and related fields.

About a dozen people work on the event each year to ensure its success and charitable impact, says David, who recently passed the President's reins to Melanie Bond.

"I really want to say thanks to those volunteers," he says. "It's nice to know that every year we are helping someone who is perhaps struggling to continue their schooling."

**I This award has inspired me to believe that I can move forward with my dreams and make them a reality. I am fortunate to have people like you devoted to supporting students in their studies and career development. **?

Xuyang Zhang Recipient, Atlantica Mechanical Award Refrigeration & Air Conditioning Lunenburg Campus, Class of 2019



DONOR: Atlantica Mechanical Contractors Inc.



WITH URGENT AID, STUDENT BACK ON HER FEET

Shaelynn Baxter was thriving in the Social Services program at NSCC. She knew she'd found the perfect career path.

"I was made for a career revolving around helping others," says the Sydney Mines resident.

But her journey at Marconi Campus was nearly derailed when expected income didn't materialize, resulting in unpaid and overdue household bills.

"It was an extremely stressful situation. I was upset and scared," recalls Shaelynn.

Student Services Advisor Brad Sheppard directed her to the Urgent Aid Fund, which – thanks to generous donors – helps students in financial crisis and in danger of leaving their program.

"I was extremely grateful. I'm so happy that NSCC has a program like this for people who experience hardship and need help getting back on their feet," she says.

Now Shaelynn is back on track and in the second and final year of her program, with dreams of furthering her education and enjoying a long career in the Social Services field.

"NSCC is an amazing environment and everyone is so helpful," she says. "It makes you feel good knowing you aren't just a number – you're a human being and they'll be there to help you reach your goals."

ARTIST ALUM EXCITED BY NSCC PROJECTS

Bee Stanton is pouring her heart into her latest work, which makes sense given her NSCC connection.

"I've come to realize the impact that NSCC has on this province," says the two-time NSCC grad (Applied Communication Arts, Annapolis Valley Campus, Class of 2008; Graphic Design, Waterfront Campus, Class of 2009).

"It's literally building the future for Nova Scotia," says Bee. "It's hard not to be proud."

The highly regarded artist and illustrator has been working on an exciting new design for NSCC Alumni's awareness campaign, NSCC is Me, and on a large-scale project to recognize donors to Make Way - The Campaign for NSCC.

"The work I've done with NSCC Alumni has been so much fun they wanted to see my style expressed quite strongly," says Bee.

Meanwhile, the Make Way recognition project involves 14 large

acrylic-on-canvas paintings, unique artworks capturing the reciprocal impact of NSCC campuses and adjacent communities.

"It's a huge endeavour and I don't do this type of painting very often," says Bee.

That said, her impressive client roster has included Estee Lauder, East Coast Lifestyle, Teen Vogue and Steinhart Distillery.



"It's amazing to have this opportunity to use my skills to build pride for the College and thank people who feel as strongly about NSCC as I do, and have been inspired to support students."

OCEANS AWARD CELEBRATES GRAD'S LEGACY



Callum Mireault brought a passion for learning, a sense of adventure, and an innovative spirt to NSCC.

He channeled his love for the sea (and his degree in Marine Biology) into applied science, as one of the first students in the College's new Oceans Technology Advanced Diploma program.

"The experience Callum had at NSCC truly helped him create a path for his future," says his father, Marc Mireault.

He says Callum's work on underwater camera systems – building and using them to photograph and research his beloved undersea world – and his internship aboard a research vessel in the far north led him to pursue a Master's degree at Memorial University and work at its Marine Institute.

Now the Callum Mireault Memorial Award will help students following in his footsteps. It was established in the days after his

tragic passing in July 2018 due to an unknown, pre-existing heart condition. The College worked closely with Callum's family to establish the fund as a way of honouring his contributions to NSCC.

Response was immediate, with donations arriving from across the country. To date more than \$29,000 has been raised.

The endowed fund will honour Callum in perpetuity, providing a \$1,000 award annually to deserving students in the Oceans Technology program and those who are part of the NSCC Oceans Research Team.

"I believe the response is due to Callum's nature and his enthusiastic approach to everything he did," says Marc. "He always liked to get his feet wet, and that made an impact on people."

Prior to graduating from NSCC in 2015, he was featured in the College's Strive campaign. He even appeared in a TV movie about shark attacks filmed near his hometown of Cobourg.

DONOR: Friends & Family of Callum Mireault

Just a week before his death, Callum was photographed in a mermaid costume for the 2019 Merb'ys fundraising calendar from the Newfoundland & Labrador Beard and Moustache Club.

"That is the sort of thing he did. He was very community-minded and game for almost anything," says Marc.

To learn more about the Callum Mireault Memorial Endowment Fund, visit https://support.nscc.ca/Callum



DONOR SUPPORTS COMMUNITY VIA NSCC

Stephen Maltby believes in community economic development, and supporting NSCC students is one way of enhancing prosperity and quality of life in his hometown.

"I want to help students who might not otherwise have the opportunity to receive an education so they can get out there and make our community a better place," says Stephen.

He recently donated \$25,000 to the NSCC Foundation to address the areas of greatest need at Cumberland Campus.

Along with his senior role with CIBC Private Wealth Management, Stephen owns several local businesses. He believes in volunteering, and is active with Easter Seals as well as being a member of NSCC's Board of Governors and serving on the Make Way Community Appeal Committee at Cumberland Campus.



"I see how the College makes a tangible difference in people's lives in the here and now," he says. "It's easy to be an advocate for NSCC."

He has also hired NSCC alumni, and met with students about job opportunities.

"Rural communities need younger people. I hope that by helping them get an education here, they will stay here. NSCC can be a catalyst for growth."

Carl Gardner was at work in the kitchen of The Telegraph House in Baddeck when he got word that he'd received the Sobey Foundation Culinary Award.

"I started dancing in the parking lot – I was all smiles! I knew it would have a massive impact," he says.

Bursaries are presented annually to students in culinary programs across six NSCC campuses, and this support has given Carl a boost as he pursues Culinary Management at Akerley Campus.



DONOR: The Sobey Foundation



BURSARY FUELS STUDENT'S DREAMS

DONOR:

Family & Friends

of Natalie

Charbonneau

DONOR:

Stuart Rath

Even as a young girl growing up in a poor, rural community in Jamaica, Janeel Dias knew she wanted a career in banking.

She chose her high-school courses based on that dream, earned a Bachelor's degree in Business Administration and, sure enough, went to work in a bank.

"Even though I was raised in a poor family, I was determined to achieve success," says Janeel, now a student at NSCC Truro Campus.

After five years in the banking sector, Janeel was looking to "elevate" her career when she discovered the International Business program. She knew immediately it was the right path.

Finances were the main stumbling block, particularly when returning for her second and final year. Fortunately, Janeel received two bursaries, the Natalie Charbonneau Memorial Award and Truro Bearcats Bursary.

y.

She's now on track to reach her next goal – starting her own export business.

"The generous support of the donors has helped me to overcome a financial hurdle and has unlocked a level in my career journey," says Janeel.

How to reach us:

NSCC Foundation
5685 Leeds Street PO Box 1153, Halifax, Nova Scotia B3J 2X1
Toll free: 1-866-745-7919 Fax: (902) 491-4828
foundation@nscc.ca
support.nscc.ca | nscc.ca/makeway

Charitable Registration Number: 887210318 RR0001