

## Celebrating our Michelin partnership

Nova Scotia Community College's partnership with Michelin is truly a gift that keeps on giving.

"It's our foundation and our future," says Jeff MacLean, outgoing President of Michelin North America (Canada) Inc.

"NSCC has created so much of the talent that has allowed us to compete in the world, but also allowed us to be the top-quality producer in the world."

In what has been a mutually beneficial relationship, the company has been involved in volunteer committees, has taken hundreds of students for work placements, funded the Michelin Technical Scholarship Program, and recently donated \$200,000 to the College's Urgent Aid Fund.

Through that gift, MacLean hopes to open doors for more students, regardless of their challenges. "We want to help people find the opportunity to be everything they want to be and can be," he says.

The scholarship program, which includes a bursary, offers recipients real-world experience in the form of work placements, as well as priority consideration for employment.

But MacLean – who started at Michelin as a co-op engineering student – says it's equally valuable to the company.

"It's a very rich program, and great for attraction and retention. These talented students can focus on learning and help us to shape and adjust our work environment to help attract new talent."



Michelin President, Jeff MacLean and Director of Personnel, Anne Marie Colbert (at right) celebrate the company's \$200,000 donation to NSCC's Urgent Aid Fund with NSCC President, Don Bureaux and NSCC Foundation Executive Director, Michelle Bussey

### The NSCC – Michelin partnership has grown over the past 20 years and includes:

- Customized training programs delivered by NSCC to Michelin employees: ranging from the Manufacturing Leadership Certificate Program, Overhead Crane Certification, to Conversational French.
- Michelin Technical Scholarship: This sponsor-a-student program includes a bursary, work term and priority consideration for employment. An annual gift of \$48,000 from Michelin helps up to 16 students each year.
- Student work terms: Many NSCC students complete work terms each spring at Michelin's three locations: Granton, Bridgewater and Waterville.
- Program Advisory Committees: Michelin representatives frequently volunteer in this capacity.
- \$200,000 donation by Michelin to NSCC's Urgent Aid Fund province-wide, part of *Make Way – The Campaign for NSCC*.

“I have no doubt the Michelin Technical Scholarship will broaden my horizons in every respect. My goal through this program is to find a career associated with my studies to provide for my family and contribute to the community where I belong – Nova Scotia.”

– Yohak Choi, Recipient, Electrical Engineering Technology, Ivany Campus, Class of 2020





Tekarra Lodge employees

## Alberta lodge supports Hospitality students

When Tekarra Lodge in Jasper National Park goes into recruiting mode each year, General Manager Stephanie Sophocleous has NSCC students top of mind.

A native Cape Bretoner, she's been recruiting students and graduates from the Business – Hospitality program at Akerley Campus since 2007 and is always impressed with them.

That's why the company founded the Tekarra Lodge Hospitality Award in 2018, supporting a second-year student in the program each year with a \$1,000 bursary.

“We hope it's beneficial for people in the industry who are interested in what we do, and that it will entice a few more ambassadors our way,” says Sophocleous.

Canadians and Australians comprise most of the staff ambassadors – who work in customer service, housekeeping, laundry and maintenance – at the 53-unit lodge, which opened in 1947.

The tranquil setting with its breathtaking mountain views and wildlife visitors has attracted three NSCC students this year: Scott MacQueen, Emily Briand and Rae Doyle.

“ I am sincerely grateful. It is very generous of Tekarra Lodge to help support the future of the tourism industry. ”

– Taylor Sutherland, Recipient, Tekarra Lodge Hospitality Award, Tourism Management, Akerley Campus, Class of 2019

“ I am beyond thankful for the support that donors give to the community! I don't know if they realize the ability that their donations have to change someone's life completely. Because of these bursaries, I won't have to worry about trying to balance a full-time job with my studies and I'll be able to afford all of my school books right away, instead of waiting until I have saved enough. ”



– Nykola Selig, Recipient, Jim and Dawn MacLeod Community Award & NSCC Entrance Award, Early Childhood Education, Burrige Campus, Class of 2020

## Alumna combines compassion, cosmetology

Cindy MacDonald loves being a hairstylist and the communities she gets to work with.

"I was interested in an older clientele, because I'm older," says Cindy, who graduated from Cosmetology at Annapolis Valley Campus in 2015.

In her mid-50s, she sought out the program after she and her retired husband settled in the area. A New Mexico native, Cindy had been a successful entrepreneur, legal secretary and realtor in British Columbia.

"I always felt that I had missed my opportunity to do hair. At one time, it was hair or real estate, and real estate won," says the mother of three grown children.

After deciding to take the plunge at NSCC, she received the Mark, Jeffrey and Susan Reeves Achievement Award.

"For me to come up with a chunk of money to go to school was a challenge. Taking a full time program leaves one very little time to work in between," she says.

"The bursary gave me a feeling of worth, because I felt my situation was unique. It made me feel like, 'no, I'm not crazy.'"

After time working at a mainstream spa, Cindy now divides her work days between salons located at

Saunders Rest Home in Bridgetown and Heart of the Valley Long-Term Care Centre in Middleton.

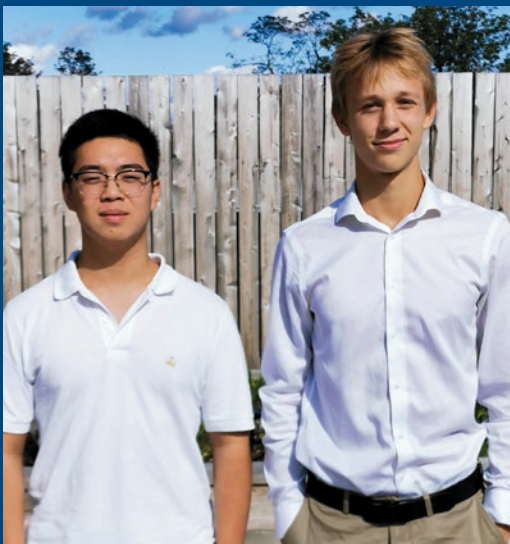
"I have very fine hair, and I always wanted to work with people who don't have perfect hair," she says. "Most people who have hair want it to look nice. When they come to see me, it's something that helps them to feel normal and uplifted."

With clients made up of residents within the facilities, and community members, Cindy feels "that I offer a service that really makes a difference in their day-to-day lives. This leaves me feeling great about what I do."

She offers a special thanks to NSCC's Annapolis Valley Campus for offering the program, and to the NSCC Foundation's donors for the bursaries and funding they provide.



Hairstylist Cindy MacDonald with one of her regular clients, Michael Fairn



Arthur Huang and Henry Wilson

This past year, Grade 11 Halifax Grammar School students Arthur Huang and Henry Wilson decided they wanted to make a positive impact on their community by helping someone else gain an education. They did this by setting up a bursary through the NSCC Foundation, with funds raised at a trivia night. The financial award will help a student annually for three years.

“ We chose NSCC because we believe that it can most directly impact those who we believe deserve an opportunity, but simply don't have the financial ability. We hope that this award has the ability to give someone the chance to shine. ”

– Arthur Huang, co-founder of the Huang and Wilson Financial Assistance Award



## New platform connects students, alumni for career help

Students and recent graduates sometimes feel unsure about next steps as they prepare to start their new careers. Making connections with people who are already established and will share their experiences can make a world of difference.

To help make those connections easier NSCC Alumni, in partnership with RBC Future Launch and Ten Thousand Coffees, is providing students and new alumni with a mentorship program called NSCC Career Link.

Each month, mentees will be matched with alumni or industry mentors based on common interests, their chosen industry, or other connections such as student governance. It's then up to the student and mentor to set a time and place to meet, either in-person or online.

"NSCC alumni and industry partners have so much knowledge and experience to offer our students," says Ashley Power, Manager of Alumni Relations at NSCC. "We are so excited to be able to connect these two groups and facilitate important career conversations."

Invitation emails go out to students and alumni this fall. Check out [nscC.ca/careerlink](https://nscC.ca/careerlink) to learn more.



“Receiving an award makes you feel good, that you're doing something right in school and that you should keep pursuing your dream because there are people out there, who haven't even met you, who are trying to help you become a better person.”

– Abdullah Butt, Recipient, BP Canada Energy Group ULC Award & Yellow Cab Sustainability Bursary, Natural Resources Environmental Technology, Strait Area Campus, Class of 2020

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