ANNUAL REPORT ON GIVING

SUPPORTING STUDENT SUCCESS

- Women Unlimited propels
 hard-working Denise Watters
 into welding career with
 Irving Shipbuilding
- Donor Steve Foran committed to helping students achieve their dreams
- NSCC's unique Urgent Aid Fund provides second chance to struggling students

NSCC FOUNDATION AT A GLANCE

\$842,672

IN SCHOLARSHIPS, BURSARIES AND AWARDS 999

SCHOLARSHIPS AND BURSARIES AWARDED

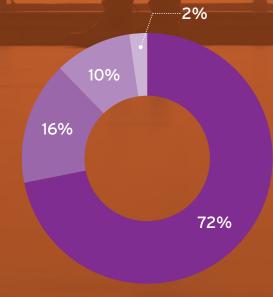
850
STUDENTS RECEIVED URGENT AID

\$185,839

IN URGENT AID DISTRIBUTED

16,109
AWARD APPLICATIONS
RECEIVED

87%
OF GRADUATES
ARE EMPLOYED



DONOR DOLLARS

2016-2017 Disbursements

- Scholarships, Bursaries & Awards
- Urgent Aid and Student Food Bank
- Student Learning Opportunities
- Instructional Capital

April 1, 2016 - March 31, 2017

MESSAGE FROM OUR PRESIDENT AND CHAIR





Barry Saunders

Don Bureaux

NSCC's reach is unmistakable. We are proud to have 16 locations - 13 campuses and three learning centres - in communities across the province.

That means the NSCC Foundation – and, ultimately, the gifts from our donors – support students from one end of the province to the other. The impact of these investments on NSCC students is remarkable and inspiring.

And our students agree. They often tell us that the support from donor-funded Foundation bursaries meant the difference between attending college or not; that the award not only helped them to focus more on their studies, but gave them the confidence and determination to succeed in their program.

Without the support of the hundreds of generous individuals and organizations who provide financial contributions through the NSCC Foundation, this wouldn't be possible.

Our donors and partners are making a greater impact than ever before. Student bursaries, sponsorships and scholarships have more than doubled in the past two years. Our Foundation's endowment has also grown, providing investment income to finance tuition support for even more deserving students in need.

We are excited to be improving and growing access to education in Nova Scotia. Our goal is as ambitious as it is simple: to ensure every Nova Scotian who aspires to attend NSCC is able to do so.

Thank you so much for helping us on this journey!

Kind regards,

Barry Saunders,

Chair, NSCC Foundation Board of Directors

Don Bureaux, President, NSCC

FROM THE NSCC FOUNDATION TEAM



Make way - It's what we do!

The 2016-2017 year was another strong one for the NSCC Foundation.

Generous support from hundreds of donors allowed

the Foundation to provide recordlevel funding to the college's Student Services Awards Office. This funding helped to ensure approximately 1,000 students received a bursary or scholarship during this period. That's a new high-level mark for NSCC.

Beyond financial aid, our Foundation was able to provide sponsorship for hundreds of students who sought to take part in extraordinary learning opportunities outside the classroom.

Of course, these achievements would not be possible if not for the commitment of those who share NSCC's vision – transforming Nova Scotia, one learner at a time.

On behalf of the NSCC Foundation Board, our Foundation staff, and all those who benefit from this kindness, we offer our sincere appreciation.

We say thank you for helping to make way for those who need our support along their journey.

With thanks,

Frank Lockington,

Executive Director, NSCC Foundation



441 am honoured to be selected for The Honourable Mayann E. Francis Hope and Inspiration Award. As a person with a learning disability, I have had to work harder than most. I have been working towards this career for the last four years: getting my GED, upgrading my math and physics to meet the requirements. And I have no doubt this is the right career for me ... thank you again for this award because it has inspired me to push even harder. **?

Kayla LeCreux, Industrial Instrumentation, Marconi Campus, Class of 2017

HARD WORK PAYS OFF FOR DENISE WATTERS

Denise Watters isn't afraid of hard work. In fact, she thrives on it.

"All my life I've been a very hard worker and I've strived to be successful. But I was never given the opportunity to prove what I could do," says Denise.

The single mother of four finally got her chance to prove herself at NSCC, through a pilot program with Women Unlimited and the Irving Shipbuilding Centre of Excellence at NSCC.



Denise Watters is among NSCC's Women Unlimited grads hired by Irving Shipbuilding

Women Unlimited, a long-standing program offered at four NSCC campuses that helps women overcome barriers to employment by preparing for, obtaining and maintaining jobs in the trades and technology fields—partnered with NSCC and Irving Shipbuilding on a pilot program to provide training and employment opportunities for female students in shipbuilding related trades.

After completing an initial 14-week exploration program, Denise chose the two-year Certified Welding program as her focus of study at NSCC Akerley Campus. While getting back into a learning environment was challenging at first, Denise soon found her groove, graduating with honours in June 2017.

Through the partnership with Irving Shipbuilding, a J.D. Irving, Limited company, students job shadowed and completed on-the-job training at Halifax Shipyard. Upon graduation, Irving Shipbuilding offered the women who successfully graduated and met employment eligibility full-time employment.

Based on the success of the program, the partnership has been renewed to provide more women with this opportunity.

"Without NSCC, we could not find the skilled people in this province to help us build ships," says Jim Irving, Co-CEO, J.D. Irving, Limited. "NSCC and Women Unlimited are valued partners in growing the skills of the next generation of shipbuilders."

J.D. Irving, Limited and its companies have committed more than \$3 million to innovative NSCC programs over several years.

Denise is one of the 15 Women Unlimited grads hired.

"I now have financial security, job security and a certified welding diploma behind me that I can take anywhere and can only progress with. So this is like a dream come true," says Denise.

"I've always wanted this opportunity. I do the hard work — I just needed the chance to prove myself and Irving Shipbuilding, Women Unlimited and NSCC have given me that."

NSCC - IT'S WORTH HIS WILE

Tom Wile appreciates the phrase "time is money."

As Vice-President of Sales for NEI Investments, a member of numerous boards and committees including Neptune Theatre, and Chair of the NSCC Foundation's Audit, Finance and Investment (AF&I) sub-committee, his free time is scarce.

So why did he decide to invest his time in NSCC?

"Growing up here, seeing the College go from a vocational school to where it is now, it's obvious they're doing something right. It's an organization you'd be proud to be a part of," says Tom.

An advocate for lifelong learning, Tom graduated from Dalhousie University with a Bachelor of Commerce in finance and has completed numerous industry courses over the years through the Canadian Securities Institute.

He's worked across the financial industry, including in banks, as a senior analyst at a pension consulting firm, in sales and marketing, and in private wealth management. With his niche knowledge in finance and investments, his advice has proven invaluable to the NSCC Foundation's AF&I subcommittee.

"The folks at this organization want your advice and they listen to it. It's valued," says Tom.

"It's been great for me, too. I now know a lot more about the school and I'm a real advocate for it. There's a home-grown feel here. If you're from Nova Scotia, you love it here, and you want to support the next generation and their learning – this is the organization you should stand behind."



Tom Wile's advice is invaluable to the NSCC Foundation's AF&I sub-committee

URGENT AID KEEPS STUDENT ON LEARNING PATH

When Dana Pitchuck thinks of NSCC's make sure everything's OK – they call Marconi Campus in Sydney, a smile spreads across her face. The 2017 honours graduate is thankful for the support she's received throughout her time at the College.

"I know I can walk into the building any day and if I need anything, they'll help me any way they can," she says. "They put their heart into supporting you."

Dana's NSCC journey began with the Adult Learning Program, from which she graduated in 2009 while working at a full-time job.

Following a workplace injury, she began to consider her options. Dana applied for Women Unlimited - a program that helps women explore trades and technology careers - and discovered Occupational Health and Safety was a perfect fit.

"I'm a cautious person," says Dana. "In a group of people, I'm always the one who stands behind everyone to

me Mother Hen."

Swapping a steady paycheque for textbooks put a strain on her finances, and at one point unforeseen expenses almost derailed her journey. As an independent woman, asking the College for Urgent Aid funding to get through the tough time was difficult.

"They were so supportive and understanding," Dana says. "It meant everything – if I didn't have a roof over my head, I couldn't finish my schooling, so it's what kept me going through the program."

Urgent Aid is a unique form of financial assistance provided by NSCC, intended to address unforeseen circumstances and allow students who might otherwise be forced to drop out of school to continue their education. In 2016-2017, with support from the Joyce Family Foundation and countless individual donors, the College provided

\$185,839 in Uraent Aid support to students at campuses across Nova Scotia.

Now that

Dana's back in the workforce, she is gaining experience in the construction industry with the hope of earning her OH&S certification and



Urgent Aid recipient Dana Pitchuk. Occupational Health & Safety, Marconi Campus, Class of 2017

landing a government job one day.

As for anyone thinking of walking a similar path, she urges them to do it.

"You're never too old to learn. Every day we learn something – it may not show its value now, but it will when it needs to," says Dana.

GOING DIGITAL

Kendra Gauvin sits at her desk in the **NSCC Waterfront Campus Library,** sifting through yearbooks dating back to the 1950s.

"The process can be a little tedious, but it's enjoyable," says Kendra. "There's a variety of things we do, from scanning to editing, to uploading and transcribing all of the metadata."

The 2017 Library & Information Technology graduate was one of six students from her program selected this past academic year to assist with NSCC's yearbook digitization project – a task she's continuing through the summer.

The project's goals include preservation of history, data recovery, alumni engagement and offering a learning opportunity for students.

Thanks to the hard work of the library students and staff, yearbooks from the

1950s through 2005 are now available online for review and reference.

Through the generous support of the NSCC Foundation's donors and the College's Library Services department, Kendra and five fellow students had the opportunity to work on the initiative part-time during the academic year. The students could then use the experience towards their work-placement credit, allowing them to move directly into paid work when classes finished.

lan Fraser, a Library Technician at the Waterfront Campus, says watching the students apply their skills has been rewarding.

"It's nice to enhance the classroom work," says Ian. "We really hope to continue this with future students, to help them grow their skills and expand their knowledge."



Kendra Gauvin (Library & Information Technology, Waterfront Campus, Class of 2017) at work on the yearbook digitization project

In addition to acquiring these new skills, Kendra has been able to share her knowledge with her peers.

"Some of the first-year students showed interest in the digitization process, so we would walk them through how to do it," says Kendra. "If anyone came by and wanted to learn, we would talk their ears off about the project."

NSCC FOUNDATION SUPPORTS

LEARNING ON A GLOBAL SCALE

When it comes to enhancing female entrepreneurship, Taylor Ripley is doing her part in Cumberland County – and beyond.

This past spring, as part of NSCC International, Taylor journeyed to Arequipa, Peru – sharing her networking know-how with women in the South American country.

Her team partnered with a local college, Institudo del Sur (ISUR), working with students from ISUR and six women from the 100 Women Entrepreneurs Program. Their project focused on mentoring and aiding the women as they worked on starting small businesses.

"I realized that access to capital, self-confidence and networking opportunities are the same challenges we face here," says the Business Administration student at Cumberland Campus. "We're all connected regardless of where we live."

In 2016-17, the NSCC Foundation contributed \$11,500 in financial aid to 11 NSCC International projects. This support made it possible for students like Taylor and James

Veres to gain a global educational experience.

"The benefits you reap from this experience are endless – I truly came out on the other side as a different person with a different outlook on life," says James, one of the first Adult Learning Program students to ever participate.

NSCC International aims to engage students with the world, through student exchanges, international projects and on-campus activities. Despite some initial trepidation, it turned out to be the experience of a lifetime for James.

"I had never travelled before or done anything like this. It was so intimidating," he says.

But James found his confidence, and received bursary funding from the NSCC Foundation and NSCC International, to support his trip to Grenada, where his team used interviews with local people to create a business plan focusing on arts and crafts, and traditional beverages.

"It was a \$3,500 trip, so any amount of help made the quality of the project that much better because we were able to focus more on the project and not worry about trying to make ends meet to actually go," says James.

Back in Nova Scotia, Taylor has also hosted networking events aimed at empowering local women in their business and entrepreneurial ventures.

"Women are the next powerhouses in the economy," she says. "The more we empower them and close the inequality gap, the better off our economy is going to be."



Taylor Ripley (Business Administration, Cumberland Campus, Class of 2017) in Peru

ALUMNI FUND

ENHANCES

CONNECTIONS

The NSCC Foundation Alumni Engagement Fund aims to enhance the NSCC experience through initiatives that support, recognize and engage our extraordinary community of learners and graduates.

This year the fund supported:

- Launch of two new alumni event series: Navigate (alumni & business networking event) and alumni@work (bringing alumni events to the workplace)
- Alumni sponsorships of Mark Gray, who represented Nova Scotia at the Canadian Culinary Championships in Kelowna, B.C; and Kitrina Godding, who was selected for an all-female, 3,000-km snorkeling expedition in the Northwest Passage
- Various alumni panels and reunions, college-wide
- · TEDx event at NSCC Waterfront
- Disbursement of 13 Alumni Legacy Awards

NSCC ALUMNI

PROGRAM

AT A GLANCE

- Communicating with nearly 40,000 alumni (more than double from last year)
- · Over 4,500 new graduates welcomed
- More than 400 alumni benefiting from Perkopolis discounts (more than double from last year)
- Over 3,000 alumni and students saving with TD Home and Auto Insurance Program (more than double from last year)

'GIVE UNTIL IT FEELS GOOD'

Steve Foran remembers well reading the first letter he received about the impact the Energy Disabilities Leadership Award made in someone's life.



Donor Steve Foran used to work at NSCC

"It was emotional to read how this award helped a young woman continue her studies," says Steve, who established his fund with NSCC Foundation more than a decade ago while working in business development at the College.

"Knowing that it helped put her a step closer to reaching her dreams is humbling."

The award is designed to support students who face barriers caused or complicated by the misunderstanding, confusion and stigma associated with mental health issues or disabilities of any type.

Today, Steve is CEO of Gratitude at Work, an organization that aims to positively change workplace environments. In this role, he continues to see how supporting students goes a long way towards cultivating the next generation of trailblazers.

"The College knows its purpose and who it serves," says Steve. "NSCC delivers on its promise to serve the people and grow leaders that help shape our province, our country and the world."

As a donor and businessperson, he understands that opening the door for others to succeed is a responsibility we all share.

"Give until it feels good," says Steve with a smile. "Knowing you played a part in helping someone grow is truly a special feeling."

2016-2017 FINANCIAL HIGHLIGHTS

The NSCC Foundation focused on four main areas of student support this past year:

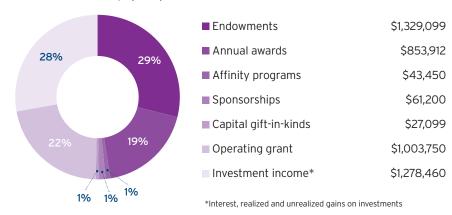
- Student financial aid (scholarships, bursaries and awards)
- · Urgent Aid and Student Food Banks
- Student learning opportunities
- Instructional capital

Please find detailed, audited financial statements by KPMG LLP on our accountability page at **foundation.nscc.ca.**

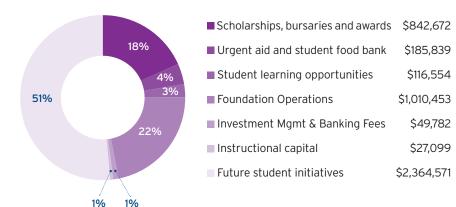
100% OF DONATIONS SUPPORT STUDENTS

20%
INCREASE IN DONATIONS
FROM 2015-2016

2016-17 Revenues \$4,596,970



2016-17 Allocations \$4,596,970



THANKS TO YOU, OUR DONORS: APRIL 1, 2016-MARCH 31, 2017

Thank you for choosing the NSCC Foundation for your philanthropic support, and for your commitment to student success. Your investment reduces financial barriers to education for students and supports opportunities for enhanced learning. We are transforming Nova Scotia one learner at a time, and we couldn't do it without your generous support. You are helping students better themselves, and that also benefits their families, their communities and the province of Nova Scotia. The NSCC Foundation also gratefully acknowledges the support of 66 donors who have chosen to remain anonymous. Thank you to all our donors.

INDIVIDUALS Abid Ahmad Laurie Alexander Graham Allen Laird Allen 🚳 Rebecca Allen 💿 Martin Anderson Margaret Angus David Arenburg Audrey Arsenault @ Nicolle Backman Taylor 💿 Shelley Ballantyne Matt Balsor @ Glenda Barrett Wayne Bassani James Bate Cara Beals @ David Beaton 🚳 Rhoda Bennett Pam Biggs Pamela Blackburn Marie Boehner Raylene Bowman Lawrence Boyd Jocelyn Boyd-Johnson Julia Brandwin-Glait Michael Brien Jane Broadbent Joy Brown Wendy Bryan Barbara Buchanan Ann Buller Eileen Burchill Don Bureaux Anna Burke Carolyn Burke Jocelyn Burke Michelle Bussey Janet Byrne Michael Byrne Frin Cameron Carolyn Campbell Maureen Campbell Charles and Ellen Campbell Trevor Capern Mary Carlow Deanna Carter

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Incorporated

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one of the greatest honours you can experience when attending NSCC, and that is being accepted for a bursary that showcases your hard work or instills hope for the future... ??

Cory Gabriel, Social Services, Burridge Campus, Class of 2017

NSCC Alumni

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ce Not only is this award a financial contribution, but it reaffirms that I am not alone in this – there are people and companies who truly care and support education and women in trades. I will ensure that my gratitude is expressed by way of continued success.

Juline Cox, Occupational Health & Safety, Institute of Technology Campus, Class of 2017

TAPPING INTO SUCCESS

Giving NSCC students the opportunity to intern at Halifax Water – which provides critical water, wastewater and stormwater services throughout the Halifax Regional Municipality is a win-win scenario.



Emily Seymour, Civil Engineering Technology, Waterfront Campus, Class of 2017

"Students get to learn about the industry and what we do in a tangible way. Having them on-board also provides us with fresh ideas and creative thinking," says Carl D. Yates, M.A.Sc., P.Eng. General Manager, Halifax Water.

Halifax Water supports four renewable bursaries at NSCC. Bursary recipients are also provided the opportunity to complete their work terms with the utility.

Halifax Water values diversity in the workplace, and that is reflected in two of its bursaries: The Arnold D. Johnson Sr. Award for Water Resources and Jipuktuk etli Aapatua'timk Awards are designed for African Nova Scotian and Indigenous students, respectively.

The Robert T. Peacock and Halifax Water Achievement Awards are open to all students. All four bursaries require students to meet specific academic requirements.

"We want to reflect the communities we serve," says Carl. "Having a diverse

and gender-balanced workforce is critical to conducting business, and to our values."

During her recent time at NSCC, 2017 Civil Engineering Technology grad Emily Seymour received the Halifax Water Achievement Award and completed a five-week internship with Halifax Water an experience she recalls fondly.

"They really took the time to teach me about the different parts of the industry," says Emily. "I wish more companies would do this – it helps students gain beneficial experience they need to enter the workforce."

"Knowing you're making a difference in the lives of students is eye-opening," says Carl. "NSCC provides top-notch talent and we're happy to help them gain experience here in Nova Scotia."



ALUMNI LEGACY AWARD

Candice Moore's life took an unexpected turn when she became a single mother of six children. After attending the Women Unlimited career exploration program she applied to NSCC's Diesel Repair – Industrial & Marine program and was accepted.

Candice says she's happy to be following her dreams and setting a positive example for her children.

The NSCC Foundation is proud to support future NSCC alumni through the Alumni Legacy Award – an annual award valued at \$500 given to one incoming student at each of our 13 campuses, including Candice.

These awards are exclusively available to returning alumni, or children and grandchildren of alumni.



celt's been so difficult to even think about pursuing a career – it's just amazing that everything is coming together. This financial help allowed me to focus more on my school work and helped me to be successful. ??

Candice Moore, Diesel Repair – Industrial & Marine, Lunenburg Campus, Class of 2017

OUR FOUNDATION'S ACCOUNTABILITY

The NSCC Foundation is governed by a volunteer Board of Directors. It promotes advocacy, fund development, donor stewardship and grant-making. Protecting donor rights and privacy through high ethical standards and transparency in our fundraising and financial practices is paramount to the Foundation.

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NSCC is a member of the Canadian Council for the Advancement of Education, the Council for Advancement and Support of Education, the Association of Fundraising Professionals, and Imagine Canada

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