# ANNUAL REPORT ON GIVING

# **SUPPORTING STUDENT SUCCESS!**

- The Joyce Family Foundation bursaries make education accessible to more students
- Donations of new tools and equipment prepare students for the workforce
- NSCC Enactus teams make positive impact through entrepreneurial action



\$712,856

IN SCHOLARSHIPS AND BURSARIES

STUDENTS RECEIVED URGENT AID

902 SCHOLARSHIPS AND BURSARIES AWARDED 12,249

AWARD APPLICATIONS
RECEIVED

\$191,035
IN URGENT AID DISTRIBUTED

88% OF GRADUATES ARE EMPLOYED



# WHERE DO DONOR DOLLARS GO?

#### 2015-2016 Disbursements

- Scholarships, Bursaries & Awards
  - \$712,856
- Urgent Aid and Student Food Bank
- \$191,035
- Student Learning Opportunities
- \$73,071
- Instructional Capital \$406,382

# MESSAGE FROM OUR EXECUTIVE DIRECTOR



The NSCC
Foundation has
experienced an
extraordinary
year. In our most
recent fiscal
year, April 1, 2015
through March
31, 2016, the

Foundation received more than \$2 million in gifts and saw more donors than ever before step up to help students on their journey to success. This year, thanks to the incredible support of our donors, our students benefited from the highest-valued bursaries we've seen, as well as the most in-kind gifts ever received by the Foundation. Early in the year, we were pleased to announce a \$4.6-million commitment, payable over a five-year period,

from The Joyce Family Foundation. This investment has already helped hundreds of students in financial need through bursaries and urgent aid funding.

Our Annual Report on Giving highlights the Foundation's fund development program and details our financial revenues and expenditures. This report also provides an opportunity to recognize and celebrate the tremendous impact philanthropic giving has on our students. At the Foundation, we're not only committed to helping students access education, we're supporting efforts to keep them in school when they're faced with unexpected financial challenges. We want students to get the most out of their educational experience so we're also working to fund special initiatives

that enable our learners to take their new skills and knowledge and apply them outside the classroom.

On behalf of our Foundation's Board, our staff and most importantly, the students who benefit directly, I would like to thank our donors. Thank you for sharing our passion for student success and selecting the NSCC Foundation for your philanthropic giving. By investing in students today, you are investing in the leaders, innovators and creators of tomorrow – you are investing in Nova Scotia.

With your support, we're changing lives every single day.

With thanks,

#### Frank Lockington,

Executive Director, NSCC Foundation

# MESSAGE FROM OUR PRESIDENT AND CHAIR





Transforming lives. It's not just a theory at Nova Scotia Community College; it's a reality. Students come to NSCC with a passion and dreams for a better, more fulfilling life. Our faculty and staff help them reach their goals by tapping into their potential and desire to succeed. Some students begin their studies with a bit of uncertainty while others know exactly what they want. Each follows a unique path to get to where they want to go.

Just this year, more than 4,600 of those students graduated. After crossing the convocation stage, they began the next phase of their lives, many ready and eager to join the workforce and others keen to build on their education.

The excitement we feel as a college when we watch those graduates open the door to new possibilities is truly incredible. At that moment, there is no doubt as to the importance of an education to both the individual and to the growth and success of our communities, our economy and our social well-being.

The thought of someone finding the door to those possibilities shut because of an inability to access finances is heartbreaking. It is the selfless generosity of our donors, like you, that ensures we keep those doors open to the potential an education can help unleash.

By investing in access to an education, you are investing in the personal freedom it provides. We have heard, time and again, from award recipients that they just could not have made it without that gift – that investment in their future.

As our vision states, we are transforming Nova Scotia one learner at a time.

On behalf of the College and the NSCC Foundation Board, thank you for making our vision a reality.

With gratitude,

#### Barry Saunders,

Chair, NSCC Foundation Board of Directors

#### Don Bureaux,

President, NSCC

# THE JOYCE FAMILY FOUNDATION GIFT CREATES OPPORTUNITY

# The Joyce Family Foundation is knocking down barriers and creating opportunities for NSCC students.

On June 17, 2015, the NSCC Foundation proudly announced the generous gift of \$4.6 million dollars from The Joyce Family Foundation, the largest gift in the College's history. This gift, which supports both bursaries and urgent aid, is changing lives in Nova Scotia by making post-secondary education at NSCC accessible to even more people.

Immediately following the gift announcement, the NSCC Foundation received more than 150 qualified applications for the first round of The Joyce Family Foundation bursaries. These bursaries of \$1,000 each were awarded to 30 deserving, incoming students, eager to begin their journey with the College. With 50 more bursaries awarded this spring, even more students are receiving the opportunity to pursue

their dreams. This investment in the students of today is an investment in the leaders of tomorrow.

The Joyce Family Foundation Urgent Aid Fund has already helped more than

400 students across our 13 campuses at risk of leaving the College due to financial stress. This funding reduces



the financial burden on students, allowing them to complete their studies with a renewed focus.



the call that I was chosen as an award recipient. This award has impacted my life so much in so many good ways. "

Chelsea Durand, Criminal Justice, Truro Campus Class of 2018, The Joyce Family Foundation award recipient

# DONATED MAP COLLECTION GOES DIGITAL

Walter K. Morrison would be proud of the wide reach and substantial impact his collection of more than 2,000 historical maps, atlases, books and periodicals, which he donated to the Centre of Geographic Sciences (COGS), is having today.

The late Cartographer Emeritus of COGS, through his generous and meaningful donation, has created unique learning opportunities for NSCC students attending this specialized Annapolis Valley Campus site, which is also Canada's largest geomatics-focused learning environment.

"We knew Walter and knew he wanted the collection to be used. While the students had been using the physical collection, we wanted to extend the use beyond the four walls of this campus," says Campus Librarian Trish LeBlanc.

Thanks to the Walter K. Morrison Estate gift, NSCC Library Services has begun digitizing the collection, hiring a student each summer to help with the project. Not only are the online maps being used by students and faculty, they're being accessed by members of the global mapping community. Researchers, historians and authors alike have reached out to COGS to use photos of maps for their publications, something that wouldn't have been possible without this generous estate gift.

Interest in the collection reaches far beyond the academic community though – people interested in genealogy are using the maps to trace the history of their ancestry.

The online collection can be accessed at **bit.ly/COGSmaps** and will continue to grow as more content is digitized.



# DONATIONS SUPPORT EXTRAORDINARY LEARNING OPPORTUNITIES

NSCC's Enactus teams, at the Waterfront and Pictou campuses, are more examples of how students benefit from learning opportunities outside the classroom. These students take an entrepreneurial approach to improving social issues on Campus, in their own communities, and around the world. The OneNS Coalition calls for even more people to embrace the spirit of entrepreneurship, and that's exactly what these students are doing.

Enactus initiatives connect classroom learning, innovative thinking and entrepreneurial solutions to real-world situations, developing the skills and confidence students need to help grow the province's economy. Projects like Money Matters helped Enactus Waterfront co-president Sean Clancey discover his passion for educating and

motivating others to be more self-reliant. The knowledge and skills gained from teaching youth about the importance of financial responsibility has motivated him to share this knowledge with young women at Supportive Housing for Young Mothers.

Thanks to the generosity of our donors, the NSCC Foundation continues to be able to support students in extraordinary learning opportunities like Enactus, providing real-life experiences that benefit both our students and the individuals impacted by their positive work.



NSCC Enactus Pictou Campus team

With two more NSCC Enactus teams in development, our students will continue to face social challenges head-on, knocking down barriers, growing the entrepreneurial culture in Nova Scotia, and enhancing the communities in which they work.

# THE ATLANTIC PROVINCES TRUCKING

# **ASSOCIATION SUPPORTS STUDENT SUCCESS**

The Atlantic Provinces Trucking
Association (APTA) continues its
commitment to reduce financial barriers
for NSCC students, helping them to hit
the ground running following graduation.
Over the years the APTA has helped 32
NSCC students through bursaries for the



Heavy Duty Equipment/Truck & Transport Repair program, allowing students to focus on learning and developing the skills they need to succeed in their industry.

This year, in addition to their donation supporting bursaries, the APTA generously donated \$20,000 to the NSCC Foundation to help upgrade or purchase equipment at the Marconi, Kingstec, Pictou and Akerley campuses where the program is offered. This investment helped fund new instructional equipment like a rugged laptop used to diagnose drivability problems in transport trucks and a digital battery and electrical system analyzer.

Investments like this ensure that NSCC students have access to industry-standard equipment, giving them the opportunity to develop the skills and techniques needed on the job site.



with new equipment
and tools, learning
what they're using out
in industry while still in
school. Working with
new equipment and tools
gave me the confidence
to know what to look for
and know exactly what to
do when I got out on the
job site. ??

Nolan MacKinnon, Heavy Duty Equipment/Truck & Transport Repair, Akerley Campus, Class of 2016

# NSCC ALUMNI LAUNCHES 'NSCC IS ME'

is excited to launch NSCC is ME, an initiative to engage NSCC alumni in our newly-established Alumni **Program.** It's a movement to inspire alumni to show pride for NSCC and engage with the College in a way that continues to add value to the NSCC

experience, while growing their alumni

This fall, NSCC Alumni Relations



Alumni Program is committed to enhancing the lives of our alumni postgraduation,

through networking opportunities, benefits and discounts, events and more. We believe the NSCC experience extends beyond a student's time at the College, and we're here for our alumni every step of the way.

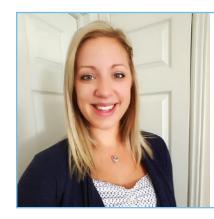
Did you know the NSCC alumni community includes grads and friends of the College with a connection to NSCC, as well as grads from our many vocational and technical predecessor schools? If you've learned with us, you're one of us – connect with NSCC Alumni at nscc.ca/getconnected

nscc

Alumni



# FEATURED ALUMNI LEGACY AWARD WINNER



**66** After being out of school for four years, I was worried I'd be out of the loop. NSCC and the Alumni Legacy Award encouraged me to keep pursuing my passion, because doing what you love is worth it. ""

Laura Morash, Human Services, Truro Campus, 2011 & Continuing Care, Annapolis Valley Campus, 2016

#### Laura Morash graduated from **Human Services - Disability Supports** a nurse. & Services in 2011.

After working in her field for four years, she knew deep down a career in nursing was calling her heart. Laura returned to NSCC to complete her diploma in Continuing Care, and is already looking forward to growing her understanding of the health-care field

before fulfilling her dream of becoming

The NSCC Foundation is proud to support future NSCC alumni through the Alumni Legacy Award – an annual award valued at \$500 given to one incoming student at each of our 13 campuses. These awards are exclusively available to returning alumni, or children and grandchildren of alumni.

GET

CONNECTED



mscc.ca/alumni

NSCCAlumni



902-491-1152

# **NSCC ALUMNI**

PROGRAM

AT A GLANCE

COMMUNICATING **WITH OVER** 15,000 **ALUMNI** (DOUBLE FROM LAST YEAR)

WELCOMED 4.600 **NEW GRADUATES** 

**ALMOST 200 ALUMNI** BENEFITING FROM PERKOPOLIS **DISCOUNTS** 

**OVER 1,200 ALUMNI AND STUDENTS SAVING WITH** TD HOME AND AUTO **INSURANCE PROGRAM** 

# 2015-2016 FINANCIAL HIGHLIGHTS

#### The NSCC Foundation focused on four main areas of student support this past year:

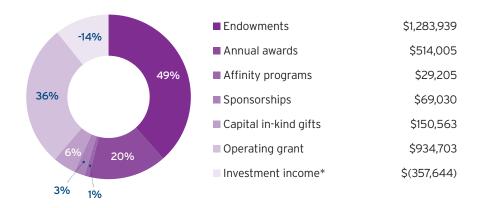
- · Student financial aid (scholarships, bursaries and awards)
- Urgent aid and student food banks
- Student learning opportunities
- Instructional capital

Please find detailed, audited financial statements by KPMG LLP on our accountability page at foundation.nscc.ca.

# 100% **SUPPORT STUDENTS**

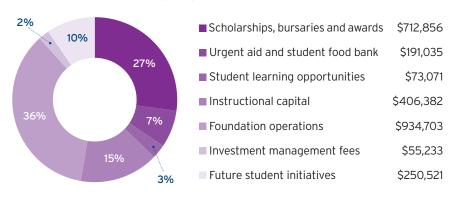
**OVER 2014-2015** 

#### 2015-16 Revenues \$2.623.801



<sup>\*</sup> Interest, realized gains and unrealized losses on investments

#### 2015-16 Disbursements \$2,623,801



# **DONORS HELP GREEN TEAM CREATE POSITIVE IMPACT**

#### With a focus on sustainability, the award-winning Strait Area Campus Green Team is making a lasting, positive impact both on Campus and in the community of Port Hawkesbury.

The Green Team, made up of a group of passionate and dedicated Natural Resources Environmental Technology (NRET) students, wrapped up another successful year with their final project: Food for Thought.

Funds contributed by the NSCC Foundation enabled the team to plant fruit-bearing trees and plants to help increase future students' ability to access fresh fruit. The orchard will also serve as an outdoor classroom for future NRET students to conduct studies and practice proper tree-caring techniques. The Strait Area Campus Green Team is building a solid foundation for future generations of NSCC students.



# THANKS TO YOU, OUR DONORS

Thank you for choosing the NSCC Foundation for your philanthropic support and your commitment to student success. Your investment reduces financial barriers to education for students and supports opportunities for enhanced learning. We are transforming Nova Scotia one learner at a time, but we couldn't do it without your generous support. You are helping students better their lives - for themselves and their families, their communities and the province of Nova Scotia. Thank you.



661 am living my dream, but dreams come with a cost. Thanks to this award, that cost and the problems that accompany it are reduced so I can focus on what is most important: my studies. ""

Jeffery Woodworth, Horticulture & Landscape Technology - Operations, Kingstec Campus, Class of 2016

Elmsdale Landscaping Award

#### **INDIVIDUALS**

Judith Abbott Sherry Addicott Jeannine Albert Kathy Alchorn Laurie Alexande Bill Anderson **Fdith Anderson** Patricia Tanner and John Ant Mandi Arnold Aggie Aucoin Jennifer Auld-Cameron George Avma Walid Ayoub Nicolle Backman-Taylor Sherri Bain Gordon Balcombe Noelle Baldwin Shelley Ballantyne Matt Balsor Glenda Barrett Pam Barter Linda Bartlett Donna Bayers Cara Beals Carol Beator Robert Beauchamp Alain Begin Wanda Rickle Deborah Blac Karen Black Mary-Susan Black Colleen Blake Dan Boland Roseann Boland Greg Boudreau Raylene Bowmar Jocelyn Boyd-Johnson Lisa Boyle Julia Brandwin-Glaif Jane Broadbent JoAnne Brown

Joy Brown

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**66** The gift you have given me has helped to relieve my academic stress in so many ways. It has enabled me to focus more on my program studies and achieve all of the goals that I have set for myself. "

A.J. Murphy Plumbing.

Heating & Ventilation

Paige Williams, Heavy Duty Equipment/Truck & Transport Repair, Akerley Campus, Class of 2016

WINS Bursary Recipient



### THANKS TO YOU, OUR DONORS (CONTINUED)

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We'd also like to acknowledge our donors who have asked to remain anonymous. Thank you for your kind support.



66 Because of this award, I'll be able to stay in my program worry free, purchase my books and continue learning. This will help me to be the best nurse I can be, which means more to me than I can say. Being a nurse is all I've ever wanted to be. ""

Natasha Deveau, Practical Nursing, Burridge Campus, Class of 2016 Webster Award recipient

# FOUNDATION BOARD MEMBER DAVE SAXTON PROMOTES

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Toyota Canada Inc.

Truro Hardware Limited

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Tusket Sales & Service Limited

Thistle Hyundai

# **ACCESS TO EDUCATION**

As a member of both the NSCC Foundation Board of Directors and the NSCC Board of Governors, Dave Saxton's dedication to the success of NSCC students is evident. He is passionate about supporting students and making an education at NSCC accessible to all Nova Scotians.

"I appreciate what the Foundation is able to do in helping both returning and potential students in meeting their educational goals, which in many cases is life-changing," says Dave.

Dave's keen support of NSCC students goes beyond his volunteer work, as he is also a financial contributor. Dave's



dedication to NSCC students is driven by his belief that meaningful career, and he's proud to contribute to an organization that provides opportunity in every corner the 13 campuses and three learning centres.

# **OUR FOUNDATION'S ACCOUNTABILITY**

The NSCC Foundation is governed by a volunteer Board of Directors who promote advocacy, fund development, donor stewardship and grant-making. Protecting donor rights and privacy through high ethical standards and transparency in our fundraising and financial practices is paramount to the Foundation.

#### Our vision

Supporting student success.

#### Our mission

We invest in students to improve Nova Scotia's economy and quality of life through education and innovation. We support student success by reducing financial barriers and providing opportunities for students to learn and become leaders in their field.

The NSCC Foundation leads fundraising initiatives across the College's 13 campuses, ensuring the responsible management and stewardship of all donor funds for the benefit of the College and our students.

#### NSCC Foundation 2015–2016 **Board of Directors**

#### Chair

Barry Saunders - Former General Manager Operations, Global Television (Retired)

#### Treasurer

Joan Penney - Executive Director, Project Implementation and Customer Service, NS Office of Regulatory Affairs and Service Effectiveness

#### Directors

Dave Arenburg - President, Adcor Marketing Ltd.

Clayton Bartlett - Manager, Special Projects, DORA Construction

Tim Brownlow – Director of Industry Relations, Atlantic Towing Ltd.

Mike Brien, ICD.D - CEO, Rockland Capital Inc.

Don Bureaux - President, NSCC

Andv Cutten - Partner, Halifax Global Inc.

Julianne Misner - Personal Development Counsellor, PeopleWorx

Dale Noseworthy - VP Investor Relations and Corporate Planning, Killam Properties Inc.

Jennifer Robichaud - VP Client Experience & Operations, Innovacorp

Dave Saxton – Chartered Professional Accountant and Financial Advisor, Raymond James Ltd.

Paul Walter - Lawyer, Waterbury Newton

#### Staff

Frank Lockington - Executive Director, **NSCC** Foundation

The NSCC Foundation also acknowledges the leadership of the Audit, Finance & Investment **Sub-Committee of the Board** 

#### Chair

Joan Penney

#### Members

**Barry Saunders** 

Tom Wile - VP Sales, NEI Investments

Dale Noseworthy

Ken Chernin - Director, Investor Relations, Empire Company Ltd.

NSCC is a member of the Canadian Council for the Advancement of Education, the Council for Advancement and Support of Education, the Association of Fundraising Professionals and Imagine Canada

Registered Charitable Number: 887210318RR0001

# **A LOOK AHEAD TO 2016 - 2017**

#### Nova Scotia business leader and philanthropist John Rislev invests in NSCC students.

Make way for the leaders of tomorrow but the lives around them. - those who dream big and are ready to work hard to get there.

No stranger to hard work himself, John Risley believes NSCC students have the potential to bring lasting, positive change to our province's economy and he's making sure that those who want to do more have the opportunity.

Through the Risley Family Access to Opportunity bursaries, the NSCC

Foundation will help even more students access the education they need to transform not only their lives,

The annual \$1,500 bursaries will be awarded to 100 first-year students in financial need, who are entering a one-year certificate or two-year diploma program. Even more spectacular, recipients who continue into the second year of their studies will be eligible to renew their bursary, ensuring continued support. The first round of bursaries was awarded to incoming students just last month.



Because of the generosity of all our donors, the possibilities for our students are endless.

everyone deserves the opportunity to pursue a of our province through

















# PLEASE HELP EVEN MORE

# **STUDENTS SUCCEED**

Learn more about how your contribution helps students reach their goals and donate online at

give.nscc.ca

#### Please contact us anytime at:

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