

NSCC Field School



Tentative dates May 2 to May 24, 2008

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Spend 3 weeks studying 2 Courses in Beautiful Guadalajara

- **New Venture Marketing**
 - Marketing concepts
 - How to market a new product in a new environment
 - How to target markets

- **Introduction to Spanish**
 - Taught by a Mexican Professor from Universidad del Valle de Atamajac UNIVA
 - Learn basic Spanish skills
 - An introduction to film, music and culture

Host Family Living

- Living with a Mexican host family provides a better opportunity to learn about the language and culture. The families are willing to help or accommodate you with what ever you need.



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Visit Historic Guadalajara



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Chapala / Ajijic

- These two towns are situated on the edge of Lake Chapala and are home to a large American/Canadian community. Ajijic is also the home of the Mexican Canadian Club



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Tequila

- The town of Tequila is the largest center of Tequila production in the world. It is also known as the best tasting Tequila in the world.



Guachimontones

- This recently uncovered archaeological site is home to a small central pyramid and is surrounded by several smaller rectangular structures. The site is located atop a hill with an amazing view of the town below.



Tonala / Tlaquepaque

- These two areas are suburbs located on the outskirts of Guadalajara. They are main market districts known for a unique shopping experience.

Benefits of the program

- ❑ Two credits towards your diploma
- ❑ Fewer classes next year which means a savings on tuition and more free time
- ❑ An experience of a life time
- ❑ New friends
- ❑ Exposure to a new culture and language
- ❑ An opportunity to make new international business contact

The Costs

- ❑ The base price is \$3500
- ❑ The cost of shots, passports, medical consultation, transportation to and from the orientation session and the text book are not included
- ❑ Transportation to and from school, additional group activities and eating out is not included.

Any Questions?

- ❑ For further information Contact bill.howse@nsc.ca
- ❑ **Information is available from staff / faculty on the following campuses**
- ❑ Marconi Dave MacLean, Helen Gromick, Walter Gillis,
James Roche, Valerie O'Callaghan
- ❑ Cumberland Deborah MacPhail
- ❑ Strait Wendy MacDonald, Colleen Moore
- ❑ Truro Barrie Reid, Kim Galvin, Darlene Redmond,
Heather Mingo
- ❑ Akerley Ray Williams
- ❑ IT Anne Schroeder,
- ❑ Pictou Kirby Coolen, Jim Bate, Teresa Love
- ❑ Waterfront Sylvie LaVoie
- ❑ Annapolis Valley Terri Vernon
- ❑ Shelburne Wendy McGill