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Adult Learning Program Student
Cultural Entrepreneurship Program,
Grenada 2018 and Oral History Project,
Tanzania 2019

Results Report 2020

nsc
International

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A note about the photos in the 2020 Results Report: This report covers activities during the 2019-2020 academic year. Many of the photos in this year's Results Report were taken prior to the Covid-19 pandemic social distancing protocols and before we began working remotely. The photos featuring profiles of NSCC students and employees are focused on activities that give them energy in their time away from classes and/or work. As we are coping with the Covid-19 crisis along with our colleagues around the world, we recognize we were fortunate that during our short but sweet summer we were able to enjoy some time outside, as well as working hard reimagining international learning at NSCC!

Vision

- NSCC students and employees will have a strengthened global world view through experiential international learning opportunities at home and abroad
- NSCC will be an important part of changing culture and attitudes in Nova Scotia, creating welcoming communities for immigrants



Target Regions

Caribbean » Latin America » Europe » East Africa » South East Asia



Role

In collaboration with other NSCC departments:

- Link to provincial, national and international networks, standards, practices and opportunities
- Identify and evaluate opportunities with partner institutions
- Develop proposals for external funding
- Promotion of opportunities, selection process for students and employees
- Risk management
- Project design, development and management
- Capacity building and knowledge sharing with employees and students

Staff

Katie Orr – Director

Zoran Kondali – Manager

Ashley Pinsent-Tobin – Manager, International Learning (Inbound)

Kellie McMullin – Manager, International Learning (Outbound)

Lisa Matheson – Administrative Assistant

Valessa Goncalves – NSCC Student Assistant

Enilda Perez (not pictured) – International Student Ambassador Program Coordinator

Mark Mortel – International Student Ambassador Program President



Themes

Internal internationalization goals

NSCC Strategic Plan – international learning goals:

- Student Success – expand opportunities for cultural and global experiences
- Community Impact – expand supports and programs for international and new immigrant students
- Program Quality – 21st century skills, project-based, experiential learning
- Strategic Sectors – boosting exports, global competitiveness, expand programs and partnerships to align with government priorities

NSCC Academic Plan – International learning goals

- Creating a welcoming and inclusive community for our local, domestic and international students
- Working with provincial post-secondary institutions to enhance supports and programs for international and new immigrant students



Themes

Provincial / regional / national internationalization goals

Global Education for Canadians: Equipping Young Canadians to Succeed at Home and Abroad – the 2017 Report of the Study Group on Global Education <http://goglobalcanada.ca>

Canadian Outbound Student Mobility Pilot Project managed by Colleges and Institutes Canada and Universities Canada – \$95 million over five years and will address three key objectives: increase the participation of underrepresented students, diversify the destination countries of international opportunities for students, and test innovative approaches to reducing barriers to working and studying abroad. Up to 11,000 Canadian students will benefit from the pilot project over its five-year duration. Launch postponed to 2021 due to COVID-19. <https://tinyurl.com/y2bzk27k>

ONE Nova Scotia Commission: international learning goals:

- Goal of 10 % of international students choosing to stay in Nova Scotia after graduation (2018 update: 12.6 % retention rate) <https://tinyurl.com/y2dfcnmp>
- Increase the number of firms participating in export trade by 50% (need for students with international skills) (2018 update: progressing but not on target)

Nova Scotia Labour and Advanced Education & Atlantic Canada Opportunities Agency:

- EduNova “Study and Stay” project to attract and retain international students to stay, work and live in Nova Scotia after graduation involving NSCC and all 10 universities in NS expanded in 2018 to all four Atlantic provinces
- 2018 Atlantic Colleges Atlantique (ACA) international education and training strategy development project funded by ACOA. Recommendations include: investments in resources to address the challenges of ensuring international student living and academic success; and early establishment of solid connections between international students and employers

2016 Atlantic Growth Strategy – International education related goals:

- Immigration: 2019 announcement of a 2-year extension of the Atlantic Immigration Pilot including the stream for international student graduates <https://tinyurl.com/yb7erpp6>
- Trade and investment: double the number of export businesses in the Atlantic Region (from 1,700 to 3,400 by 2025) – need for grads with international experience



International Learning Programs

GOAL

Enhanced quality and increased participation in international learning programs for students



Internationalization benefits 2019/20

- New international learning program promotion campaign including on-campus events and presentations and student study abroad ambassadors
- 180 student applicants to participate in International Learning Programs (compared to 77 the year before)
- 40 employee applications to lead International Learning Programs for students
- New iCent web-based registry tool for study abroad created
- Co-developed a new LAE funded outbound mobility program with EduNova partners for NS college and university students
- New virtual conference held on “re-imagining international learning at NSCC” with over 40 faculty, academic chairs and managers participating
- Design of new virtual international learning programs for NSCC students in 2020-2021 with NSCC employees and partner institutions around the world

40

employee applications to lead international learning programs for students



180

student applications to participate in international learning programs



New international learning program promotion campaign including on-campus events, and student study abroad ambassadors



Design of new virtual international exchange projects for 2020-2021



New iCent online study abroad registration tool created



43 employee participants in the first virtual conference on “re-imagining international learning at NSCC”



“Sometimes learning by experience is more valuable than any other type of learning. It can be scary but once conquered, will impart a high level of personal growth in life.”

CES THEA FULE


Industrial Engineering Technology Graduate
Academy for Women in Engineering,
Austria 2019

“ These international experiences not only help you learn about another society, but put you in a position where you realize how unique and different you are. You then have a chance to discover and learn about yourself. You get a new perspective on society, culture, and community.”

BEN EDWARDS

Screen Arts Student
Social Entrepreneurship Program,
Vietnam 2019



A woman with brown hair, smiling, is sitting on a surfboard in the ocean. She is wearing a black wetsuit with a colorful geometric pattern on the chest and yellow gloves. The background shows waves and a clear sky.

“International learning leads to increased confidence, new perspectives and cultural sensitivity that provides life-long personal benefits and an advantage in the professional world.”

KRISTA TAVERNER

Civil Engineering
Technology Faculty
NSCC Ivany Campus

“Most importantly, international learning creates passion to address challenges, improve our communities and make life-long human connections. Restrictions related to the pandemic highlight the importance of this even more.”

SUSAN CAMPBELL

Industrial Engineering
Technology Faculty
NSCC Ivany Campus





“ Learning abroad leaves a mark on us and we change. We come back to the classroom or back to a new career with better cultural awareness, more empathy, new international friends, and with more confidence.”

CYNTHIA ROGERS

Mechanical Engineering
Technology Faculty
NSCC Ivany Campus

2020 International Learning Programs

*Due to Covid-19 the following programs were postponed

NAME	HOST/PARTNER	COUNTRY	PROJECT DATES	NSCC SCHOOL
Academy for Women in Engineering	University of Applied Sciences Upper Austria - Wels	Austria	July 2020	Technology & Environment
Social Work Summer Program	University of Applied Sciences Upper Austria – Linz	Austria	May/June 2020	Health & Human Services
Chocolate Decadence Project	T.A. Marryshow Community College	Grenada	May 2020	ALL
Faculty Field School	T.A. Marryshow Community College	Grenada	May 2020	ALL
Solar Innovations Project	T.A. Marryshow Community College	Grenada	May 2020	Technology & Environment
Doing Business in Europe	Hanze University of Applied Sciences	Netherlands	May/June 2020	Health & Human Services
Global Health Summer School	Hanze University of Applied Sciences	Netherlands	May/June 2020	Health & Human Services
Culinary Program	Instituto del Sur	Peru	May 2020	Business & Creative Industries

2020 International Learning Programs (continued)

NAME	HOST/PARTNER	COUNTRY	PROJECT DATES	NSCC SCHOOL
Women in Entrepreneurship Program	Instituto del Sur	Peru	May 2020	ALL
Entrepreneurship Summer Program	Robert Gordon University - Aberdeen School of Business	Scotland	July 2020	Business & Creative Industries
Farm Radio Project	Farm Radio International	Tanzania	May 2020	Business & Creative Industries
Happiness Project	VETA Hotel & Tourism Training Institute	Tanzania	May 2020	ALL
IT Solutions in Rural Tanzania	VETA Hotel & Tourism Training Institute	Tanzania	May 2020	Technology & Environment
Oral History Project	VETA Hotel & Tourism Training Institute	Tanzania	May 2020	ALL
Social Entrepreneurship Program	Tra Vinh University	Vietnam	June 2020	ALL

Technical Assistance Projects



GOAL

More externally funded international technical assistance projects in target regions that create international learning opportunities for employees and students



Internationalization benefits 2019/20

- 36 externally funded international assignments for NSCC employees + NSCC staff engaged with visiting delegations (in 2018-2019)
- 1 Leave for Change (Uniterra) international assignment for NSCC employees (Peru)
- 7 visiting faculty and staff on training programs, workshops and study tours at NSCC
- 6 active externally funded technical assistance projects in South America, the Caribbean and East Africa with 6 international partner institutions and 5 Canadian partner colleges
- 2 new projects in Grenada (Skills to Access Green Economy) funded by the Government of Canada and Kenya (Young Africa Works Kenya – Phase 1) funded by the Mastercard Foundation
- Over 280 participants from Chile and Peru in six teacher and technical training webinars (Pacific Alliance projects) in response to COVID-19 travel restrictions

6

active technical assistance projects in South America, the Caribbean and East Africa



7

in-bound international staff training programs at NSCC



280+

participants from Chile and Peru in six teacher and technical training webinars



1

Leave for Change International assignment in Peru



36

international assignments for NSCC employees



2

new projects in Grenada and Kenya





“These experiences with NSCC International projects are educational and inspiring, and I believe that a global perspective and understanding is of great benefit for creating more equitable and inclusive learning environments, as well as enhancing creativity and innovation in the classroom and workplace.”

KIRSTY LOCK

Adult Learning Program Faculty
NSCC Strait Area Campus

The image shows the NSCC logo in large, bold, blue lowercase letters on a light-colored building facade. The background of the entire page is a photograph of a woman standing in front of this building. She is wearing a blue t-shirt with the text 'US NAVY'S SHIP'S OFFICERS' and 'SIGNED NOW.' on it, and the NSCC logo below. She has her arms crossed and is smiling. The building behind her has a glass entrance and some greenery to the right.

nscc

“ Working abroad has deepened my understanding of interdependence among nations which I now incorporate into my ALP Geography course development and delivery. Even with travel restraints, many of the benefits of international learning are still within reach: technology affords us the ability to collaborate with people worldwide, step outside of our comfort zones, increase our global competencies, and model 21st century skills for our learners.”

CHARLENE MARSHALL

Adult Learning Program Faculty
NSCC Strait Area Campus



“Working on these two NSCC International projects in Jamaica and Chile has been a fantastic opportunity for me to learn how renewable energy development, training, and applied research are done in other countries, and to contribute ideas from my own experience to our international partners’ efforts. I also had not previously been to either of these countries, so being able to go has opened my eyes to different cultures, foods, and languages. I would definitely recommend trying out NSCC International work.”

WAYNE GROSZKO

Applied Energy Research Scientist
NSCC

2020 Technical Assistance Projects

NAME	LOCAL PARTNER	CANADIAN PARTNER	DATES	AMOUNT	SOURCE
Pacific Alliance Project - Peru	Higher Institute of Public Education Honorio Delgado	British Columbia Institute of Technology, College of New Caledonia	2018-2021	\$880,000	GAC/CICan
Pacific Alliance Project - Chile	CFT CEDUC UCN CTI Don Bosco	College of New Caledonia, Niagara College	2018-2021	\$650,000	GAC/CICan
KEFEP institutional Partnership - Kenya	Kenya Coast National Polytechnic	Camosun College	2017-2020	\$740,000	GAC/CICan
KEFEP Thematic Partnership - Kenya	Kenya Universities & Colleges Central Placement System	Camosun College	2017-2019	\$550,000	GAC/CICan
SAGE Water & Coastal Management Grenada	T.A. Marryshow Community College	Marine Institute, Memorial University of Newfoundland	2020-2023	\$600,000	GAC/CICan
Young Africa Works Kenya Phase 1, Kenya	Kenya Coast National Polytechnic	Camosun College	2020-2021	\$105,000	Mastercard Foundation

Immigrant and International Student Experience



GOAL

Enhance the immigrant and international student experience at NSCC



Internationalization benefits 2019/20

- 791 international students at NSCC
 - Exchange students at NSCC campuses from Europe, the Caribbean, Latin America and South East Asia including Government of Canada funded CARICOM (Caribbean), ELAP (Latin America) and SEED (South East Asia) scholarship exchange students
 - Expanded International Student Ambassador (ISA) program: 8 campuses, over 50 ambassadors, 1664 volunteer hours and over 100 events to engage international students and build community
 - 4th World University Services Canada (WUSC) Student Refugee Program participant
- Enhanced iCent app including a comprehensive housing and arrivals section, and COVID-19 information
 - 100% employment rate in Nova Scotia for NSCC's third cohort for the Edunova Study and Stay in Nova Scotia program, designed to link students to career opportunities to stay in Nova Scotia after graduation
 - The NSCC Pathway to Stay in Nova Scotia pre-employment program had over 100 applicants and 64 students actively engaged in the program. By June 2020, 39 students completed Pathway to Stay

791

International
Students at NSCC



100%

employment rate in Nova
Scotia for NSCC's third cohort
for the Edunova Study and
Stay in Nova Scotia program



Expanded International Student
Ambassador Program at 8 campuses
with over 50 ambassadors

39

international students
completed the NSCC "Pathway
to Stay in Nova Scotia" program



4th

World University
Services Canada (WUSC)
Student Refugee
Program participant



1664

international student
ambassador volunteer hours
and over 100 events





“With NSCC International I have had the opportunity to share and learn with educators from other countries. Currently we are finding new ways to work closely together remotely and I am proud to share this new perspective everyday. It nurtures my enthusiasm for co-operation and growth and I have learned that learning never stops even if the travel does.”

JENNY MCLEAN

Student Services Advisor, International
Student Supports
IT and Akerley Campuses





“NSCC is special because our mission is the same goal that many of these international students have. They just want to improve the quality of their lives and also the quality of their new community.”

MIKE DUGGAN

Student Services Advisor, International Student Supports
Ivany Campus



“ NSCC is special because we have an incredibly supportive learning environment that facilitates student’s theoretical knowledge and gives them real world professional hands-on experience. International students choose NSCC not only because they are keen to implement those skills to their homeland, but to make a meaningful impact to their new community as well.”

FARHANA AFROZ

Student Services Advisor,
International Student Supports
Non-Metro Campuses



“As an International student at NSCC, you are not just a student number in an academic institution. NSCC is a family; a community, a place of work and a platform where you are given the opportunity and guidance to harness those raw talents that will ultimately make you a leader in your respective field.”

EBUBE “MIRACLE” OKEY-ORJI

Occupational Health and Safety Student
NSCC IT Campus
Nigeria

COVID-19 RESPONSE 2020

The NSCC International team was able to respond quickly to the COVID-19 crisis in March 2020 providing advice to the college on decisions and actions to mitigate risk to students and employees engaged in international programs. We would like to thank NSCC senior leadership and our colleagues and partner institutions in our province, across Canada and around the world for their support and collaboration.

Very quickly in March we began to cancel all outbound mobility programs planned for Spring/Summer 2020 including full refunds to students, and to provide support to international students stranded in another country. We also began working with NSCC Communications and relevant departments to ensure that current and prospective international students have the most up to date information through iCent and the web, and that international student concerns were raised through various provincial, and national agencies and organizations. In addition, we began working on virtual solutions to deliver training on our international technical assistance projects, re-imagining international learning programs for students in 2020-2021 and building and enhancing community virtually with international students.

This work will continue as we plan for the upcoming academic year. Thank you to all for your dedication and support to finding creative solutions to support student international learning into the future.

- Katie Orr
Director, NSCC International



2019/20 ISB Results

In Fall 2019, NSCC participated for the 5th time in the International Student Barometer (ISB). The ISB is a benchmarking survey aimed at providing higher education institutions, regions and countries with information concerning their international students in a multitude of aspects in comparison to both national and international benchmarks. The 2019 ISB surveyed in total 179,950 international students, of which 4,606 in Atlantic Canada, and 426 international students from NSCC. The average response rate for the 10 Atlantic Canadian institutions in the Edunova ISB was 27%, NSCC outperformed the other 9 Atlantic Canadian institutions with a soaring response rate of 54%.

#1 overall in the World

Creating a good fit between student expectations and the actual study experience is important to turn your international students into your brand ambassador alumni. NSCC does remarkably well here, scoring a global number 1 position for recommendation. Understanding what attracts international students to opt for a study destination and what will make them recommend the experience to others is key. For students choosing NSCC employability is pivotal. The fact that 88% of final year students say that NSCC has prepared them well for their career goals shows NSCC 'delivers upon the promise'.



Learning & Teaching

NSCC is performing very well in the learning area as a whole. There seems to be a good fit between what students expect from their learning experience and what they actually experience when studying at NSCC. **Teaching Ability**, Program Content and Program Organization contribute to this high score and with over 90% satisfaction and a global



#2 in Atlantic Canada
#5 in Canada
#8 in the World

ranked 4th place for learning, NSCC has a reason to be proud, particularly as the learning experience is the key area of any (international) study experience.

Pre-arrival & Orientation

It is important to realize that international students make a very conscious decision when going abroad for their higher education. In making their choice for NSCC, the Atlantic Canadian region is an important attraction factor. Students are truly pleased with the pre-arrival (#1 in Atlantic Canada & #10 globally) and local orientation (#1 in Atlantic Canada & #3



#2 in Atlantic Canada
#2 in Canada
#2 in the World

globally) they receive. The **Formal Welcome** tops the high scores in this section, where managing expectations seems a key to success.

Learning Spaces

The **Learning Spaces** at NSCC are appreciated by students. So are the Learning Management Systems, Technology and the Online Library. Although within a global comparison there is room for improvement with the digital learning environment. The Physical Library scores well in a Canadian comparison (#8), but within a global context, the score (#77)



#1 in Atlantic Canada
#4 in Canada
#9 in the World

offers room for improvement, maybe related to the fact that students not 'just' expect books in a library but "also good wifi, learning spaces and excellent coffee".

Employability & Work

Employability is a key area for current day students and NSCC scores high (93.2%) when providing students with 'learning that will help me get a good job'. Work Experience and Work Placements help build employability skills, and NSCC scores above average here. However, integrating employability into curricula seems the magic potion, and with good scores



#2 in Atlantic Canada
#4 in Canada
#4 in the World

on Careers Advice coming from faculty members (#5 globally) and studying in an International Classroom (#15 globally) NSCC is moving in the right direction.

Impact Awards

In 2017 NSCC International introduced International Impact Awards and an International Learning Summit to recognize student and employee impact on internationalization at NSCC. The 2019 NSCC International Learning Summit was hosted by the Akerley Campus.

2019 NSCC International Impact Award Recipients

- Enilda Pérez– International and Immigrant Student Experience – Student Award
- Jenny McLean – International and Immigrant Student Experience – Employee Award
- Jean-Marc Samson – International Learning Programs – Student Award
- Ronan O'Driscoll – International Learning Programs – Employee Award
- Katherine Gutscher – International Learning Program Student Blog of the Year
- Daniel Lee – International and Immigrant Student Experience – Blog of the Year
- Wilber Menéndez Sanchez -Technical Assistance Projects – Employee Award

All NSCC International blogs can be found at <http://international.nsc.ca/media-centre/blog/>





GO



LEARN



GROW

nsc.ca/international

NSCC International

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***nsc*cc | STRIVE.**