

**Results Report 2020** 

**Insect**International

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A note about the photos in the 2020 Results Report: This report covers activities during the 2019-2020 academic year. Many of the photos in this year's Results Report were taken prior to the Covid-19 pandemic social distancing protocols and before we began working remotely. The photos featuring profiles of NSCC students and employees are focused on activities that give them energy in their time away from classes and/or work. As we are coping with the Covid-19 crisis along with our colleagues around the world, we recognize we were fortunate that during our short but sweet summer we were able to enjoy some time outside, as well as working hard reimagining international learning at NSCC!

## **Vision**

- NSCC students and employees will have a strengthened global world view through experiential international learning opportunities at home and abroad
- NSCC will be an important part of changing culture and attitudes in Nova Scotia, creating welcoming communities for immigrants





# **Target Regions**

Caribbean » Latin America » Europe » East Africa » South East Asia



## Role

# In collaboration with other NSCC departments:

- Link to provincial, national and international networks, standards, practices and opportunities
- Identify and evaluate opportunities with partner institutions
- Develop proposals for external funding
- Promotion of opportunities, selection process for students and employees
- Risk management
- Project design, development and management
- Capacity building and knowledge sharing with employees and students

## Staff

Katie Orr - Director

Zoran Kondali - Manager

Ashley Pinsent-Tobin – Manager, International Learning (Inbound)

Kellie McMullin – Manager, International Learning (Outbound)

**Lisa Matheson** – Administrative Assistant

Valessa Goncalves – NSCC Student Assistant

**Enilda Perez** (not pictured) — International Student Ambassador Program Coordinator

Mark Mortel – International Student Ambassador Program President



## **Themes**

## Internal internationalization goals

#### NSCC Strategic Plan – international learning goals:

- Student Success expand opportunities for cultural and global experiences
- Community Impact expand supports and programs for international and new immigrant students
- Program Quality 21<sup>st</sup> century skills, project-based, experiential learning
- Strategic Sectors boosting exports, global competitiveness, expand programs and partnerships to align with government priorities

#### NSCC Academic Plan – International learning goals

- Creating a welcoming and inclusive community for our local, domestic and international students
- Working with provincial post-secondary institutions to enhance supports and programs for international and new immigrant students



## **Themes**

## Provincial / regional / national internationalization goals

Global Education for Canadians: Equipping Young Canadians to Succeed at Home and Abroad" – the 2017 Report of the Study Group on Global Education http://goglobalcanada.ca

Canadian Outbound Student Mobility
Pilot Project managed by Colleges and
Institutes Canada and Universities Canada
- \$95 million over five years and will
address three key objectives: increase
the participation of underrepresented
students, diversify the destination
countries of international opportunities for
students, and test innovative approaches
to reducing barriers to working and
studying abroad. Up to 11,000 Canadian
students will benefit from the pilot project
over its five-year duration. Launch
postponed to 2021 due to COVID-19.
https://tinyurl.com/y2bzk27k

# ONE Nova Scotia Commission: international learning goals:

- Goal of 10 % of international students choosing to stay in Nova Scotia after graduation (2018 update: 12.6 % retention rate)
   https://tinyurl.com/y2dfcnmp
- Increase the number of firms participating in export trade by 50% (need for students with international skills) (2018 update: progressing but not on target)

### Nova Scotia Labour and Advanced Education & Atlantic Canada Opportunities Agency:

- EduNova "Study and Stay" project to attract and retain international students to stay, work and live in Nova Scotia after graduation involving NSCC and all 10 universities in NS expanded in 2018 to all four Atlantic provinces
- 2018 Atlantic Colleges Atlantique (ACA) international education and training strategy development project funded by ACOA. Recommendations include: investments in resources to address the challenges of ensuring international student living and academic success; and early establishment of solid connections between international students and employers

# 2016 Atlantic Growth Strategy – International education related goals:

- Immigration: 2019 announcement of a 2-year extension of the Atlantic Immigration Pilot including the stream for international student graduates https://tinyurl.com/yb7erpp6
- Trade and investment: double the number of export businesses in the Atlantic Region (from 1,700 to 3,400 by 2025) – need for grads with international experience



# **International Learning Programs**

#### GOAL

Enhanced quality and increased participation in international learning programs for students



## Internationalization benefits 2019/20

- New international learning program promotion campaign including oncampus events and presentations and student study abroad ambassadors
- 180 student applicants to participate in International Learning Programs (compared to 77 the year before)
- 40 employee applications to lead International Learning Programs for students

- New iCent web-based registry tool for study abroad created
- Co-developed a new LAE funded outbound mobility program with EduNova partners for NS college and university students
- New virtual conference held on "re-imagining international learning at NSCC" with over 40 faculty, academic chairs and managers participating
- Design of new virtual international learning programs for NSCC students in 2020-2021 with NSCC employees and partner institutions around the world

40

employee applications to lead international learning programs for students



180

student applications to participate in international learning programs





New international learning program promotion campaign including on-campus events, and student study abroad ambassadors



Design of new virtual international exchange projects for 2020-2021

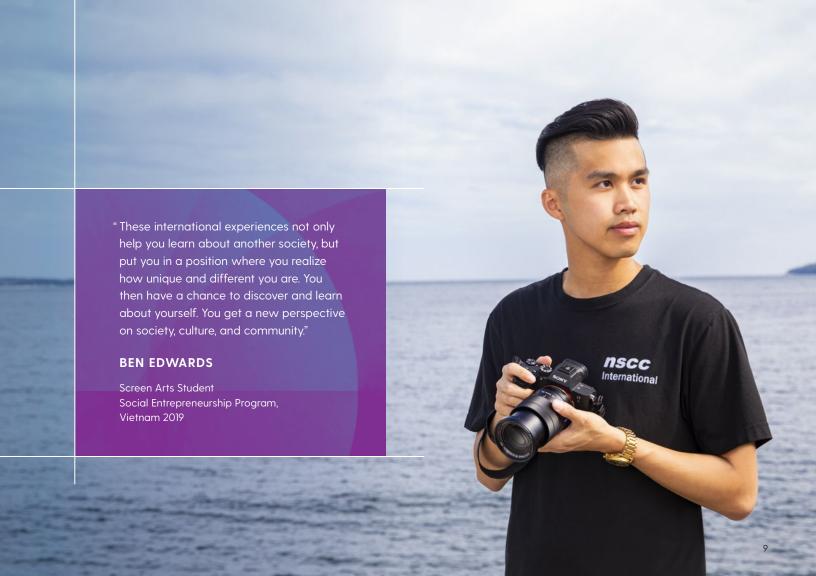


New iCent online study abroad registration tool created



43 employee participants in the first virtual conference on "re-imagining international learning at NSCC"





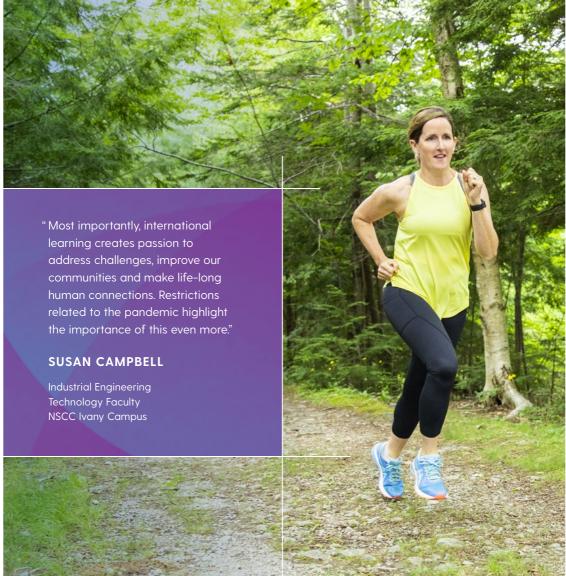


"International learning leads to increased confidence, new perspectives and cultural sensitivity that provides life-long personal benefits and an advantage in the professional world."

#### KRISTA TAVERNER

Civil Engineering Technology Faculty NSCC Ivany Campus







## 2020 International Learning Programs

\*Due to Covid-19 the following programs were postponed

| NAME                                | HOST/PARTNER   | COUNTRY     | PROJECT DATES | NSCC SCHOOL                    |
|-------------------------------------|--|-------------|---------------|--------------------------------|
| Academy for Women in<br>Engineering | University of Applied Sciences<br>Upper Austria - Wels | Austria     | July 2020     | Technology &<br>Environment    |
| Social Work Summer Program          | University of Applied Sciences<br>Upper Austria – Linz | Austria     | May/June 2020 | Health & Human Services        |
| Chocolate Decadence Project         | T.A. Marryshow Community<br>College                    | Grenada     | May 2020      | ALL                            |
| Faculty Field School                | T.A. Marryshow Community<br>College                    | Grenada     | May 2020      | ALL                            |
| Solar Innovations Project           | T.A. Marryshow Community<br>College                    | Grenada     | May 2020      | Technology &<br>Environment    |
| Doing Business in Europe            | Hanze University of Applied<br>Sciences                | Netherlands | May/June 2020 | Health & Human Services        |
| Global Health Summer School         | Hanze University of Applied<br>Sciences                | Netherlands | May/June 2020 | Health & Human Services        |
| Culinary Program                    | Instituto del Sur                                      | Peru        | May 2020      | Business & Creative Industries |

## 2020 International Learning Programs (continued)

| NAME                                 | HOST/PARTNER  | COUNTRY  | PROJECT DATES | NSCC SCHOOL                    |
|--------------------------------------|---|----------|---------------|--------------------------------|
| Women in Entrepreneurship<br>Program | Instituto del Sur   | Peru     | May 2020      | ALL                            |
| Entrepreneurship Summer<br>Program   | Robert Gordon University -<br>Aberdeen School of Business | Scotland | July 2020     | Business & Creative Industries |
| Farm Radio Project                   | Farm Radio International                                  | Tanzania | May 2020      | Business & Creative Industries |
| Happiness Project                    | VETA Hotel & Tourism Training<br>Institute                | Tanzania | May 2020      | ALL                            |
| IT Solutions in Rural Tanzania       | VETA Hotel & Tourism Training<br>Institute                | Tanzania | May 2020      | Technology &<br>Environment    |
| Oral History Project                 | VETA Hotel & Tourism Training<br>Institute                | Tanzania | May 2020      | ALL                            |
| Social Entrepreneurship<br>Program   | Tra Vinh University                                       | Vietnam  | June 2020     | ALL                            |

## **Technical Assistance Projects**



#### GOAL

More externally funded international technical assistance projects in target regions that create international learning opportunities for employees and students



## Internationalization benefits 2019/20

- 36 externally funded international assignments for NSCC employees
  - + NSCC staff engaged with visiting delegations (in 2018-2019)
- 1 Leave for Change (Uniterra) international assignment for NSCC employees (Peru)
- 7 visiting faculty and staff on training programs, workshops and study tours at NSCC
- 6 active externally funded technical assistance projects in South America, the Caribbean and East Africa with 6 international partner institutions and 5 Canadian partner colleges

- 2 new projects in Grenada (Skills to Access Green Economy) funded by the Government of Canada and Kenya (Young Africa Works Kenya – Phase 1) funded by the Mastercard Foundation
- Over 280 participants from Chile and Peru in six teacher and technical training webinars (Pacific Alliance projects) in response to COVID-19 trayel restrictions

active technical assistance projects in South America, the Caribbean and East Africa 280+



in-bound international staff training programs at NSCC



participants from Chile and Peru in six teacher and technical training webinars



**Leave for Change** International assignment in Peru

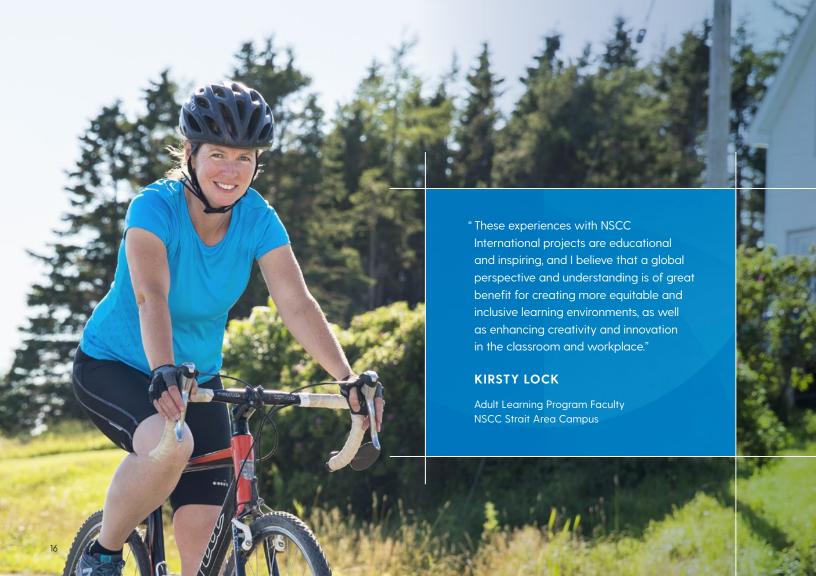


international assignments for NSCC employees



new projects in Grenada and Kenya









## 2020 Technical Assistance Projects

| GAC/CICan                |
|--------------------------|
|                          |
| GAC/CICan                |
| GAC/CICan                |
| GAC/CICan                |
| GAC/CICan                |
| Mastercard<br>Foundation |
|                          |

# Immigrant and International Student Experience



#### GOAL

Enhance the immigrant and international student experience at NSCC



## Internationalization benefits 2019/20

- 791 international students at NSCC
- Exchange students at NSCC campuses from Europe, the Caribbean, Latin America and South East Asia including Government of Canada funded CARICOM (Caribbean), ELAP (Latin America) and SEED (South East Asia) scholarship exchange students
- Expanded International Student
   Ambassador (ISA) program: 8 campuses,
   over 50 ambassadors, 1664 volunteer
   hours and over 100 events to engage
   international students and build community
- 4<sup>th</sup> World University Services Canada (WUSC) Student Refugee Program participant

- Enhanced iCent app including a comprehensive housing and arrivals section, and COVID-19 information
- 100% employment rate in Nova Scotia for NSCC's third cohort for the Edunova Study and Stay in Nova Scotia program, designed to link students to career opportunities to stay in Nova Scotia after graduation
- The NSCC Pathway to Stay in Nova Scotia pre-employment program had over 100 applicants and 64 students actively engaged in the program. By June 2020, 39 students completed Pathway to Stay

**791** 

International
Students at NSCC



100%

employment rate in Nova Scotia for NSCC's third cohort for the Edunova Study and Stay in Nova Scotia program





Expanded International Student
Ambassador Program at 8 campuses
with over 50 ambassadors

39

international students completed the NSCC "Pathway to Stay in Nova Scotia" program



4<sup>th</sup>

World University
Services Canada (WUSC)
Student Refugee
Program participant

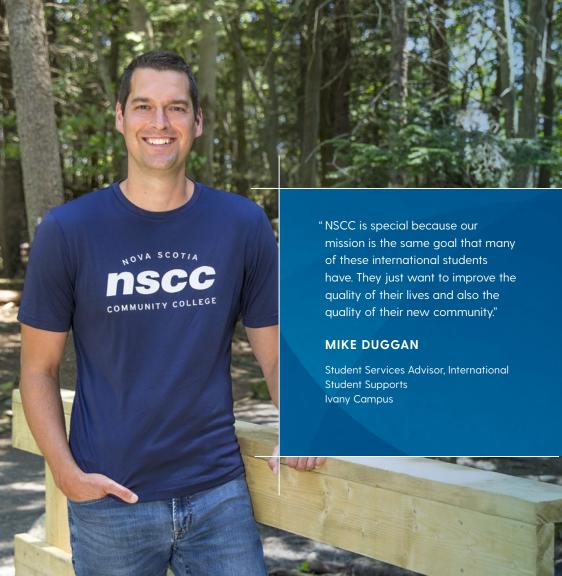


1664

international student ambassador volunteer hours and over 100 events











## **COVID-19 RESPONSE 2020**

The NSCC International team was able to respond quickly to the COVID-19 crisis in March 2020 providing advice to the college on decisions and actions to mitigate risk to students and employees engaged in international programs. We would like to thank NSCC senior leadership and our colleagues and partner institutions in our province, across Canada and around the world for their support and collaboration.

Very quickly in March we began to cancel all outbound mobility programs planned for Spring/Summer 2020 including full refunds to students, and to provide support to international students stranded in another country. We also began working with NSCC Communications and relevant departments to ensure that current and prospective international students have the most up to date information through iCent and the web, and that international student concerns were raised through various provincial, and national agencies and organizations. In addition, we began working on virtual solutions to deliver training on our international technical assistance projects, re-imagining international learning programs for students in 2020-2021 and building and enhancing community virtually with international students.

This work will continue as we plan for the upcoming academic year. Thank you to all for your dedication and support to finding creative solutions to support student international learning into the future.

Katie Orr
 Director, NSCC International





# 2019/20 ISB Results

In Fall 2019, NSCC participated for the 5th time in the International Student Barometer (ISB). The ISB is a benchmarking survey aimed at providing higher education institutions, regions and countries with information concerning their international students in a multitude of aspects in comparison to both national and international benchmarks. The 2019 ISB surveyed in total 179,950 international students, of which 4.606 in Atlantic Canada. and 426 international students from NSCC. The average response rate for the 10 Atlantic Canadian institutions in the Edunova ISB was 27%. NSCC outperformed the other 9 Atlantic Canadian institutions with a soaring response rate of 54%.

## #1 overall in the World

Creating a good fit between student expectations and the actual study experience is important to turn your international students into your brand ambassador alumni. NSCC does remarkably well here, scoring a global number 1 position for recommendation. Understanding what attracts international students to opt for a study destination and what will make them recommend the experience to others is key. For students choosing NSCC employability is pivotal. The fact that 88% of final year students say that NSCC has prepared them well for their career goals shows NSCC 'delivers upon the promise'.



### **Learning & Teaching**

NSCC is performing very well in the learning area as a whole. There seems to be a good fit between what students expect from their learning experience and what they actually experience when studying at NSCC. **Teaching Ability**, Program Content and Program Organization contribute to this high score and with over 90% satisfaction and a global



#2 in Atlantic Canada #5 in Canada #8 in the World

ranked 4<sup>th</sup> place for learning, NSCC has a reason to be proud, particularly as the learning experience is the key area of any (international) study experience.

#### **Pre-arrival & Orientation**

It is important to realize that international students make a very conscious decision when going abroad for their higher education. In making their choice for NSCC, the Atlantic Canadian region is an important attraction factor. Students are truly pleased with the pre-arrival (#1 in Atlantic Canada & #10 globally) and local orientation (#1 in Atlantic Canada & #3



#2 in Atlantic Canada #2 in Canada #2 in the World

globally) they receive. The **Formal Welcome** tops the high scores in this section, where managing expectations seems a key to success.

### **Learning Spaces**

The Learning Spaces at NSCC are appreciated by students. So are the Learning Management Systems, Technology and the Online Library. Although within a global comparison there is room for improvement with the digital learning environment. The Physical Library scores well in a Canadian comparison (#8), but within a global context, the score (#77)



#1 in Atlantic Canada #4 in Canada #9 in the World

offers room for improvement, maybe related to the fact that students not 'just' expect books in a library but "also good wifi, learning spaces and excellent coffee".

## **Employability & Work**

Employability is a key area for current day students and NSCC scores high (93.2%) when providing students with 'learning that will help me get a good job'. Work Experience and Work Placements help build employability skills, and NSCC scores above average here. However, integrating employability into curricula seems the magic potion, and with good scores



#2 in Atlantic Canada #4 in Canada #4 in the World

on Careers Advice coming from faculty members (#5 globally) and studying in an International Classroom (#15 globally) NSCC is moving in the right direction.











## **Impact Awards**

In 2017 NSCC International introduced International Impact Awards and an International Learning Summit to recognize student and employee impact on internationalization at NSCC. The 2019 NSCC International Learning Summit was hosted by the Akerley Campus.

#### 2019 NSCC International Impact Award Receipients

- Enilda Pérez- International and Immigrant Student Experience -Student Award
- Jenny McLean International and Immigrant Student Experience Employee Award
- Jean-Marc Samson International Learning Programs Student Award
- Ronan O'Driscoll International Learning Programs Employee Award
- Katherine Gutscher International Learning Program Student Blog of the Year
- Daniel Lee International and Immigrant Student Experience Blog of the Year
- Wilber Menéndez Sanchez -Technical Assistance Projects Employee Award

All NSCC International blogs can be found at http://international.nscc.ca/media-centre/blog/



nscc.ca/international

#### **NSCC International**

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