

TEXTBOOK LIST



Campus: PICTOU - PICTOU CAMPUS
 Semester: WIN12 - WINTER SEMESTER
 Program: BAMGMT - BA(2) MANAGEMENT

Please note that prices and required books are subject to change at any time. Prices do not include tax.

From: Jan 3, 2012 to Apr 20, 2012

ISBN	Title	Ed	Cv	Author	Publisher	Req/ Sugg	Price
Course: COMM3200 - MANAGERIAL COMMUNICATIONS							
9780538451345	STRATEGIC MANAGEMENT COMMUNICATIONS FOR LE...	BC		WALTER	NELSON	R	99.95
Course: FINA2316 - FINANCIAL MGMT FOR NON-FINAN.							
0176501630	FINANCE FOR NON FINACIAL MANAGERS	6		BERGERON	NELSON	R	119.95
Course: MGMT2401 - MANAGEMENT INFORMATION SYS...							
9780840062185	FUNDAMENTALS OF INFORMATION SYSTEMS WITH A...	6	BC	STAIR	NELSON	R	129.95
Course: MGMT3000 - MANAGEMENT STRATEGIES							
9780078137143	ESSENTIALS OF STRATEGIC MANAGEMENT: THE QUEST	2	BC	GAMBLE, JOHN E	MCGRAW-HILL	R	138.95
Course: MGMT3035 - OPERATIONS MANAGEMENT							
0071320016	FUNDAMENTALS OF OPERATIONS MANAGEMENT REPR...	2	BC	DAVIS, MARK	MCGRAW-HILL	R	119.95
Course: MGMT4000 - BUSINESS PRACTICUM							
TBA	No Items on this Course.						